

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT5993602

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	PATRICK SPIVEY	02/26/2020
	KENNETH KREAFLE	02/26/2020
RECEIVING PARTY DATA		
Name:	BASE BRANDS, LLC	
Street Address:	1170 HOWELL MILL ROAD N.W.	
Internal Address:	SUITE 205	
City:	ATLANTA	
State/Country:	GEORGIA	
Postal Code:	30318	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29725771	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	BABR-2019DP	
NAME OF SUBMITTER:	A. RICHARD PARK	
SIGNATURE:	/A. Richard Park/	
DATE SIGNED:	03/03/2020	
Total Attachments: 1		
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Patent**ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned do hereby sell, assign and transfer to: Base Brands, LLC, a corporation of Georgia, having a principal place of business at 1170 Howell Mill Road, N.W., Suite 205, Atlanta, GA 30318 ("Assignee"), its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any improvements which are disclosed in the application for the United States Letters Patent,

[] which has been executed by the undersigned concurrently herewith,

[X] which was filed on 27 February 2020 and assigned U.S. Serial No: 29/725,771 and is entitled:

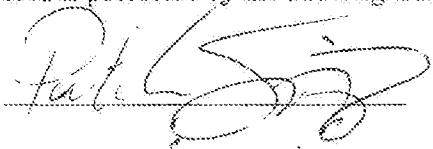
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and in and to said application and all divisional, continuing, substitute, renewal, reissue, and other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application; and

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns and legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: 2/26/2020 Name: Patrick Spivey

Signature: 

Date: 2/26/20 Name: Kenneth Kreafile

Signature: 