

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT5983674

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JEFFREY ELBERT	02/20/2020
PRZEMYSŁAW IWANOWSKI	02/21/2020
BRENT DAVID STRONG	02/20/2020
MATTHEW S. DALY	02/20/2020
SARIT GHILDAYAL	02/20/2020
BOB HICKMAN	02/18/2020
JOHN CODY HAMPTON	02/19/2020
AMANDA MARIE LEAHY	02/19/2020
ALEX CHRISTOPHER WILDE	02/19/2020
RECEIVING PARTY DATA	
Name:	DISNEY ENTERPRISES, INC.
Street Address:	500 S. BUENA VISTA STREET
City:	BURBANK
State/Country:	CALIFORNIA
Postal Code:	91521
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16801939
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(602) 382-6000
Email:	IPDOCKET@swlaw.com
Correspondent Name:	DISNEY ENTERPRISES, INC. C/O SNELL & WIL
Address Line 1:	400 EAST VAN BUREN STREET
Address Line 2:	SUITE 1900
Address Line 4:	PHOENIX, ARIZONA 85004-2202
ATTORNEY DOCKET NUMBER:	19-DIS-228-PR-US-UTL
NAME OF SUBMITTER:	KENT A. LEMBKE

PATENT

SIGNATURE:	/Kent A. Lembke/
DATE SIGNED:	02/26/2020
Total Attachments: 5 source=79909-37900_Exec_Assignment#page1.tif source=79909-37900_Exec_Assignment#page2.tif source=79909-37900_Exec_Assignment#page3.tif source=79909-37900_Exec_Assignment#page4.tif source=79909-37900_Exec_Assignment#page5.tif	

**ASSIGNMENT
& APPOINTMENT OF COMMON REPRESENTATIVE**

WHEREAS, we, **Jeffrey Elbert**, of Los Angeles, CA, **Przemyslaw Iwanowski**, of San Francisco, CA, **Brent David Strong**, of Santa Clarita, CA, **Matthew S. Daly**, of La Crescenta, CA, **Sarit Ghildayal**, of Los Angeles, CA, **Bob Hickman**, of Simi Valley, CA, **John Cody Hampton**, of Orlando, FL, **Amanda Marie Leahy**, of Orlando, FL, and **Alex Christopher Wilde**, of Orlando, FL, have invented a certain new and useful invention entitled, "**GAMEPLAY SYSTEM WITH PLAY AUGMENTED BY MERCHANDISE**" for which a patent application has been prepared for filing with the United States Patent & Trademark Office, said application being identified as Attorney File No. **19-DIS-228-PR-US-UTL (79909.37900)**.

NOW THEREFORE, be it known that we, for and in consideration of certain good and valuable consideration the sufficiency and receipt of which is hereby acknowledged at the request of the assignee, do sell, assign, and transfer unto said assignee, **DISNEY ENTERPRISES, INC.** a Delaware corporation having a place of business at **500 S. Buena Vista Street, Burbank, CA 91521-0165** its successors, legal representatives and assigns, the aforesaid Applications and all rights to claim priority directly or indirectly to the aforesaid Applications and all converted non-provisional utility, continuation, divisional, continuation-in-part and reissue applications, all patent applications that claim priority directly or indirectly to the aforesaid application, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; we also assign any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; we warrant that no assignment of the invention(s), application or patent therefor has been made to a party other than **DISNEY ENTERPRISES, INC.**; we warrant that there is no obligation to make any assignment of the invention(s), application, or any patent therefor to any party other than **DISNEY ENTERPRISES, INC.**, and we further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner for Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to **DISNEY ENTERPRISES, INC.**, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Furthermore, we hereby irrevocably appoint **DISNEY ENTERPRISES, INC.**, its successors, legal representatives and assigns, as common representative for any and all international patent applications filed pursuant to the Patent Cooperation Treaty, and all national phase applications derived therefrom, concerning the invention(s) or claiming priority from the aforesaid application.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment & Appointment of Common Representative as of the date indicated hereunder.

Date: _____ By: _____
Jeffrey Elbert


Date: _____ By: _____
Przemyslaw Iwanowski

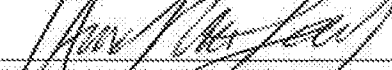
Date: _____ By: _____
Brent David Strong

Date: _____ By: _____
Matthew S. Daly

Date: _____ By: _____
Sarit Ghildayal

Date: _____ By: _____
Bob Hickman

Date: 2-19-2020 By: 
John Cody Hampton

Date: 2-19-2020 By: 
Amanda Marie Leahy

Date: 2-19-2020 By: 
Alex Christopher Wilde

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Przemyslaw Iwanowski

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Brent David Strong

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By: _____
Matthew S. Daly

Date: _____

By: _____
Sarit Ghildayal

Date: FEB 18 2020

By: 
Bob Hickman

Date: _____

By: _____
John Cody Hampton

Date: _____

By: _____
Amanda Marie Leahy

Date: _____

By: _____
Alex Christopher Wilde

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Date: _____

By: _____
Jeffrey Elbert

Date: 2/21/2020

By: DocuSigned by:
Przemyslaw Iwanowski
DocuSign Envelope ID: 8152A454-9A87-4A8B-8ADB-9ECFBDBD441D
Przemyslaw Iwanowski

Date: _____

By: _____
Brent David Strong

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Date: _____

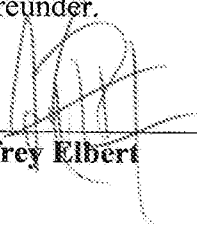
By: _____
Amanda Marie Leahy

Date: _____

By: _____
Alex Christopher Wilde

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Date: 2/20/2020

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Jeffrey Elbert


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Przemyslaw Iwanowski


Date: 2-20-2020

By: 
Brent David Strong

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Matthew S. Daly

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Sarit Ghildayal

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Date: _____

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Alex Christopher Wilde