

## PATENT ASSIGNMENT COVER SHEET

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
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<b>Property Type</b>	<b>Number</b>
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<b>DATE SIGNED:</b>	01/13/2020
<b>Total Attachments: 1</b>	
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ASSIGNMENT

WHEREAS, WE, Lior Gonen and Iddo Tal, hereinafter referred to as "ASSIGNORS," have invented certain new and useful improvements as described and set forth in the below-identified provisional patent application of which we believe we are the original, first and joint inventors. We also hereby state that we have reviewed and understand the contents of the below-identified provisional patent application.

Title of Invention: SYSTEM FOR AND METHOD OF EMBEDDING RICH MEDIA INTO TEXT MESSAGES

Date of execution of application: \_\_\_\_\_ Filing Date: November 14, 2012 Serial No.: 61/726,145

WHEREAS, invi Labs, Inc., a corporation of the State of Delaware, 699 Ashton Avenue, Palo Alto, California 94306, U.S.A., hereinafter referred to as "ASSIGNEE," is desirous of acquiring the entire right, title and interest in said invention, said provisional patent application, any application for Letters Patent claiming priority of said provisional patent application, and in any Letters Patent which may be granted on the same;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignee, and Assignee's successors and assigns, all right, title and interest in and to said invention, said provisional patent application, any patent applications, including foreign and United States Letters Patents, claiming priority of said provisional patent application, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any Letters Patent.

Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said provisional patent application and/or any applications claiming priority therein, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvements in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the dates indicated below.

<u>Lior Gonen</u> Lior Gonen	<u>11/22/2012</u> Date
<u>Iddo Tal</u> Iddo Tal	<u>11/22/2012</u> Date

STATE OF \_\_\_\_\_

COUNTY OF \_\_\_\_\_

On \_\_\_\_\_ before me, \_\_\_\_\_, a notary public, personally appeared Lior Gonen and Iddo Tal who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of \_\_\_\_\_ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

SEAL

\_\_\_\_\_  
Signature of Notary Public