505837320 12/26/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYAN	ICE:	ASSIGNMENT		
CONVEYING PARTY DA	۹ΤΑ	·		
		Name	Execution Date	
CHANGGUN KO			12/16/2019	
ANUPAM KHANDELWA	L		12/16/2019	
HYUNSUK MIN			12/16/2019	
RECEIVING PARTY DATA Name: SAMSUNG ELECTRONICS CO., LTD.				
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City:	SUWC	SUWON-SI, GYEONGGI-DO		
State/Country:	KORE	KOREA, REPUBLIC OF		
Postal Code: 16677				
PROPERTY NUMBERS	Total: 1			
Property Type		Number		
Application Number: 16		16726362		
	ATA			
CORRESPONDENCE D	AIA			
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Fax Number: <i>Correspondence will be</i> <i>using a fax number, if µ</i>	e sent t	(202)434-1501 o the e-mail address first; if that is unsu d; if that is unsuccessful, it will be sent		
Fax Number: <i>Correspondence will be using a fax number, if µ</i> Phone:	e sent t	o the e-mail address first; if that is unsu d; if that is unsuccessful, it will be sent 2024341500		
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Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email:	e sent t	o the e-mail address first; if that is unsu d; if that is unsuccessful, it will be sent 2024341500 jetter@s-n-h.com		

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ATTORNEY DOCKET NUMBER:	2545.1017
NAME OF SUBMITTER:	TEMNIT AFEWORK REG. NO.: 58,202
SIGNATURE:	/Temnit Afework/
DATE SIGNED:	12/26/2019

Total Attachments: 1

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WORLD WIDE ASSIGNMENT

IN CONSIDERATION of good and valuable consideration provided to the undersigned inventor(s) (hereinafter, "ASSIGNOR") by

(Insert Name(s) & Address(es) of ASSIGNEE(S))

SAMSUNG ELECTRONICS CO., LTD. 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do 16677 Republic of Korea

(hereinafter, "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled (*Title of Invention*)

DISPLAY SYSTEM FOR CALCULATING ADVERTISING COSTS

relating to International Patent Application PCT/____/____and/or for which application for Letters Patent of the United States of America was executed on even date herewith or, if not so executed, was:

(a) executed on	;
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(Insert date of execution of application, if not concurrent)

	(b)	filed	on	
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Serial No.

Any registered attorney or patent agent of STAAS & HALSEY LLP, 1201 New York Avenue, N.W., Suite 700 Washington, D.C. 20005 (202/434-1500) is hereby authorized to insert in (b) the specified data, when known.

and to said application and all Letters Patent(s) of the United States of America and of any and all other countries granted on said invention and/or on said application and any rights of priority, extension, continuation, division, renewal, substitute, reissue, reviews (including inter partes review, post grant review and covered business method review), supplemental examination, interference, or reexamination application based thereon, for the full term or terms for which the said Letters Patent(s) may be granted and including any extensions thereof (collectively, hereinafter, "said application(s) and Letters Patent(s)").

The ASSIGNOR agree(s), when requested by said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, to do all acts which the ASSIGNEE may deem necessary, desirable or expedient, for securing, maintaining and enforcing protection for said invention in the United States of America and in any and all other countries, including in the preparation and prosecution of said application(s) and the issuance of said Letters Patent(s), and in any rights of priority, extension, continuation, division, renewal, substitute, reissue, reviews, supplemental examination, interference, reexamination, or public use proceeding, and in any litigation or other legal proceeding which may arise or be declared in relation to same, such acts to include but not be limited to executing all papers, including separate assignments and declarations, taking all rightful oaths, providing sworn testimony, and obtaining and producing evidence.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s). (Typed Name & Signature of inventor(s)) (Date) (Typed Name & Signature of Witness(es))

1)	Changgun KO	19.12.16	
2) _	Changgun KO Amfron Elmidich Anupam KHANDELWAL	19.12.16	
3)		19-12-16	
4)			
5) _			·
6)			
7)			

RECORDED: 12/26/2019

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