505899136 02/04/2020

EPAS ID: PAT5945837

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DANIEL ERIC SPENGLER	01/09/2020
KEITH LANE OSTRUM	01/09/2020
KELLI MARIE LANGE	01/09/2020

RECEIVING PARTY DATA

Name:	PURE FISHING, INC.
Street Address:	1900 18TH STREET
City:	SPIRIT LAKE
State/Country:	IOWA
Postal Code:	51360

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29723055

CORRESPONDENCE DATA

Fax Number: (314)480-1505

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-480-1500

Email: pto-sl@huschblackwell.com

Correspondent Name: DAN COHN

Address Line 1: HUSCH BLACKWELL LLP

Address Line 2: 190 CARONDELET PLAZA, SUITE 600

Address Line 4: ST. LOUIS, MISSOURI 63105

ATTORNEY DOCKET NUMBER: 535656.109 NAME OF SUBMITTER: **TONY BURRUS** SIGNATURE: /Tony Burrus/ **DATE SIGNED:** 02/04/2020

Total Attachments: 4

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PATENT REEL: 051716 FRAME: 0140

ASSIGNMENT

WHEREAS, Daniel Eric Spengler, a resident of Milford, IA; Keith Lane Ostrum, a resident of Spirit Lake, IA; and Kelli Marie Lange, a resident of Spirit Lake, IA, (hereinafter referred to as "Assignors"), have invented a new, original and ornamental design for a FISHING LURE for which Assignors are about to make application for Letters Patent in the United States; and

WHEREAS, Assignors are the owners and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

WHEREAS, Pure Fishing, Inc., a corporation duly organized under the laws of the State of Iowa, (hereinafter referred to as "Assignee"), having its principal office and place of business at 1900 18th Street, Spirit Lake, IA 51360, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignors paid by said Assignee, receipt of which is hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention as set forth and described in the application for Letters Patent filed herewith, including all rights to file applications and obtain patents in other countries, and in and to any and all Letters Patent, both United States and foreign, that may be granted therefore, and Assignors do hereby authorize and request the United States Assistant Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and all Letters Patent that may be granted, either on said application or otherwise for said invention,

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to Pure Fishing, Inc. as the Assignee of the entire right, title and interest in and to the same, for sole use and benefit of Pure Fishing, Inc., its successors or assigns.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: 1-9-2020

STATE OF Jowa) ss. COUNTY OF Dickingon

On this grad day of Downard, 2020, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Daniel Eric Spengler to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County

and State aforesaid on the day and year last above written.

CHRISTINA K OSTOVIC

F. Commission Number 815327

My Commission Expires
February 14, 2022

Notary

My Commission Expires:

February 14, 2022

DecID: 4837-6811-0768.1

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: 1/9/2020

STATE OF Jowa) ss. COUNTY OF Dickinson)

On this Aday of Lower, 2020, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Keith Lane Ostrum to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County

and State aforesaid on the day and year last above written.

CHRISTINA K OSTOVIC

COmmission Number 815327

My Commission Expires
February 14, 2022

Notary

My Commission Expires:

<u> Ului Liva B Ostoceal</u> Notary Public February 14, 2022

DecID: 4837-6811-0768.1

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: //9/2020

STATE OF Journ) ss.

COUNTY OF DICKINGON)

On this 4th day of ______, 2020, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Kelli Marie Lange to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County

and State aforesaid on the day and year last above written. CHRISTINA K OSTOVIC Commission Number 815327 My Commission Expires February 14, 2022 Notary Public

My Commission Expires:

February 14, 2020

DecID: 4837-6811-0768,1

RECORDED: 02/04/2020

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