

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5948456

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	SHAWN DAVID MOON	05/15/2017
	TONY M. PEARCE	05/15/2017
RECEIVING PARTY DATA		
Name:	PURPLE INNOVATION, LLC	
Street Address:	123 E 200 N	
City:	ALPINE	
State/Country:	UTAH	
Postal Code:	84004	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	15835052
CORRESPONDENCE DATA		
Fax Number:	(801)375-3865	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(801)375-6600	
Email:	ipmail@djplaw.com	
Correspondent Name:	BRICK G. POWER, DURHAM JONES & PINEGAR, P.C.	
Address Line 1:	3301 NORTH THANKSGIVING WAY	
Address Line 2:	SUITE 400	
Address Line 4:	LEHI, UTAH 84043	
ATTORNEY DOCKET NUMBER:	54023-3023USU1	
NAME OF SUBMITTER:	BRICK G. POWER	
SIGNATURE:	/brick g power/	
DATE SIGNED:	02/05/2020	
Total Attachments: 3		
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, each undersigned ASSIGNOR does hereby:

SELL, ASSIGN AND TRANSFER to PURPLE INNOVATION, LLC ("ASSIGNEE"), an entity of US, having a place of business at 123 E 200 N, Alpine, UT 84004 US, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements that are disclosed in the **Provisional Application for United States Letters Patent Serial No. 62/435,343** filed on **December 16, 2016**, and titled **ADJUSTABLE BED FOUNDATIONS AND RELATED METHODS**, such application and all other and further applications for patent or the legal equivalent thereof that have been or may be filed in the United States and all foreign countries relating to any of such improvements, including without limitation provisional, utility and design applications and encompassing divisional, continuing, substitute, renewal and reissued applications; all original, reexamined and reissued patents that have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application made in the United States;

AUTHORIZE the ASSIGNEE to apply for and receive any and all United States and foreign patents relating to such improvements in its own name;

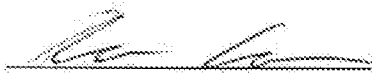
AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to and in the name of the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement or encumbrance affecting the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, to execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications relating to any and all such improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the undersigned relating to such improvements and the history thereof, and testify as to the same in any interference, litigation or other proceeding relating thereto; and generally to do everything possible that the ASSIGNEE shall consider desirable for vesting title to such improvements in the ASSIGNEE, and to secure, maintain, defend and enforce valid and enforceable patent protection for such improvements;

AGREE AND ACKNOWLEDGE that the SALE, ASSIGNMENT AND TRANSFER of rights and property set forth herein is and shall be IRREVOCABLE and BINDING upon the heirs, assigns, representatives and successors of each undersigned ASSIGNOR and EXTEND to the successors, assigns and nominees of the ASSIGNEE.

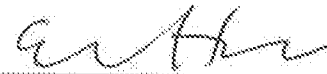
ASSIGNOR:


Shawn David Moon
Residing at: 4625 West 9900 North, Cedar Hills, UT 84062

Date: 5/18/2017

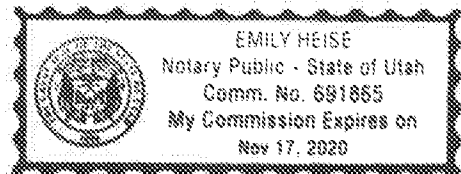
COUNTY OF Utah)
STATE OF Utah) ss.

On this 15th day of May, 2017, before me personally appeared SHAWN DAVID MOON, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.


Notary Public in and for said County and State

My Commission Expires:

Nov. 17, 2020



Tony Hunter

Residing at: 801 S. 1230 E., Alpine, UT 84004

Date:

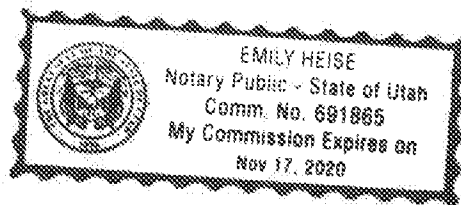
5/5/7

COUNTY OF Utah)
 STATE OF Utah) ss.

Carl

My Commission Expires:

Nov. 17, 2020



Cox/McLowe

By: CASEY K. MCGOWAN

Its: Chief Legal Officer

Date: May 15, 2007