# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT5956371

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
TIFFANY CARLE	01/05/2017
GEETHA KALAHASTI	01/05/2017
DAVID GAN	01/05/2017
SHONA BURKES	11/16/2016

### **RECEIVING PARTY DATA**

Name:	MARY KAY INC.
Street Address:	16251 DALLAS PARKWAY
City:	ADDISON
State/Country:	TEXAS
Postal Code:	75001

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	
Application Number:	16787162	

### CORRESPONDENCE DATA

Fax Number: (512)536-4598

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 512-474-5201

Email: aoipdocket@nortonrosefulbright.com NORTON ROSE FULBRIGHT US LLP **Correspondent Name:** 

Address Line 1: 98 SAN JACINTO BOULEVARD

Address Line 2: **SUITE 1100** 

Address Line 4: AUSTIN, TEXAS 78701-4255

ATTORNEY DOCKET NUMBER:	MKAY.P0903US.C1		
NAME OF SUBMITTER:	VIRGINIA VELAZQUEZ		
SIGNATURE:	/Virginia Velazquez/		
DATE SIGNED:	02/11/2020		

## **Total Attachments: 2**

source=MKAYP0903USC1 Assignment#page1.tif source=MKAYP0903USC1\_Assignment#page2.tif

> **PATENT REEL: 051780 FRAME: 0668** 505909654

## **ASSIGNMENT**

WHEREAS, the undersigned (individually "ASSIGNOR" and collectively "ASSIGNORS"), are named inventors of the patent(s)/application(s) identified below (collectively "Patent(s)"),

AND WHEREAS Mary Kay Inc., having a place of business at 16251 N Dallas Parkway, Addison, TX 75001 ("ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the Patent(s);

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, each ASSIGNOR does hereby:

IRREVOCABLY SELLS, ASSIGNS, AND TRANSFERS to the ASSIGNEE ASSIGNOR's entire right, title, and interest throughout the world in U.S. Provisional Patent Application No. 62/403,912, filed October 4, 2016, titled "METHODS AND COMPOSITIONS FOR TREATING STRIAE DISTENSAE", including all information disclosed therein, such right, title, and interest including but not limited to the right to sue for injunctions and/or damages for any past, ongoing, and/or future infringement. For the avoidance of doubt, this sale, assignment, and transfer extends to all ASSIGNOR's right, title, and interest in all patents and applications (throughout the world) of any kind that claim priority to or otherwise issue from any of the Patent(s), including any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents and/or patent applications;

WARRANTS AND COVENANTS that ASSIGNOR has the authority to enter this ASSIGNMENT agreement, and that ASSIGNOR has done nothing and will not do anything to impair the rights conveyed to ASSIGNEE by this Agreement;

COVENANTS that, when requested and at the expense of the ASSIGNEE, ASSIGNOR will carry out in good faith the intent and purpose of this Agreement, including but not limited to executing any and all documents in connection with the Patent(s) and any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents, and/or patent applications claiming priority to, or based on any information disclosed in any of the Patent(s), including all rightful oaths, declarations, assignments, powers of attorney, and other papers; communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to all information disclosed in the Patent(s) and the history thereof; and generally do everything possible that the ASSIGNEE shall consider desirable for vesting title to the Patent(s) and such patents and/or patent applications; and enforcing patent protection for the Patent(s) and such patents and/or patent applications;

WAIVES any right it has to challenge the adequacy of the consideration; and

AGREES that this Agreement is binding on ASSIGNOR's heirs, assigns, representatives, and successors.

ASSIGNOR		ASSIGNEE	
Name: Tiffany CARLE	Date	Name: John D. Wiseman	Date
Name: Geetha KALAHASTI  LIGHT BULLE  Name: Shona BURKES	Date  11/16/16  Date	Title: VP, Associate General Cour	sel, IP & Innovation
Name: David GAN	Date		

36429977.1

lofi

PATENT REEL: 051780 FRAME: 0669

### ASSIGNMENT

WHEREAS, the undersigned (individually "ASSIGNOR" and collectively "ASSIGNORS"), are named inventors of the patent(s)/application(s) identified below (collectively "Patent(s)").

AND WHEREAS Mary Kay Inc., having a place of business at 16251 N Dallas Parkway, Addison, TX 75001 ("ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the Patent(s);

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, each ASSIGNOR does hereby:

IRREVOCABLY SELLS, ASSIGNS, AND TRANSFERS to the ASSIGNEE ASSIGNOR's entire right, title, and interest throughout the world in U.S. Provisional Patent Application No. 62/403,912, filed October 4, 2016, titled "METHODS AND COMPOSITIONS FOR TREATING STRIAE DISTENSAE", including all information disclosed therein, such right, title, and interest including but not limited to the right to sue for injunctions and/or damages for any past, ongoing, and/or future infringement. For the avoidance of doubt, this sale, assignment, and transfer extends to all ASSIGNOR's right, title, and interest in all patents and applications (throughout the world) of any kind that claim priority to or otherwise issue from any of the Patent(s), including any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents and/or patent applications;

WARRANTS AND COVENANTS that ASSIGNOR has the authority to enter this ASSIGNMENT agreement, and that ASSIGNOR has done nothing and will not do anything to impair the rights conveyed to ASSIGNEE by this Agreement;

COVENANTS that, when requested and at the expense of the ASSIGNEE, ASSIGNOR will carry out in good faith the intent and purpose of this Agreement, including but not limited to executing any and all documents in connection with the Patent(s) and any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents, and/or patent applications claiming priority to, or based on any information disclosed in any of the Patent(s), including all rightful oaths, declarations, assignments, powers of attorney, and other papers; communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to all information disclosed in the Patent(s) and the history thereof; and generally do everything possible that the ASSIGNEE shall consider desirable for vesting title to the Patent(s) and such patents and/or patent applications in the ASSIONEE, and for securing, maintaining, and enforcing patent protection for the Patent(s) and such patents and/or patent applications;

WAIVES any right it has to challenge the adequacy of the consideration; and

AGREES that this Agreement is binding on ASSIGNOR's heirs, assigns, representatives, and successors.

ASSIGNOR ASSIGNEE Name: John D. Wiseman Title: VP, Associate General Counsel, IP & Innovation Name: Geetha KALAHASTI Name: Shone Briggs Date Name: David GAN Date

3/42/9077.1

1 (6)

RECORDED: 02/11/2020

REEL: 051780 FRAME: 0670