

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RONNIE I. MATTEUCCI	12/20/2019
PATRICK JOSEPH MCDONOUGH	12/20/2019
RECEIVING PARTY DATA	
Name:	DEER SOLUTIONS LLC
Street Address:	1543 N. 2ND ST., 6TH FLOOR
City:	MILWAUKEE
State/Country:	WISCONSIN
Postal Code:	53212
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	16596168
Application Number:	29708609
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4142717590
Email:	alex@andruslaw.com
Correspondent Name:	ANDRUS INTELLECTUAL PROPERTY LAW, LLP
Address Line 1:	100 EAST WISCONSIN AVE
Address Line 2:	SUITE 1100
Address Line 4:	MILWAUKEE, WISCONSIN 53202
ATTORNEY DOCKET NUMBER:	6722-00001
NAME OF SUBMITTER:	AARON T. OLEJNICZAK
SIGNATURE:	/AARON T. OLEJNICZAK/
DATE SIGNED:	12/23/2019
Total Attachments: 3	
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ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

Deer Solutions LLC
1543 N. 2ND ST., 6TH FLOOR
MILWAUKEE, WI 53212

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention relating to the utility and designs of a base portion shown in the United States Patent Applications entitled:

**CUP HOLDER INSERT AND METHODS FOR
INCREASING DEPTH OF CUP HOLDERS**

as set forth in this United States Patent Application Serial No. 16/596,168 Filed October 8, 2019; and

CUP HOLDER INSERT

as set forth in this United States Patent Application Serial No. 29/708,609 Filed October 8, 2019;

the applications collectively referred to herein as the CUP HOLDER technology

as well as in and to (a) all improvements and modifications of the CUP HOLDER technology, (b) the embodiment of above-identified applications and all other applications for Letters Patent of the United States and countries foreign thereto for the CUP HOLDER technology, (c) any Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patents, and (e) the right to claim the full benefits and priority rights under the Patent Cooperation Treaty, the Paris Convention and any other international agreement; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the CUP HOLDER in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue any and all said Letters Patents to ASSIGNEE as assignee of entire interest in the CUP HOLDER technology, for the sole use and benefit of ASSIGNEE, its successors and assigns as described herein and by a certain LIMITED QUITCLALIM INTELLECTUAL PROPERTY ASSIGNMENT between ASSIGNEE and M2 Design, LLC.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting the CUP HOLDER technology, including all improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

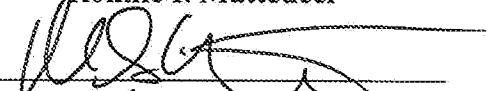
ASSIGNOR HEREBY GRANTS to the law firm of **Andrus Intellectual Property Law LLP** the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of **Andrus Intellectual Property Law LLP** do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

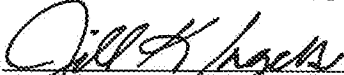
[Signatures on next page.]

Inventor: 
Ronnie I. Matteucci

Date: 12/20/19

Witness: 
MICHAEL T. SWEATHORN

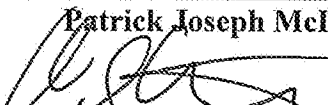
Date: 12/20/19

Witness: 
JILL K. INGELS

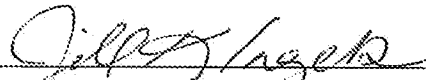
Date: 12/20/19

Inventor: 
Patrick Joseph McDonough

Date: 12/20/19

Witness: 
MICHAEL T. SWEATHORN

Date: 12/20/19

Witness: 
JILL K. INGELS

Date: 12/20/19