

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	CARLOS D CARBONERA	05/29/2008
	YURIY MALININ	05/29/2008
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<b>Name:</b>	JOSTENS, INC.	
<b>Street Address:</b>	3601 MINNESOTA DRIVE	
<b>City:</b>	EDINA	
<b>State/Country:</b>	MINNESOTA	
<b>Postal Code:</b>	55435	
<b>PROPERTY NUMBERS Total: 2</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	13353465
	Application Number:	13969770
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<b>Fax Number:</b>		
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<b>ATTORNEY DOCKET NUMBER:</b>	JOST-011/02US 35186/290	
<b>NAME OF SUBMITTER:</b>	ROBERT J. TOSTI	
<b>SIGNATURE:</b>	/Robert J. Tosti/	
<b>DATE SIGNED:</b>	01/24/2020	
<b>Total Attachments: 2</b>		
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# ASSIGNMENT

Attorney Docket No.:  
189133/US/2

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First Named Inventor: Carlos D. Carbonera

Title: System and Method for Embellishment Placement

WHEREAS, I, Carlos D. Carbonera, residing at 1019 Fairview Avenue South, St. Paul, Minnesota 55116 and I, Yuriy Malinin, residing at 5033 Richmond Drive, Edina, MN 55436, have invented certain new and useful improvements as described in an application entitled **System and Method for Embellishment Placement** for Letters Patent of the United States, the application being identified by the Attorney Docket Number set forth above and/or being identified in the United States Patent and Trademark Office by Application No. 12/047,149, filed March 12, 2008; and

WHEREAS, Jostens, Inc., a corporation organized and existing under the laws of the State of Minnesota, and having offices at 3601 Minnesota Drive, Suite 400, Edina, Minnesota 55435 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert this instrument the filing date and application number of the application when ascertained. I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

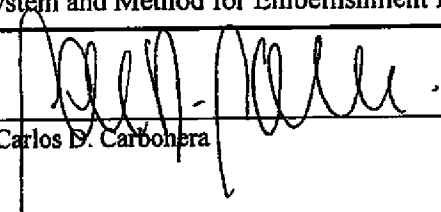
# ASSIGNMENT

Attorney Docket No.:  
189133/US/2

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First Named Inventor: Carlos D. Carbonera


Title: System and Method for Embellishment Placement

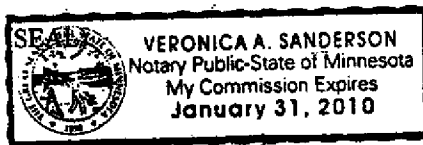
  
Carlos D. Carbonera

## CERTIFICATE OF ACKNOWLEDGMENT

STATE OF MINNESOTA M )  
: SS.  
COUNTY OF DAKOTA )

Subscribed and sworn to before me, a Notary Public, this 29<sup>th</sup> day of May, 2008.

  
Notary Public




  
Yuriy Malinin

## CERTIFICATE OF ACKNOWLEDGMENT

STATE OF MINNESOTA \_\_\_\_\_ )  
: SS.  
COUNTY OF DAKOTA )

Subscribed and sworn to before me, a Notary Public, this 29<sup>th</sup> day of May, 2008.

  
Notary Public

