

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT5938130

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	MERGER	
<b>EFFECTIVE DATE:</b>	04/29/2011	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	TACODA LLC	04/28/2011
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	ADVERTISING.COM LLC	
<b>Street Address:</b>	22000 AOL WAY	
<b>City:</b>	DULLES	
<b>State/Country:</b>	VIRGINIA	
<b>Postal Code:</b>	20166	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	16729804
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(202)450-5538	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	202-808-3563	
<b>Email:</b>	vlyon@bomcip.com	
<b>Correspondent Name:</b>	BOOKOFF MCANDREWS PLLC	
<b>Address Line 1:</b>	2020 K STREET, NW	
<b>Address Line 2:</b>	SUITE 400	
<b>Address Line 4:</b>	WASHINGTON, D.C. 20006	
<b>ATTORNEY DOCKET NUMBER:</b>	00008-0035-03000	
<b>NAME OF SUBMITTER:</b>	RANDAL K. WHITEHEAD	
<b>SIGNATURE:</b>	/ Randal K. Whitehead /	
<b>DATE SIGNED:</b>	01/30/2020	
<b>Total Attachments: 2</b>		
source=4_Tacoda_LLC_to_Advertisingcom#page1.tif		
source=4_Tacoda_LLC_to_Advertisingcom#page2.tif		

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:


"TACODA LLC", A DELAWARE LIMITED LIABILITY COMPANY,  
WITH AND INTO "ADVERTISING.COM LLC" UNDER THE NAME OF  
"ADVERTISING.COM LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND  
EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED  
AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF APRIL, A.D.  
2011, AT 11:18 O'CLOCK A.M.

4539225 8100M

110472830



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8728697

DATE: 04-29-11

PATENT  
REEL: 056673 FRAME: 0608

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
DOMESTIC LIMITED LIABILITY COMPANIES**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

**FIRST:** The name of the surviving limited liability company is Advertising.com LLC, a Delaware limited liability company, and the name of the limited liability company being merged into this surviving limited liability company is TACODA LLC, a Delaware limited liability company.

**SECOND:** The Agreement of Merger by and between Advertising.com LLC and TACODA LLC dated as of April 28, 2011, has been approved, adopted, certified, executed and acknowledged by each of the constituent entities.

**THIRD:** The name of the surviving limited liability company is Advertising.com LLC.

**FOURTH:** The merger is to become effective upon the filing of this Certificate of Merger.

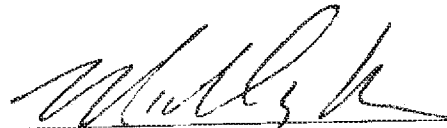
**FIFTH:** The Agreement of Merger is on file at 22000 AOL Way, Dulles, Virginia, 20166, a place of business of the surviving limited liability company.

**SIXTH:** A copy of the Agreement of Merger will be furnished by the surviving limited liability company, on request and without cost, to any member of the constituent entities.

**IN WITNESS WHEREOF,** said surviving limited liability company has caused this certificate to be signed by an authorized person, on this 28 day of April 2011.

Advertising.com LLC

By:

  
Authorized Person

Name: Michael Howson

Title: Assistant Secretary