

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
NAWAR RAJAB	03/05/2018
NISHANT SHUKLA	01/25/2018
RECEIVING PARTY DATA	
Name:	DMAI, INC.
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16737449
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NAME OF SUBMITTER:	ARUSH GADKAR
SIGNATURE:	/Arush Gadkar/
DATE SIGNED:	01/08/2020
Total Attachments: 2	
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source=Assignment#page2.tif	

For: U.S. Rights and Foreign Rights
For: U.S. Application
By: Inventors

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

Nawar RAJAB
1253 Boynton Street, Apt. 11
Glendale, CA 91205
USA

Nishant SHUKLA
906 7th Street, Apt. C
Hermosa Beach, CA 90254
USA

hereby sell, assign and transfer to

ASSIGNEE:

DMAI, Inc.
1100 Glendon Avenue
Suite 1700
Los Angeles, CA 90024
USA

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

**SYSTEM AND METHOD FOR PERSONALIZED AND
ADAPTIVE APPLICATION MANAGEMENT**

and which is found in U.S. Application 62/612,024 (37 C.F.R. § 3.21), and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all

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Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNORS hereby grant registered practitioners at Pillsbury Winthrop Shaw Pittman LLP, USPTO Customer No. 00909, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 3-5-2018



Signature of Nawar RAJAB

Date: 1/25/18



Signature of Nishant SHUKLA

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