

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| MAARTEN SCHENK | 02/27/2020 |
| RECEIVING PARTY DATA | |
| Name: | LEAD STORIES, LLC |
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| State/Country: | COLORADO |
| Postal Code: | 80903 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 15164954 |
| CORRESPONDENCE DATA | |
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| ATTORNEY DOCKET NUMBER: | 127710-001UT1 |
| NAME OF SUBMITTER: | LEEVI OLIVIER |
| SIGNATURE: | /LeeVi Olivier/ |
| DATE SIGNED: | 02/28/2020 |
| Total Attachments: 1 | |
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ASSIGNMENT

WHEREAS, Maarten Schenk (hereinafter "ASSIGNOR") is the inventor of certain new and useful improvements for which United States patent application number 15/164,954, entitled System and Method for Monitoring Internet Activity was filed with the U.S. Patent and Trademark Office on May 26, 2016.

AND WHEREAS, Lead Stories, LLC (hereinafter "ASSIGNEE"), a Colorado entity, with its principal place of business at 31 North Tejon St., Suite 405, Colorado Springs, CO 80903 desires to acquire the entire and exclusive right, title, and interest in the invention, the patent application, and any patents and equivalent legal protections that are obtained thereon in the United States and in any foreign countries;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE, its successors or assigns, the entire and exclusive right, title, and interest in the invention, the patent application, and any patents and equivalent legal protections that are obtained thereon in the United States and in any foreign countries, including any continuations, divisions, renewals, substitutes, reissues, or legal equivalents thereof, for the full term(s) for which the same is granted, including all rights to claim priority under any International Convention or Treaty.

ASSIGNOR, in accordance with the present Assignment, hereby authorizes and requests the United States Commissioner for Patents, and officials of foreign countries whose duty it is to issue patents or legal equivalents thereof, to issue any patents obtained on the invention to ASSIGNEE, its successors or assigns.

ASSIGNOR covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into that would conflict with the present Assignment.

ASSIGNOR further covenants that ASSIGNOR will promptly execute and deliver to ASSIGNEE, its successors or assigns or their legal representatives any documents, instruments, or affidavits required to apply for, obtain, maintain, issue, and enforce the invention and any applications, patents, and equivalent legal protections directed thereto in the United States or in any foreign country.

ASSIGNOR further covenants that upon request from ASSIGNEE, its successors or assigns or their legal representatives, ASSIGNOR will promptly provide all pertinent facts and documents relating to this invention and any applications, patents, or legal equivalents directed thereto that are known and accessible to ASSIGNOR, and that ASSIGNOR will testify in any legal proceeding related thereto.

ASSIGNORS

Date: FEBRUARY 27, 2020



Inventor - Maarten Schenk