

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5927995

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HUGE LLC	02/01/2016
RECEIVING PARTY DATA	
Name:	EARLY WARNING SERVICES, LLC
Street Address:	16552 N. 90TH ST.
City:	SCOTTSDALE
State/Country:	ARIZONA
Postal Code:	85260
PROPERTY NUMBERS Total: 9	
Property Type	Number
Application Number:	29651211
Application Number:	29651230
Application Number:	29651212
Application Number:	29651229
Application Number:	29637729
Application Number:	29637719
Application Number:	29637722
Application Number:	29651221
Application Number:	29651226
CORRESPONDENCE DATA	
Fax Number:	(404)815-6555
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	3035714000
Email:	lzimmerman@kilpatricktownsend.com
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP
Address Line 1:	1100 PEACHTREE ST. NE, SUITE 2800
Address Line 2:	ATTN: DARIN J. GIBBY
Address Line 4:	ATLANTA, GEORGIA 30309
ATTORNEY DOCKET NUMBER:	090850-XXXXXX
NAME OF SUBMITTER:	LISA ZIMMERMAN

PATENT

SIGNATURE:	/Lisa Zimmerman/
DATE SIGNED:	01/24/2020
Total Attachments: 13 source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page1.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page2.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page3.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page4.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page5.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page6.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page7.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page8.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page9.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page10.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page11.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page12.tif source=2016-02-01 HUGE EWS Master Services Agreement 090850-XXXXXX#page13.tif	

HUGE

MASTER SERVICES AGREEMENT

This Master Services Agreement ("Agreement"), dated as of the 1st day of February 2016 (the "Effective Date"), is made by and between Early Warning Services, LLC, a Delaware limited liability company ("Company") with its principal offices at 16552 N. 90th Street, Scottsdale, AZ 85260 and HUGE LLC, a New York limited liability company ("HUGE"), with offices on 45 Main Street, Suite 220, Brooklyn, New York 11201. In consideration of the promises and the mutual covenants contained herein and for other good and valuable consideration the parties agree as follows:

1. The Services

HUGE shall provide certain web design, development, production, marketing, consulting, maintenance or other interactive agency services, as are mutually agreed to by the parties and which are specifically set forth in the Statement of Work attached as Exhibit A, which is made a part of this Agreement, and any additional Statements of Work signed by the parties. As used herein, "Services" shall mean all professional services rendered pursuant to any Statement of Work ("SOW") and "Deliverables" shall mean any item that HUGE prepares or provides to Company as described in any Statement of Work, including the Developed Content. Unless specifically noted, the terms contained in a particular SOW shall apply exclusively to the Services described in that SOW and shall have no other effect on any other SOW. In the event of a conflict between this Agreement and a SOW, the terms contained in this Agreement shall govern and control.

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

P. +1 718 625 HUGE
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

PATENT
REEL: 051610 FRAME: 0239

HUGE

6. Ownership

A. Except as specifically set forth herein and upon full payment to HUGE, the Developed Content shall be considered "work made for hire," under United States copyright law and any and all copyrights, trademarks, and legal protections in such materials shall be the exclusive property of Company; provided, however, that to the extent the Developed Content is deemed not to be "work made for hire," HUGE hereby irrevocably assigns, grants, transfers, and relinquishes all right, title and interest in and to the Developed Content to Company, including the sole and exclusive

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

P. +1 718 625 HUGE
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

HUGE

rights of use, reproduction, modification, distribution, performance, display, digital transmission, and creation of derivatives of the Developed Content in any form and in any medium. In connection with such assignment, HUGE represents and warrants that it has the exclusive power and authority to assign the rights transferred herein. HUGE further agrees that it will execute any and all documents, at Company's expense, that may be necessary to perfect Company's right in and to the Developed Content. "Developed Content", as used herein, shall include all Deliverables, inventions, creative materials, plans and ideas, text, graphics, still images, video images and sounds developed by HUGE pursuant to this Agreement for which Company is invoiced. The Developed Content shall not include commercially available software required for the development, maintenance or implementation of a Deliverable, Third-Party Materials, or Tools (defined below).

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

P. +1 718 625 HUGÉ
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

HUGE

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

P. +1 718 625 HUGÉ
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

PATENT
REEL: 051610 FRAME: 0242

HUGE

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

P. +1 718 625 HUGE
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

PATENT
REEL: 051610 FRAME: 0243

HUGE

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

P. +1 718 625 HUGE
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

PATENT
REEL: 051610 FRAME: 0244

HUGE

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

P. +1 718 625 HUGE
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

PATENT
REEL: 051610 FRAME: 0245

HUGE

IN WITNESS WHEREOF, HUGE and Company have executed this Agreement in duplicate on the date and year first written above.

COMPANY

HUGE LLC

DocuSigned by:
 Signature: Mark Travi
6631205AF293456
 Name: Mark Travi
 Title: CFO

Signature: Kristin Jackson
 Name: Kristin Jackson
 Title: VP, Finance
03/16/2016

-DS
HP

3/14/2016 | 10:44 AM MST

Approved by Early Warning Services, LLC Legal Department

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

P. +1 718 625 HUGE
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

HUGE

Exhibit A

Statement of Work

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

P. +1 718 625 HUGE
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

PATENT
REEL: 051610 FRAME: 0247

HUGE

Exhibit B

Mutual Non-Disclosure Agreement

Pages Following

HUGE

45 Main Street, 2nd Floor
Brooklyn, NY 11201

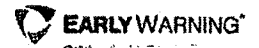
P. +1 718 625 HUGE
F. +1 718 625 5175

info@hugeinc.com
www.hugeinc.com

PATENT
REEL: 051610 FRAME: 0248



MUTUAL CONFIDENTIALITY AGREEMENT



EARLY WARNING SERVICES, LLC

By: DocuSigned by:
Mark Travi
6631205AF293466...

Name: Mark Travi

Title: CFO

HUGE, LLC

By: *Kristin Jackson*

Name: Kristin Jackson

Title: VP, Finance



12/9/2015 | 2:15 PM MST

Approved by Early Warning Services, LLC
Legal Department