PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5999799

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ARI M. FRANK	08/05/2019
GIL THIEBERGER	08/05/2019
ANAT THIEBERGER BEN-HAIM	08/05/2019

RECEIVING PARTY DATA

Name:	AFFECTOMATICS LTD.
Street Address:	POB 294
City:	KIRYAT TIVON
State/Country:	ISRAEL
Postal Code:	36010

PROPERTY NUMBERS Total: 12

Property Type	Number
Patent Number:	9183509
Patent Number:	9230220
Patent Number:	8918344
Patent Number:	8863619
Patent Number:	8886581
Patent Number:	8898091
Patent Number:	8938403
Patent Number:	8965822
Patent Number:	9076108
Application Number:	14951524
Application Number:	16733367
Application Number:	61484673

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	TAL THIEBERGER-NAVON
SIGNATURE:	/Tal Thieberger-Navon/
DATE SIGNED:	03/05/2020

Total Attachments: 3

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ASSIGNMENT

WHEREAS, WE:

Ari M. Frank,

Gil Thieberger,

Anat Thieberger Ben-Haim

respectively, have invented certain new and useful improvements in:

US Patent Numbers	Filing Date	Title
9183509	June 25, 2011	Database of affective response and attention levels
9230220	June 25, 2011	Situation-dependent libraries of affective response
8918344	June 25, 2011	Habituation-compensated library of affective response
8863619	June 25, 2011	Methods for training saturation-compensating predictors of affective response to stimuli
8886581	June 25, 2011	Affective response predictor for a stream of stimuli
8898091	June 25, 2011	Computing situation-dependent affective response baseline levels utilizing a database storing affective responses
8938403	June 25, 2011	Computing token-dependent affective response baseline levels utilizing a database storing affective responses
8965822	June 25, 2011	Discovering and classifying situations that influence affective response
9076108	June 25, 2011	Methods for discovering and classifying situations that influence affective response

and

US Patent Application Numbers	Filing Date	Title
14951524	Nov 25, 2015	Methods for training emotional response predictors utilizing attention in visual objects
16733367	Jan 3, 2020	Affective Response-based User Authentication
61484673	May 11, 2011	Emotion based applications

and

WHEREAS, **Affectomatics Ltd.**

(hereinafter referred to as "ASSIGNEE"), **294 POB, Kiryat Tivon, 36010, ISRAEL,** a limited liability company incorporated under the Laws of Israel, is desirous of acquiring the entire right, title and interest in and to said inventions, patent applications, and in and to any patents that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by the undersigned, WE (the undersigned), by these presents do sell, assign and transfer to said ASSIGNEE, the full and exclusive right to the said inventions in the United States, its territories, and in all foreign countries, and the entire right, title and interest, including the right of priority, in and to any and all patent applications and patents which may be granted therefore in the United States and in any and all foreign countries, and in and to any and all divisions, reissues, continuations, CIPs, substitutions and renewals thereof.

WE hereby authorize and request the Patent Office Officials in the United States and any and all foreign countries to issue any and all of said patent applications and patents to said ASSIGNEE as the assignee of our entire right, title and interest in and to the same, for the sole use and benefit of said ASSIGNEE, its successors and assignees, to the full end of the term for which said patents may be granted.

Further, WE agree that WE will communicate to said ASSIGNEE or its representatives any facts known to us respecting said inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, CIP, substitute, renewal and reissue patent applications, execute all necessary assignment papers to cause any and all of said patent applications and patents to be assigned and issued to said ASSIGNEE, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors and assignees, to obtain and enforce proper protection for said inventions in the United States and in any and all foreign countries.

WE hereby grant the ASSIGNEE the power to insert on this assignment any further identifications, including application numbers and filing dates, which may be necessary or

desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document, and in order to comply with the rules of any Patent Office throughout the world for recordation of said inventions.

WE declare that all statements made herein are true, WE will not have any financial demands related to said inventions, and WE hereby assign all existing rights and future rights relating to said inventions.

Aug 5, 2019	Ari M. Frank	/Ari M. Frank/
Date	Name of Inventor	Signature of Inventor

Aug 5, 2019	Gil Thieberger	/Gil Thieberger/
Date	Name of Inventor	Signature of Inventor

Aug 5, 2019	Anat Thieberger Ben-Haim	/Anat Thieberger Ben-haim/
Date	Name of Inventor	Signature of Inventor