505953117 03/05/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5999822

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VINCENT S. LAI	03/04/2020
PATRICK DANIELSON	03/04/2020
DWAYNE R. NELSON	03/04/2020

RECEIVING PARTY DATA

Name:	IGT
Street Address:	6355 SOUTH BUFFALO DRIVE
City:	LAS VEGAS
State/Country:	NEVADA
Postal Code:	89113

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16810410

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: CMOLLO@NGE.COM
Correspondent Name: HOLBY M. ABERN

Address Line 1: 2 NORTH LASALLE STREET
Address Line 4: CHICAGO, ILLINOIS 60602-3801

ATTORNEY DOCKET NUMBER:	025094-8677 P002293-001	
NAME OF SUBMITTER:	HOLBY M. ABERN	
SIGNATURE:	/Holby M. Abern/	
DATE SIGNED:	03/05/2020	

Total Attachments: 4

505953117

source=025094-8677-ExecutedAssignment#page1.tif source=025094-8677-ExecutedAssignment#page2.tif source=025094-8677-ExecutedAssignment#page3.tif source=025094-8677-ExecutedAssignment#page4.tif

PATENT REEL: 052032 FRAME: 0699

ASSIGNMENT

WHEREAS, the undersigned, to wit: <u>Vincent Lai</u>, <u>Patrick Danielson</u> and <u>Dwayne Nelson</u> (hereinafter "ASSIGNORS"), are the lawful owners of an invention (the "INVENTION") known as Docket No. <u>025094-8677/P002293-001</u> and entitled: "<u>GAMING BENEFITS PROVIDED IN ASSOCIATION WITH ACCUMULATED ADVERTISING LOYALTY POINTS</u>," on which a patent application of the United States (the "PATENT APPLICATION") is executed of even date herewith and is about to be filed in the United States Patent and Trademark Office;

AND WHEREAS, <u>IGT</u> (hereinafter "ASSIGNEE"), a corporation duly organized and existing under the laws of <u>Nevada</u> and having its principal office and place of business at <u>6355</u> <u>South Buffalo Drive</u>, <u>Las Vegas</u>, <u>NV 89113</u>, desires to acquire the entire right, title, and interest therein;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNORS do hereby sell, assign, and transfer, and hereby set over unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to said INVENTION in the United States of America and all foreign countries, including, without limitation, said INVENTION as described in the aforesaid PATENT APPLICATION, to be held and enjoyed by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by said ASSIGNORS had this assignment and sale not been made, including, without limitation, all rights to the aforesaid PATENT APPLICATION and to any United States Letters Patent therefor, when issued together with all improvements thereon and betterments thereof, all related applications including, but not limited to, divisions, continuations, continuations-in-part, reissues and reexaminations thereof and substitutions of or for said PATENT APPLICATION, and all foreign rights including the right to make application for Letters Patent for said INVENTION in any and all foreign countries and the right to claim priority as to the filing date under the International Convention on the basis for the aforesaid PATENT APPLICATION; and ASSIGNORS hereby authorize and request the Commissioner of Patents to issue all Letters Patent issuing therefrom to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives.

ASSIGNORS hereby agree to execute any papers, provide any information and testify in any interference or litigation at the request of ASSIGNEE, its successors, assigns and legal representatives, when deemed essential to ASSIGNEE's, its successors', assigns' and legal representatives' full enjoyment, protection, enforcement and title in and to such INVENTION and rights hereby transferred.

ASSIGNORS furthermore agree upon request of said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, to execute any and all papers desired by said ASSIGNEE, its successors, assigns and legal representatives, for the filing and granting of foreign applications and the perfecting of title thereto in said ASSIGNEE, its successors, assigns and legal representatives.

Signature	Date Signed
Vincent S. Lai	3/4/2020
Name: Vincent Lai	
Address: 7082 Claythorn Rd. Las Vegas, NV 89148	

Signature	<u>Date Signed</u>
Patrick Danielson	3/4/2020
Name: Patrick Danielson	
Address: 301 Lakehurst Rd. Las Vegas, NV 89145	

<u>Signature</u>	<u>Date Signed</u>
D W Allen	3/4/2020
Name: <u>Dwayne R. Nelson</u>	
Address: 7443 Sundown Glen Ave. Las Vegas, NV 89113	

RECORDED: 03/05/2020