

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ITAMAR GILAD	02/04/2014
THOMPSON ALEXANDER IVOR GAWLEY	02/03/2014
JASON BRIGGS CORNWELL	02/03/2014
ANDREW WARD MOEDINGER	02/03/2014
JEROEN DANIËL JILLISSEN	02/03/2014
GREGORY R. BULLOCK	02/03/2014
KEVIN SMILAK	02/03/2014
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14187069
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	BOTOS CHURCHILL IP LAW LLP
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Address Line 4:	NEW PROVIDENCE, NEW JERSEY 07974
ATTORNEY DOCKET NUMBER:	GOOGLE 3.0-2806 [11484]
NAME OF SUBMITTER:	AVA MARIE FELA
SIGNATURE:	/Ava Marie Fela/
DATE SIGNED:	02/27/2020
Total Attachments: 2	

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ASSIGNMENT

WHEREAS, WE, **ITAMAR GILAD**, citizen of Israel, residing in Zurich; **GREGORY R. BULLOCK**, citizen of England, residing in Zurich; **THOMPSON ALEXANDER IVOR GAWLEY**, citizen of United Kingdom, residing in Palo Alto, CA; **ANDREW WARD MOEDINGER**, citizen of United States, residing in Au, Canton of Zurich; **KEVIN SMILAK**, citizen of United States, residing in Mountain View, CA; **JEROEN DANIEL JILLISSEN**, citizen of Netherlands, residing in Wädenswil; and **JASON BRIGGS CORNWELL**, citizen of United States, residing in Menlo Park, CA, ASSIGNORS, are the inventors of the invention in **SYSTEMS AND METHODS FOR DISPLAYING UNSEEN LABELS IN A CLUSTERING IN-BOX ENVIRONMENT**, described in an application for a Patent of the United States

- ☐ which is executed on ☐ even date herewith or
☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 060963-7004-PR
☒ which was filed on December 31, 2013, Provisional Application No. #61/922,565
☐ We hereby authorize and request our attorney, Brett Lovejoy, Lewis & Bockius, LLP, to insert here in parentheses (Application number _____ filed _____) the filing date and application number of said application when known.

and WHEREAS, **GOOGLE INC.**, ASSIGNEE, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention and the said United States provisional application and all United States utility applications that claim priority to said United States provisional application and all divisions, renewals, and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

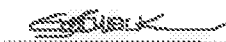
IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date Feb 4, 2014 _____


ITAMAR GILAD

_____, L.S.

Date Feb 3, 2014 _____


GREGORY R. BULLOCK

_____, L.S.

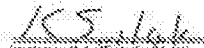
Date Feb 3, 2014


THOMPSON ALEXANDER IVOR GAWLEY L.S.

Date Feb 3, 2014


ANDREW WARD MOEDINGER L.S.

Date Feb 3, 2014


KEVIN SMILAK L.S.

Date Feb 3, 2014


JEROEN DANIEL JILLISSEN L.S.

Date Feb 3, 2014


JASON BRIGGS CORNWELL L.S.