

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT5872776

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the NAME OF THE ASSIGNOR FROM "ELIZABETH R. JUENGER" TO "ELIZABETH RUTH JUENGER" previously recorded on Reel 051291 Frame 0567. Assignor(s) hereby confirms the ASSIGNMENT OF ASSIGNORS ENTIRE INTEREST.

**CONVEYING PARTY DATA**

Name	Execution Date
ELIZABETH RUTH JUENGER	11/25/2019
RYAN DAVID SUTTON	11/25/2019

**RECEIVING PARTY DATA**

<b>Name:</b>	SONY INTERACTIVE ENTERTAINMENT INC.
<b>Street Address:</b>	1-7-1 KONAN, MINATO-KU
<b>City:</b>	TOKYO
<b>State/Country:</b>	JAPAN
<b>Postal Code:</b>	108-0075

**PROPERTY NUMBERS Total: 1**

Property Type	Number
<b>Application Number:</b>	16557559

**CORRESPONDENCE DATA**

**Fax Number:** (925)472-8895  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** sguevara@kilpatricktownsend.com  
**Correspondent Name:** PATRICK M. NJEIM  
**Address Line 1:** KILPATRICK TOWNSEND & STOCKTON LLP  
**Address Line 2:** 1100 PEACHTREE STREET, SUITE 2800  
**Address Line 4:** ATLANTA, GEORGIA 30309

<b>ATTORNEY DOCKET NUMBER:</b>	090619-1140689-003200US
<b>NAME OF SUBMITTER:</b>	SVETLANA GUEVARA
<b>SIGNATURE:</b>	/Svetlana Guevara/
<b>DATE SIGNED:</b>	12/17/2019

**Total Attachments: 8**

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## UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

DECEMBER 17, 2019

PTAS

PATRICK M. NJEIM  
KILPATRICK TOWNSEND & STOCKTON LLP  
1100 PEACHTREE STREET, SUITE 2800  
ATLANTA, GA 30309

# 505822319

### UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 12/16/2019

REEL/FRAME: 051291/0567  
NUMBER OF PAGES: 8

BRIEF: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

DOCKET NUMBER: 090619-1140689-003200US

ASSIGNOR:

JUENGER, ELIZABETH R.

DOC DATE: 11/25/2019

ASSIGNOR:

SUTTON, RYAN DAVID

DOC DATE: 11/25/2019

ASSIGNEE:

SONY INTERACTIVE ENTERTAINMENT INC.  
1-7-1 KONAN, MINATO-KU  
TOKYO, JAPAN 108-0075

APPLICATION NUMBER: 16557559

FILING DATE: 08/30/2019

PATENT NUMBER:

ISSUE DATE:

TITLE: CONTEXT-BASED NOTIFICATIONS ON A USER DISPLAY

ASSIGNMENT RECORDATION BRANCH  
PUBLIC RECORDS DIVISION

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT5869149

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ELIZABETH R. JUENGER	11/25/2019
RYAN DAVID SUTTON	11/25/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SONY INTERACTIVE ENTERTAINMENT INC.
<b>Street Address:</b>	1-7-1 KONAN, MINATO-KU
<b>City:</b>	TOKYO
<b>State/Country:</b>	JAPAN
<b>Postal Code:</b>	108-0075
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16557559
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(925)472-8895
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	sguevara@kilpatricktownsend.com
<b>Correspondent Name:</b>	PATRICK M. NJEIM
<b>Address Line 1:</b>	KILPATRICK TOWNSEND & STOCKTON LLP
<b>Address Line 2:</b>	1100 PEACHTREE STREET, SUITE 2800
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30309
<b>ATTORNEY DOCKET NUMBER:</b>	090619-1140689-003200US
<b>NAME OF SUBMITTER:</b>	SVETLANA GUEVARA
<b>SIGNATURE:</b>	/Svetlana Guevara/
<b>DATE SIGNED:</b>	12/16/2019
<b>Total Attachments: 6</b>	
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Attorney Docket No.: 090619-1140689-003200US  
Client Reference No.: SCEA19022US00

**ASSIGNMENT**  
(Patent Application)

We, the undersigned, have invented certain inventions and improvements disclosed in a utility non-provisional patent application entitled

“CONTEXT-BASED NOTIFICATIONS ON A USER DISPLAY,”

the specification of which is provided with this Assignment and identified by the Attorney Docket No. above. (Serial No. 16/557,559 filed on August 30, 2019).

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to **Sony Interactive Entertainment Inc.**, a corporation of Japan having a principal place of business at 1-7-1 Konan, Minato-Ku, Tokyo 108-0075 Japan (“Assignee”), the entire right, title, and interest in and to:
  - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
  - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
  - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

**PATENT**  
**REEL: 051333 FRAME: 0441**

ASSIGNMENT  
CONTEXT-BASED NOTIFICATIONS ON A USER DISPLAY  
Attorney Docket No.: 090619-1140689-003200US  
Page 2 of 3

- (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
- 2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
- 3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
- 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
- 5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
- 6. Authorize Kilpatrick Townsend & Stockton to insert above the application number and filing date of the above-described patent application when known.

Signed on the date indicated beside our signatures.

Signature:           /Elizabeth R. Juenger/            
Elizabeth Ruth Juenger

Date:           11/25/2019          

Signature: \_\_\_\_\_  
Ryan David Sutton

Date: \_\_\_\_\_

ASSIGNMENT  
CONTEXT-BASED NOTIFICATIONS ON A USER DISPLAY  
Attorney Docket No.: 090619-1140689-003200US  
Page 3 of 3

Signature: \_\_\_\_\_  
Makoto Oshita

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Zentaro Kaji

Date: \_\_\_\_\_

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Attorney Docket No.: 090619-1140689-003200US  
Client Reference No.: SCEA19022US00

**ASSIGNMENT**  
(Patent Application)

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1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to **Sony Interactive Entertainment Inc.**, a corporation of Japan having a principal place of business at 1-7-1 Konan, Minato-Ku, Tokyo 108-0075 Japan (“Assignee”), the entire right, title, and interest in and to:
  - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
  - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
  - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and



ASSIGNMENT  
CONTEXT-BASED NOTIFICATIONS ON A USER DISPLAY  
Attorney Docket No.: 090619-1140689-003200US  
Page 2 of 3

- (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
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Signed on the date indicated beside our signatures.

Signature: \_\_\_\_\_  
Elizabeth Ruth Juenger

Date: \_\_\_\_\_

Signature:  /Ryan David Sutton/  
Ryan David Sutton

Date:  11/25/2019

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CONTEXT-BASED NOTIFICATIONS ON A USER DISPLAY  
Attorney Docket No.: 090619-1140689-003200US  
Page 3 of 3

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72383813V.1