505886491 01/28/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5933316

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VAL AGOSTINO	01/28/2013
DAVID COWAN	01/30/2013

RECEIVING PARTY DATA

Name:	MASHLOGIC, INC.
Street Address:	1895 EL CAMINO REAL
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94306

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16774639

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 704-444-1000

Email: usptomail@alston.com
Correspondent Name: ALSTON & BIRD LLP

Address Line 1: BANK OF AMERICA PLAZA

Address Line 2: 101 SOUTH TRYON STREET, SUITE 4000
Address Line 4: CHARLOTTE, NORTH CAROLINA 28280-4000

ATTORNEY DOCKET NUMBER:	058407/CON3
NAME OF SUBMITTER:	AISHATU LADI MARINHO
SIGNATURE:	/Aishatu Ladi Marinho/
DATE SIGNED:	01/28/2020

Total Attachments: 4

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PATENT 505886491 REEL: 051644 FRAME: 0640

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we. Val Agostino and David Cowan do hereby sell, assign and transfer unto mashlogic, inc, a Delaware corporation having its principal place of business at 1895 El Camino Real, Palo Alto, CA 94306 (the "Assignee"), and its successors and assigns, the entire title, interest and right, including the right of priority, in, to and under an application for Letters Patent of the United States, attorney docket number 1735, entitled, "System and Method for Providing Links to Content to Users Based on Similar Other Users" filed by us with the United States Patent and Trademark Office on 5/13/2012, U.S. Serial Number 13/470,338 and the inventions and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor or corresponding thereto;

and for the above consideration, upon request of the Assignee, its successors or assigns, we will promptly communicate any facts known to us respecting said application and the invention set forth therein, and will promptly execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its heirs, successors or assigns, the inventions and any of them described in said application and all patent rights therein, in the United States and in any country foreign thereto, and will promptly cooperate and assist in the prosecution of interference proceedings involving said inventions and in the adjudication and re-examination of said Letters Patent, provided the expenses which may be incurred by us in lending such cooperation and assistance be paid by the Assignee, its successors or assigns.

This Assignment may be executed in one or more counterparts, each of which will be deemed an original and all of which taken together shall constitute one assignment.

IN WITNESS WHEREOF, we hereunto set our hand and seal on the date set forth below.

Dated: 1/28/13	2/1	
) al Agostino	
Dated:		
	David Cowan	

PATENT REEL: 051644 FRAME: 0641

NOTARY ACKNOWLEDGEMENT

Title of Document: Assignment re: System and Method for Providing Links to Content to Users

Based on Similar Other Users					
State of <u>Ca</u> . County of <u>Santa Clasor</u> .		1 11			
On 18 Jan . 2013, he personally appeared Val Agostino and	fore me	TOHU	12	50:201:	NOTARY PUBLIC
personally appeared Val Agostino and evidence to be the person or persons w and acknowledged to me that he/she/th (ics), and that by his/her/their signature behalf of which the person(s) acted, ex	hose names get the second the second	e(x) is/afe led the san instrume	subs ne in nt the	cribed to th his/her/thei	e within instrument r authorized capacity
I certify under PENALTY OF PERJUI foregoing paragraph is true and correct		the laws o	of the	State of Ca	difornia that the

John B Jores Motary Public

Witness my hand and official seal.

JOHN B. SORCI Commission # 1902733

Notary Public - California Santa Clara Gounty My Comm. Expires Oct 1, 2014

> PATENT REEL: 051644 FRAME: 0642

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Val Agostino and David Cowan do hereby sell, assign and transfer unto mashlogic, inc, a Delaware corporation having its principal place of business at 1895 El Camino Real, Palo Alto, CA 94306 (the "Assignee"), and its successors and assigns, the entire title, interest and right, including the right of priority, in, to and under an application for Letters Patent of the United States, attorney docket number 1735, entitled, "System and Method for Providing Links to Content to Users Based on Similar Other Users" filed by us with the United States Patent and Trademark Office on 5/13/2012, U.S. Serial Number 13/470,338 and the inventions and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor or corresponding thereto;

and for the above consideration, upon request of the Assignee, its successors or assigns, we will promptly communicate any facts known to us respecting said application and the invention set forth therein, and will promptly execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its heirs, successors or assigns, the inventions and any of them described in said application and all patent rights therein, in the United States and in any country foreign thereto, and will promptly cooperate and assist in the prosecution of interference proceedings involving said inventions and in the adjudication and re-examination of said Letters Patent, provided the expenses which may be incurred by us in lending such cooperation and assistance be paid by the Assignee, its successors or assigns.

This Assignment may be executed in one or more counterparts, each of which will be deemed an original and all of which taken together shall constitute one assignment.

IN WITNESS WHEREOF, we hereunto set our hand and seal on the date set forth below.

Dated:	
	Val Agostino
	a) 1 Cowa
Dated:	Willewa
	David Cowan

PATENT REEL: 051644 FRAME: 0643

NOTARY ACKNOWLEDGEMENT

Title of Document: Assignment re: System and Method for Providing Links to Content to Users

Based on Similar Other Osers
State of VILBINIA County of ABRAUDUA CITY
On JANUARY 80, 20/3, before me, GINA R BARNERO
personally appeared Val Agostino and David Cowan, proved to me on the basis of satisfactory
evidence to be the person or persons whose name(s) is/are subscribed to the within instrument
and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity
(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon
behalf of which the person(s) acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of California that the

Witness my hand and official seal.

Notary Public

PATENT REEL: 051644 FRAME: 0644

Case 1735 RECORDED: 01/28/2020

foregoing paragraph is true and correct.