## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5901285

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
GANAPRIYA POOLAVARI	01/07/2020
KE JIN	01/07/2020
SHARATH POLEPALLI	01/07/2020
VINOD S. TALATI	01/07/2020

#### **RECEIVING PARTY DATA**

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State/Country: KOREA, REPUBLIC OF		

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16737764

#### **CORRESPONDENCE DATA**

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NAME OF SUBMITTER:	JASON R. GERMAN, REG. NO. 69,497	
SIGNATURE:	/Jason R. German/	
<b>DATE SIGNED:</b> 01/08/2020		
	This document serves as an Oath/Declaration (37 CFR 1.63).	

### **Total Attachments: 2**

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PATENT 505854348 REEL: 051456 FRAME: 0308

# DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76) AND ASSIGNMENT

Title of Invention	TEMPORAL-BASED RECOMMENDATIONS FOR PERSONALIZED USER CONTEXTS AND VIEWING PREFERENCES		
As the undersi	gned inventor, I hereby declare that:		
This combined declaration and assignment is directed to:    United States application or PCT International application number filed on			
The above-ide	ntified application was made or authorized to be made by me.		
I believe that I	am the original inventor or an original joint inventor of a claimed invention in the application.		
	d and understand the contents of the application including the claims, for which this combined declaration and being submitted.		
I am aware of 1.56.	the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 CFR		
WHEREAS, Samsung Electronics Company, Ltd., a Korean corporation, having a place of business at 129, SAMSUNG-RO, YEONGTONG-GU, SUWON SI, GYEONGGI-DO, South Korea (hereinafter referred to as "ASSIGNEE"), desires to acquire the entire right, title and interest in said invention and to any patent that may be granted thereon in the United States and foreign countries;			
NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, We, the below named inventors, hereby sell, assign and transfer to said ASSIGNEE, its successors and assigns, the entire right, title and interest in the above-identified application and the invention disclosed therein in all countries, including all divisional applications, continuation applications, and corresponding priority applications including those to which priority is claimed under the International Convention of Paris including under 35 U.S.C. 119, substitutions, and renewals thereof, and to all patents that may be granted thereon, and all reissues thereof.			
We hereby authorize and request the Patent Office Officials in the United States and all foreign countries to issue patents, when granted, to said ASSIGNEE, its successors and assigns. Further, We agree that said ASSIGNEE, its successors and assigns, may apply for patents for the invention in foreign countries without further authorization from us. Also, We agree to execute all papers and generally to do everything possible to aid said ASSIGNEE, its successors and assigns, in obtaining and enforcing patents for the invention in all countries.			
I hereby acknowledge that any willful false statement made in this combined declaration and assignment is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.			
Inventor: Gana	priya Poolavari Date:01/07/2020		
Signature:	719-		

Active 44256721.1

PATENT REEL: 051456 FRAME: 0309

Inventor: Ke Jin Signature:	Date:01/07/2020
Inventor: Sharath Polepalli Signature: P. Sul	01/07/2020
Inventor: Vinod S. Talati Signature:	01/07/2020

Active 44256721.1

PATENT REEL: 051456 FRAME: 0310

**RECORDED: 01/08/2020**