505846660 01/03/2020 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT						
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT					
CONVEYING PARTY	DATA							
		Name	Execution Date					
EBONY JAMES CHAF	RLTON	07/28/2017						
OMER CANSIZOGLU		07/28/2017						
KIRK OUIMET		07/28/2017						
NATHAN KENNETH B	OYD		07/28/2017					
RECEIVING PARTY D	ΑΤΑ							
Name:	SNAP I							
Street Address:	2772 D	2772 DONALD DOUGLAS LOOP NORTH						
City:	SANTA	SANTA MONICA						
State/Country:	CALIFC	DRNIA						
Postal Code:	90405	90405						
PROPERTY NUMBER	S Total: 1							
Property Type	e	Number						
Application Number:		16277684						
•	be sent to f provided	the e-mail address first; if that i l; if that is unsuccessful, it will b request@slwip.com SCHWEGMAN LUNDBERG & WC PO BOX 2938 MINNEAPOLIS, MINNESOTA 554	<i>e sent via US Mail.</i> DESSNER P.A.					
			02-0330					
ATTORNEY DOCKET I			4218.426US2					
NAME OF SUBMITTER	(: 		MICHELLE RED BEAR					
SIGNATURE:			/Michelle Red Bear/ 01/03/2020					
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RECORDATION FORM COVER SHEET PATENTS ONLY

Atty Ref/Docket No.: 4218.426US2 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: Snap Inc. Ebony James Charlton, Omer Cansizoglu, Kirk Ouimet, Street Address: 2772 Donald Douglas Loop North Nathan Kenneth Boyd Additional name(s) of conveying party(ies) attached? City: Santa Monica State: CA Zip: 90405 Country: United States of America []Yes [X]No Additional name(s) & address(es) attached? []Yes [X]No 3. Nature of conveyance: [] Merger [X] Assignment [] Security Agreement [] Change of Name [] Other Execution Date: July 28, 2017, July 28, 2017, July 28, 2017, July 28, 2017 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 16/277,684, Filed February 15, 2019 Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$ 0.00 Name: Christopher J. Brittain [[Enclosed [Authorized to be charged to deposit account 19-Address: 0743 Schwegman Lundberg & Woessner, P.A. P.O. Box 2938

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

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9. Statement and signature.

Minneapolis, Minnesota 55402

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher J. Brittain/Reg. No. 67,497	/Christopher J. Brittain/	1/3/2020
Name of Person Signing	Signatúre	Date

Total number of pages including cover sheet: 7

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks Mail Stop Assignment Recordation Services P.O. Box 1450 Alexandria, VA 22313-1450

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ASSIGNMENT

WHEREAS, Ebony James Charlton, Omer Cansizoglu, Kirk Ouimet and Nathan Kenneth Boyd (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention"); and described in the patent application filed on _______, assigned US application serial number ______, and titled CODED VISION SYSTEM and as described in a provisional patent application filed on January 16, 2017 assigned United States application serial number 62/446,753, and titled AUGMENTED REALITY USING CODED USER DATA.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

CONVEY, ASSIGN, AND TRANSFER to Snap Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at 63 Market Street, Venice, CA 90291, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

the Invention which is disclosed in the above-identified application or applications;

such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);

all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the aboveidentified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 144407 may (directly or through his/her designee) delete, insert, or alter any

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information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions. To the extent that any such provision is found to be unenforceable, the Undersigned, when requested and without compensation shall act in good faith to substitute for such provision a new provision with content and purpose as close as possible to the provision deemed unenforceable.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

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Assignor:

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Ebony Charlton

Name: Ebony James Chariton City/State: Santa Monica, CA

Date:

7/28/2017

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Assignor:

(Signature):

Omer Cansizoglu

Name: Omer Cansizoglu City/State: Los Angeles, CA

Date:

7/28/2017

(Signature): / Kan /

Name: Kirk Ouimet City/State: Orem, UT

Date:

7/28/2017

(Signature):

Nathan kenneth Boyd /

Name: Nathan Kenneth Boyd City/State: Los Angeles, CA

Date: 7/28/2017

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RECORDED: 01/03/2020