505863478 01/14/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5910415

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------|----------------|
| SENSE NETWORKS, INC. | 12/19/2013 |

RECEIVING PARTY DATA

| Name: | YELLOWPAGES.COM LLC |
|-----------------|------------------------|
| Street Address: | 611 N. BRAND BOULEVARD |
| City: | GLENDALE |
| State/Country: | CALIFORNIA |
| Postal Code: | 91230 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 14595942 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | VERV-012/02US 305990-2006 |
|-------------------------|-------------------------------------|
| NAME OF SUBMITTER: | ANDERS E. FERNSTROM |
| SIGNATURE: | /Anders E. Fernstrom/ Reg. # 72,629 |
| DATE SIGNED: | 01/14/2020 |

Total Attachments: 3

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PATENT 505863478 REEL: 051510 FRAME: 0892

Attorney Docket No.: 94564-841755

ASSIGNMENT

WHEREAS, **Sense Networks, Inc.** of 110 Greene Street, 11th Floor, New York, New York 10012, hereinafter referred to as "ASSIGNOR," is the owner of all rights in certain new and useful improvements as described and set forth in the attached Schedule A.

WHEREAS, **YellowPages.com LLC** of 611 N. Brand Boulevard, Glendale, California 91230, hereinafter referred to as "ASSIGNEE," wants to acquire an interest in the invention and application and in any Letters Patent and Registrations that may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents does assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that Assignor will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

day of

Sense Networks, Inc.

Name: David J. Petersen Title: Chief Executive Officer

65941965V.1

Attorney Docket No.: 94564-841755

SCHEDULE A

| Application # | Application Date | Title | Publication # | Patent Number | Country | Status |
|---------------|---------------------|---|---------------|------------------|---------|---------|
| 12/241,227 | 09/30/2008 | COMPARING SPATIAL-TEMPORAL TRAILS IN LOCAL ANALYTICS | 2010-0079336 | 8,224,766 | USA | penssl |
| 12/241,266 | 8002/06/60 | EVENT IDENTIFICATION IN SENSOR ANALYTICS | 2010-0082301 | | USA | Allowed |
| 13/304,111 | 11/23/2011 | SYSTEM AND METHOD OF PERFORMING LOCATION ANALYTICS | 2012-0071175 | | USA | Pending |
| 13/488,608 | 06/05/2012 | USER DESCRIPTION BASED ON CONTEXTS OF LOCATION AND TIME | 2013-0267249 | | USA | Pending |
| 13/563,784 | 08/01/2012 | USER DESCRIPTION BASED ON A CONTEXT OF TRAVEL | 2013-0267252 | | USA | Pending |
| 13/668,602 | 11/05/2012 | METHOD FOR ANALYZING AND RANKING VENUES | 2013-0325746 | | USA | Pending |
| 13/751,738 | 01/28/2013 | VENUE PREDICTION BASED ON RANKING | 2013-0325855 | | USA | Pending |

PATENT REEL: 051510 FRAME: 0895

RECORDED: 01/14/2020