

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT5882214

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|---|---|
| <b>SUBMISSION TYPE:</b>   | CORRECTIVE ASSIGNMENT   |
| <b>NATURE OF CONVEYANCE:</b>  | Corrective Assignment to correct the CORRESPONDENCE ADDRESS previously recorded on Reel 050100 Frame 0054. Assignor(s) hereby confirms the CORRESPONDENCE ADDRESS IS: GUNTIN & GUST, PLC, 304 INDIAN TERRACE RD. #750, WESTON, FLORIDA 33326. |
| <b>CONVEYING PARTY DATA</b>   |   |
| <b>Name</b>   | <b>Execution Date</b>   |
| APPNEXUS INC.   | 06/28/2019  |
| <b>RECEIVING PARTY DATA</b>   |   |
| <b>Name:</b>  | XANDR INC.  |
| <b>Street Address:</b>  | 28 WEST 23RD ST   |
| <b>Internal Address:</b>  | 4TH FLOOR   |
| <b>City:</b>  | NEW YORK  |
| <b>State/Country:</b>   | NEW YORK  |
| <b>Postal Code:</b>   | 10010   |
| <b>PROPERTY NUMBERS Total: 11</b>   |   |
| <b>Property Type</b>  | <b>Number</b>   |
| Application Number:   | 61793308  |
| Patent Number:  | 9092807   |
| Patent Number:  | 8392248   |
| Patent Number:  | 8412572   |
| Patent Number:  | 9082138   |
| Patent Number:  | 10387913  |
| Application Number:   | 14682394  |
| Application Number:   | 14807541  |
| Application Number:   | 15611052  |
| Application Number:   | 09660360  |
| Application Number:   | 15813938  |
| <b>CORRESPONDENCE DATA</b>  |   |
| <b>Fax Number:</b>  | (847)510-0710   |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |
| <b>Phone:</b>   | 8473821501  |
| <b>Email:</b>   | docketing@ggip.com  |

**Correspondent Name:** GUNTIN & GUST, PLC  
**Address Line 1:** 304 INDIAN TERRACE #750  
**Address Line 4:** WESTON, FLORIDA 33326

**ATTORNEY DOCKET NUMBER:** 6-0059-08 ET AL

**NAME OF SUBMITTER:** STACEY A. HILL

**SIGNATURE:** /Stacey A. Hill/

**DATE SIGNED:** 12/23/2019

**Total Attachments: 7**

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**PATENT ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
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| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT      |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
|---|---------------------|----------------|----------------------------|---------------------|--------------------------|-----------|-----------------------|----------|-----------------------|----------|---------------------|-------|--|
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME      |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>CONVEYING PARTY DATA</b>   |                     |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>APPNEXUS INC.</td><td>06/28/2019</td></tr></tbody></table>   | Name                | Execution Date | APPNEXUS INC.              | 06/28/2019          |                          |           |                       |          |                       |          |                     |       |  |
| Name  | Execution Date      |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| APPNEXUS INC.   | 06/28/2019          |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>RECEIVING PARTY DATA</b>   |                     |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <table border="1"><tr><td><b>Name:</b></td><td>XANDR INC.</td></tr><tr><td><b>Street Address:</b></td><td>28 WEST 23RD STREET</td></tr><tr><td><b>Internal Address:</b></td><td>4TH FLOOR</td></tr><tr><td><b>City:</b></td><td>NEW YORK</td></tr><tr><td><b>State/Country:</b></td><td>NEW YORK</td></tr><tr><td><b>Postal Code:</b></td><td>10010</td></tr></table> | <b>Name:</b>        | XANDR INC.     | <b>Street Address:</b>     | 28 WEST 23RD STREET | <b>Internal Address:</b> | 4TH FLOOR | <b>City:</b>          | NEW YORK | <b>State/Country:</b> | NEW YORK | <b>Postal Code:</b> | 10010 |  |
| <b>Name:</b>  | XANDR INC.          |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>Street Address:</b>  | 28 WEST 23RD STREET |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>Internal Address:</b>  | 4TH FLOOR           |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>City:</b>  | NEW YORK            |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>State/Country:</b>   | NEW YORK            |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>Postal Code:</b>   | 10010               |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
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| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td><b>Application Number:</b></td><td>61793308</td></tr><tr><td><b>Patent Number:</b></td><td>9092807</td></tr><tr><td><b>Patent Number:</b></td><td>8392248</td></tr><tr><td><b>Patent Number:</b></td><td>8412572</td></tr></tbody></table>                              | Property Type       | Number         | <b>Application Number:</b> | 61793308            | <b>Patent Number:</b>    | 9092807   | <b>Patent Number:</b> | 8392248  | <b>Patent Number:</b> | 8412572  |                     |       |  |
| Property Type   | Number              |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>Application Number:</b>  | 61793308            |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>Patent Number:</b>   | 9092807             |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>Patent Number:</b>   | 8392248             |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |
| <b>Patent Number:</b>   | 8412572             |                |                            |                     |                          |           |                       |          |                       |          |                     |       |  |

|                            |          |
|----------------------------|----------|
| <b>Patent Number:</b>      | 9082138  |
| <b>Patent Number:</b>      | 10387913 |
| <b>Application Number:</b> | 14682394 |
| <b>Application Number:</b> | 14807541 |
| <b>Application Number:</b> | 15611052 |
| <b>Application Number:</b> | 09660360 |
| <b>Application Number:</b> | 15813938 |

## CORRESPONDENCE DATA

**Fax Number:** (847)510-0710

**Phone:** 8473821501

**Email:** docketing@ggip.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Correspondent Name:** AT&T LEGAL DEPARTMENT - GG ATTN: PATENT

**Address Line 1:** ROOM 2A-207

**Address Line 2:** ONE AT&T WAY

**Address Line 4:** BEDMINSTER, NEW JERSEY 07921

## ATTORNEY DOCKET NUMBER:

NAME CHANGE

## NAME OF SUBMITTER:

STACEY A. HILL

## Signature:

/Stacey A. Hill/

## Date:

08/20/2019

## Total Attachments: 3

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## RECEIPT INFORMATION

**EPAS ID:** PAT5676258

**Receipt Date:** 08/20/2019

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## UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 21, 2019

PTAS

AT&T LEGAL DEPARTMENT - GG ATTN:  
PATENT  
ROOM 2A-207  
ONE AT&T WAY  
BEDMINSTER, NJ 07921

**505629453**

### UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 08/20/2019

REEL/FRAME: 050100/0054

NUMBER OF PAGES: 5

BRIEF: CHANGE OF NAME (SEE DOCUMENT FOR DETAILS).

DOCKET NUMBER: NAME CHANGE

ASSIGNOR:

APPNEXUS INC.

DOC DATE: 06/28/2019

ASSIGNEE:

XANDR INC.

28 WEST 23RD STREET

4TH FLOOR

NEW YORK, NEW YORK 10010

APPLICATION NUMBER: 09660360

FILING DATE: 09/12/2000

PATENT NUMBER: 6601041

ISSUE DATE: 07/29/2003

TITLE: A METHOD OF PROVIDING TARGETED ADVERTISEMENTS TO A COMPUTER  
MEDIATED COMMUNICATIONS NETWORK

APPLICATION NUMBER: 11743962

FILING DATE: 05/03/2007

PATENT NUMBER: 9092807

ISSUE DATE: 07/28/2015

TITLE: NETWORK-BASED SYSTEMS AND METHODS FOR DEFINING AND MANAGING  
MULTI-DIMENSIONAL, ADVERTISING IMPRESSION INVENTORY

APPLICATION NUMBER: 13167391 FILING DATE: 06/23/2011  
PATENT NUMBER: 8392248 ISSUE DATE: 03/05/2013  
TITLE: NETWORK-BASED SYSTEMS AND METHODS FOR DEFINING AND MANAGING  
MULTI-DIMENSIONAL, ADVERTISING IMPRESSION INVENTORY

APPLICATION NUMBER: 13167474 FILING DATE: 06/23/2011  
PATENT NUMBER: 8412572 ISSUE DATE: 04/02/2013  
TITLE: NETWORK-BASED SYSTEMS AND METHODS FOR DEFINING AND MANAGING  
MULTI-DIMENSIONAL, ADVERTISING IMPRESSION INVENTORY

APPLICATION NUMBER: 14248250 FILING DATE: 04/08/2014  
PATENT NUMBER: 9082138 ISSUE DATE: 07/14/2015  
TITLE: NETWORK-BASED SYSTEMS AND METHODS FOR DEFINING AND MANAGING  
MULTI-DIMENSIONAL, ADVERTISING IMPRESSION INVENTORY

APPLICATION NUMBER: 14671832 FILING DATE: 03/27/2015  
PATENT NUMBER: 10387913 ISSUE DATE: 08/20/2019  
TITLE: NETWORK-BASED SYSTEMS AND METHODS FOR DEFINING AND MANAGING  
MULTI-DIMENSIONAL, ADVERTISING IMPRESSION INVENTORY

APPLICATION NUMBER: 14682394 FILING DATE: 04/09/2015  
PATENT NUMBER: ISSUE DATE:  
TITLE: NETWORK-BASED SYSTEMS AND METHODS FOR DEFINING AND MANAGING  
MULTI-DIMENSIONAL, ADVERTISING IMPRESSION INVENTORY

APPLICATION NUMBER: 14807541 FILING DATE: 07/23/2015  
PATENT NUMBER: ISSUE DATE:  
TITLE: NETWORK-BASED SYSTEMS AND METHODS FOR DEFINING AND MANAGING  
MULTI-DIMENSIONAL, ADVERTISING IMPRESSION INVENTORY

APPLICATION NUMBER: 15611052 FILING DATE: 06/01/2017  
PATENT NUMBER: ISSUE DATE:  
TITLE: DEVICE IDENTIFICATION TECHNIQUES USING SHARED DEVICE GRAPH

APPLICATION NUMBER: 15813938 FILING DATE: 11/15/2017  
PATENT NUMBER: ISSUE DATE:  
TITLE: VIEWABLE EXCHANGE PIPELINE ARCHITECTURE

APPLICATION NUMBER: 61793308 FILING DATE: 03/15/2013  
PATENT NUMBER: ISSUE DATE:  
TITLE: SYSTEM AND METHOD FOR APPLYING TARGETED AUDIENCE BID MODIFIERS

ASSIGNMENT RECORDATION BRANCH  
PUBLIC RECORDS DIVISION

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "APPNEXUS INC.", CHANGING ITS NAME FROM "APPNEXUS INC." TO "XANDR INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2019, AT 11:55 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF JULY, A.D. 2019.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4422685 8100  
SR# 20195725553

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBullock", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203132991  
Date: 07-01-19

**PATENT**  
**REEL: 051413 FRAME: 0553**

**CERTIFICATE OF AMENDMENT  
OF THE  
ELEVENTH AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
APPNEXUS INC.**

AppNexus Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the Delaware General Corporation Law (the "DGCL")

**DOES HEREBY CERTIFY:**

**FIRST:** That the Board of Directors of the Corporation, by written consent, pursuant to Section 141 of the DGCL adopted a resolution proposing and declaring advisable the following amendment (the "Amendment") to the Eleventh Amended and Restated Certificate of Incorporation of the Corporation (the "Certificate of Incorporation");

**RESOLVED**, that the Certificate of Incorporation of the Corporation be amended by changing the Article First therefor so that, as amended, the Article First shall be and read as follows:

FIRST. The name of the Corporation is Xandr Inc.

**SECOND:** That the Amendment was duly adopted in accordance with the applicable provisions of Sections 141 and 242 of the DGCL.

**THIRD:** Pursuant to Section 242(b)(1) DGCL, stockholder approval is not required.

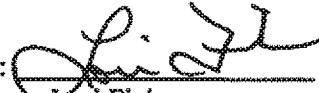
**FOURTH:** That this Certificate of Amendment to the Certificate of Incorporation shall be effective on July 1, 2019.

*[Signature Page Follows]*



IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be executed by its duly authorized officer this 28<sup>th</sup> day of June, 2019.

APPNEXUS INC.

By: 

Names: Lori Fink

Title: Chief Legal Officer and Secretary

[Signature Page to Certificate of Amendment]