PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5969287

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
SHAHMEER ALI MIRZA	10/23/2019
SAILESH BHARATHWAAJ KRISHNAMURTHY	10/23/2019
TRONG NGHIA NGUYEN	10/23/2019
SARATH VAKACHARLA	10/23/2019

RECEIVING PARTY DATA

Name:	7-ELEVEN, INC.
Street Address:	3200 HACKBERRY ROAD
City:	IRVING
State/Country:	TEXAS
Postal Code:	75063

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16794083

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	090278.0210	
NAME OF SUBMITTER:	LATOYA JENKINS	
SIGNATURE: /Latoya Jenkins/		
DATE SIGNED:	02/18/2020	

Total Attachments: 5

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PATENT 505922569 REEL: 051851 FRAME: 0146

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ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, 7-ELEVEN, INC. (hereinafter referred to as "Assignee"), a corporation, with an address of 3200 Hackberry Road, Irving, TX 75063, desires to acquire my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One United States Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

I also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to me respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Title of Invention:

Feedback and Training for a Machine Learning Algorithm Configured to Determine Customer Purchases During a Shopping Session at a Physical

Store

Inventor's Signature:

Full Name of Joint Inventor:

Shahmeer Ali Mirza

Residence (City, State, Country)

Celina, Texas, USA

Date:

Title of Invention:

Feedback and Training for a Machine Learning Algorithm Configured to Determine Customer Purchases During a Shopping Session at a Physical

Store

Inventor's Signature:

Sailesh Bharathwaaj Krishnamurthy

Residence (City, State, Country)

Full Name of Joint Inventor:

Irving, Texas, USA

Date:

Title of Invention:

Feedback and Training for a Machine Learning Algorithm Configured to Determine Customer Purchases During a Shopping Session at a Physical

Store

Inventor's Signature:

Full Name of Joint Inventor:

Trong Nghia Nguyen

Residence (City, State, Country)

Dallas, Texas, USA

Date:

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Feedback and Training for a Machine Learning Algorithm Configured to Determine Customer Purchases During a Shopping Session at a Physical Store

Inventor's Signature:	V. Sart
Full Name of Joint Inventor:	Sarath Vakacharla
Residence (City, State, Country)	Irving, Texas, USA
Date:	10/23/2019

PATENT REEL: 051851 FRAME: 0152

RECORDED: 02/18/2020