

## PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT5961852

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT

## CONVEYING PARTY DATA

Name	Execution Date
JIM A. COLBY	04/29/2011
MATTHEW B. STRONG	05/02/2011
DANIEL TORGERSON	05/05/2011
GARTH BRAITHWAITE	04/25/2011
DANIEL HATCH	04/05/2011
ANDREW BRANCH	04/25/2011
RANDALL WRIGHT	04/05/2011
SEAN THAYNE	04/07/2011
EMERSON TYLER WRIGHT	04/14/2011
JEREMIAH STEPHENSON	04/05/2011
MARK MILES	04/25/2011
MAC SIMS	04/05/2011
GEORGE WILLARD KEENAN	05/02/2011

## RECEIVING PARTY DATA

<b>Name:</b>	CRICUT, INC.
<b>Street Address:</b>	10855 S. RIVER FRONT PARKWAY, SUITE 300
<b>City:</b>	SOUTH JORDAN
<b>State/Country:</b>	UTAH
<b>Postal Code:</b>	84095-5929

## PROPERTY NUMBERS Total: 1

Property Type	Number
<b>Application Number:</b>	16694398

## CORRESPONDENCE DATA

**Fax Number:** (248)566-8501

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 248-566-8500

**Email:** jlyons@honigman.com

**Correspondent Name:** JOSEPH V. COPPOLA, SR.

**Address Line 1:** 39400 WOODWARD AVENUE, SUITE 101

PATENT

<b>Address Line 4:</b> BLOOMFIELD HILLS, MICHIGAN 48304	
<b>ATTORNEY DOCKET NUMBER:</b>	216683-458787
<b>NAME OF SUBMITTER:</b>	JOSEPH V. COPPOLA, SR.
<b>SIGNATURE:</b>	/Joseph V. Coppola, Sr./
<b>DATE SIGNED:</b>	02/13/2020
<b>Total Attachments: 16</b> source=Assignment-458787#page1.tif source=Assignment-458787#page2.tif source=Assignment-458787#page3.tif source=Assignment-458787#page4.tif source=Assignment-458787#page5.tif source=Assignment-458787#page6.tif source=Assignment-458787#page7.tif source=Assignment-458787#page8.tif source=Assignment-458787#page9.tif source=Assignment-458787#page10.tif source=Assignment-458787#page11.tif source=Assignment-458787#page12.tif source=Assignment-458787#page13.tif source=Assignment-458787#page14.tif source=Assignment-458787#page15.tif source=Assignment-458787#page16.tif	

## ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made by George Willard Keenan; Jim Allen Colby; Matthew B. Strong; Daniel Torgerson; Garth Braithwaite; Daniel Hatch; Andrew Branch; Randall Wright; Sean Thayne; Emerson Tyler Wright; Jeremiah Stephenson; Mark Miles; and Mac Sims (hereinafter referred to as Assignors), residing at 1012 Lamar Circle, Alpine, Utah 84004; 6717 Madison Avenue, Highland, Utah 84003; 1463 West 2100 North, Pleasant Grove, Utah 84062; 435 West Regatta Lane, Stansbury Park, Utah 84074; 4607 West Ferguson Way, Cedar Hills, Utah 84062; 6039 Bull River Road, American Fork, Utah 84003; 1607 South Bridle Path Loop, Lehi, Utah 84043; 5524 West 10180 North, Highland, Utah 84003; 12020 McDougal Drive, Riverton, Utah 84065; 552 South 1540 West, Orem, Utah 84058; 656 North Stonne Lane, Kaysville, Utah 84037; 68 North 300 West, Spanish Fork, Utah 84660; and 880 West 875 South, Lehi, Utah 84043, respectively.

WHEREAS, Assignors have invented certain new and useful improvements in System and Method for Providing Digital Content, set forth in a Provisional application for Letters Patent of the United States, already filed on January 28, 2011 as U.S. Application No. 61/437,461; and

WHEREAS, Provo Craft & Novelty, Inc., a Corporation organized under and pursuant to the laws of Utah having its principal place of business at 10876 South River Front Parkway, Suite 600, South Jordan, Utah 84095-5929 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application,

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and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise; that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters

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Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

HONIGMAN MILLER SCHWARTZ AND COHN LLP

All practitioners at Customer Number 44200

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

216683-308368

5/2/11  
Date

GW Keenan  
George Willard Keenan

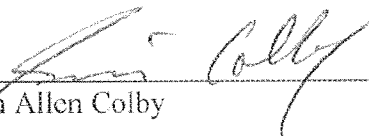
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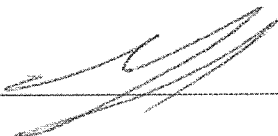
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29 APR 2011  
Date

  
Jim Allen Colby

Witness:

4/29/2011  
Date



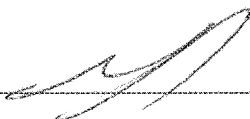
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2/5/2011  
Date

  
Matthew B. Strong

Witness:

May 2, 2011  
Date



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5/5/2011  
Date

Daniel M. Torgerson  
Daniel Torgerson


Witness:

5/5/2011  
Date

[Signature]

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4/25/2011  
\_\_\_\_\_  
Date

  
\_\_\_\_\_  
Garth Braithwaite

Witness:

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Date

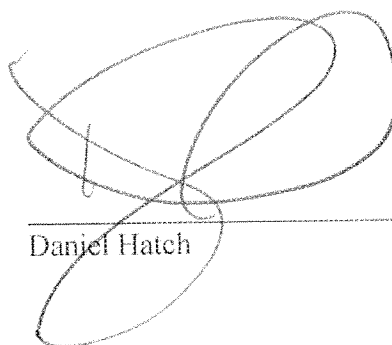
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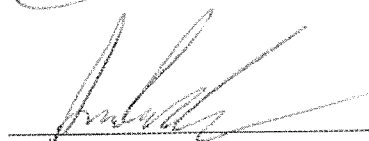
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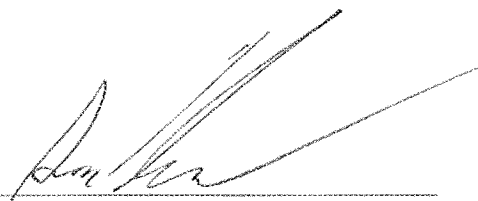
4/5/2011  
Date

  
Daniel Hatch

  
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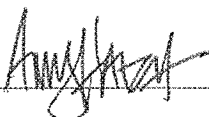
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4/25/2011  
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Andrew Branch

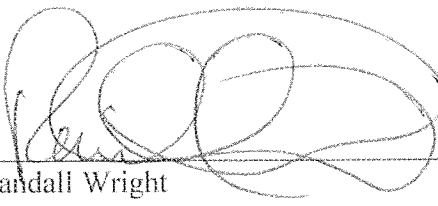
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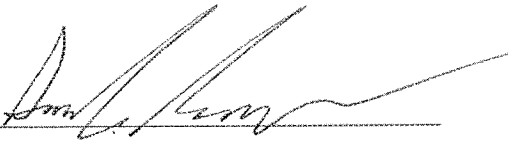
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4/5/2011  
Date

  
Randall Wright

Witness:

4/5/2011  
Date

  
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4/7/2011  
Date

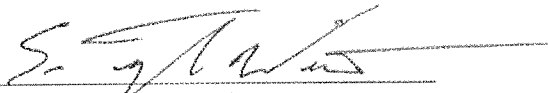
Sean Thayne  
Sean Thayne

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4/7/2011  
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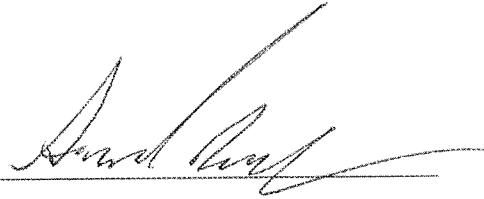
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4/14/2011  
Date

  
Emerson Tyler Wright

Witness:

4/14/2011  
Date



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4-5-11  
Date

Jeremiah Stephenson  
Jeremiah Stephenson

Witness:

4-5-11  
Date

[Signature]

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4-25-2011

Date

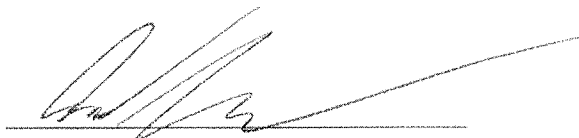


Mark Miles

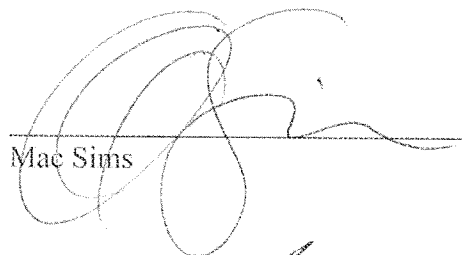
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Date



4/5/2011  
Date

  
Mac Sims

Witness:

4/5/2011  
Date

