

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT5897175

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	YEHUDA ARI BUCHALTER	03/14/2019
	JASON SHAO	03/14/2019
	WILLIAM T. MASLYN	03/14/2019
RECEIVING PARTY DATA		
Name:	INTERSECTION PARENT, INC.	
Street Address:	10 HUDSON YARDS	
Internal Address:	26TH FLOOR	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10001	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	16670392
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	43820-0023	
NAME OF SUBMITTER:	BENJAMIN M. HALPERN	
SIGNATURE:	/Benjamin M. Halpern/	
DATE SIGNED:	01/07/2020	
Total Attachments: 5		
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ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

ASSIGNORS:

- | | | |
|-------|------------------------|---|
| (1) | Full Name of Inventor: | Yehuda Ari Buchalter |
| | Residence: | 7320 Austin Street, Apt. 5F, Forest Hills, NY 11375 |
| | Citizenship: | U.S. |
| <hr/> | | |
| (2) | Full Name of Inventor: | Jason Shao |
| | Residence: | 2376 Hillcrest Drive, Pocono Pines, PA 18350 |
| | Citizenship: | U.S. |
| <hr/> | | |
| (3) | Full Name of Inventor: | William T. Maslyn |
| | Residence: | 7 Cathy Rd., Poughkeepsie, NY 12603 |
| | Citizenship: | U.S. |
| <hr/> | | |

hereby sell, assign and transfer to ASSIGNEE:

Intersection Parent, Inc.
10 Hudson Yards
26th Floor
New York, NY 10001

and the successors, assigns, and legal representatives of the ASSIGNEE, the entire right, title, and interest for the United States and its territorial possessions, and in all foreign countries and regions, including all rights to claim priority, in and to the inventions that were invented by ASSIGNORS, and which are found in the patent applications listed in Schedule A (the "PATENT APPLICATIONS"), and any legal equivalent thereof in any foreign country or region, including the right to claim priority, including any and all improvements disclosed therein, and in and to all Letters Patent to be obtained for said invention by the above application, or any continuation, continuation-in-part, divisional, renewal, or substitute thereof, and, as to Letters Patent, any reissue or reexamination or other post grant proceedings thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement, or encumbrance has been, or will be, made or entered into which would conflict with this Assignment.


ASSIGNORS authorize ASSIGNEE to make applications for, and to receive, Letters Patent for said invention in any of said countries or regions, in ASSIGNEE'S name, or in ASSIGNOR'S name, at ASSIGNEE'S election.

ASSIGNORS covenant and agree to execute or procure any further necessary assurance of the title to said invention, and any Letters Patent which may issue therefore, and to, at any time, upon the request and at the expense of ASSIGNEE, deliver any testimony in any interference, derivation proceeding, litigation, or proceeding related thereto, and to execute all papers that may be necessary or desirable to perfect the title to said invention, or any Letters Patent which may be granted therefore in ASSIGNEE, its successors, assigns, or other legal representatives, and to, at any time, upon the request and at the expense of ASSIGNEE, execute any continuation, continuation-in-part, divisional, renewal, or substitute thereof, and, as to Letters Patent, any reissue or reexamination or other post issuance proceedings thereof, or any other additional applications for Letters Patent for said invention or any part thereof, in any of said countries or regions, all of which applications and any Letters Patent issuing thereon are hereby assigned to ASSIGNEE, will make all rightful oaths or declarations, and do all lawful acts requisite for procuring the same therein, without further compensation, but at the expense of ASSIGNEE, its successors, assigns, or other legal representatives.


ASSIGNORS authorize and request the Commissioner of Patents to issue any and all Letters Patent of the United States of America for said invention, resulting from the aforesaid application, to Intersection Parent, Inc. as its ASSIGNEE.

WITNESS my hand and seal on:

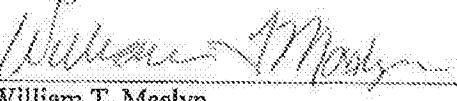
[signature pages follow]



Yehuda Ari Buchalter Date 3/14/19



Jason Shao Date 3/14/19



William T. Maslyn Date 3/14/19

ACKNOWLEDGED AND ACCEPTED BY:

INTERSECTION PARENT, INC. as ASSIGNEE

By: _____

Name: Yehuda Ari Buchalter

Title: Chief Executive Officer

Date: 3/14/19

Schedule A

Atty. Dkt. No.	U.S./PCT Serial No.	Filing Date	Title
43820-23	16/670,392	2019-10-31	SYSTEMS, METHODS AND PROGRAMMED PRODUCTS FOR ELECTRONIC BIDDING ON AND ELECTRONIC TRACKING, DELIVERY AND PERFORMANCE OF DIGITAL ADVERTISEMENTS ON NON-PERSONAL DIGITAL DEVICES