

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	JORDAN KATZAROV	02/05/2020
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	HENKEL AG & CO. KGAA	
<b>Street Address:</b>	HENKELSTRASSE 67	
<b>City:</b>	DUESSELDORF	
<b>State/Country:</b>	GERMANY	
<b>Postal Code:</b>	40589	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	16628849
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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<b>ATTORNEY DOCKET NUMBER:</b>	PT034579 (083.0760US)	
<b>NAME OF SUBMITTER:</b>	DEBORAH K. HENSCHIED	
<b>SIGNATURE:</b>	/DEBORAH K. HENSCHIED/	
<b>DATE SIGNED:</b>	03/06/2020	
<b>Total Attachments: 2</b>		
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ASSIGNMENT

Attorney Docket No.: PT034579 (083.0760US)

ASSIGNMENT

WHEREAS:

NAME OF ASSIGNOR

JORDAN KATZAROV  
Burscheider Str 49  
40591 Dusseldorf  
Germany  
Citizenship: BG

(hereinafter referred to as ASSIGNOR), has/have invented a certain invention entitled:

TITLE OF INVENTION

SYSTEM FOR MANAGING HAIR CONDITION INFORMATION  
AND METHOD FOR OPTIMIZING A COSMETIC  
CONSULTATION SYSTEM

for which a patent application was filed on January 6, 2020 as  
U.S. Patent Application No. 16/628,849 (and I hereby  
authorize my attorneys authorized to prosecute said application to  
above insert the filing date and serial number of said application,  
when it is known); and

WHEREAS:

FULL NAME  
AND ADDRESS  
OF ASSIGNEE

Henkel AG & Co. KGaA  
Henkelstrasse 67  
40589 Duesseldorf  
Germany

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the  
entire right, title and interest in, to and under said invention, and in,  
to and under the Patent Property in the United States,

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the payment by  
ASSIGNEE to ASSIGNOR of good and valuable consideration, the  
receipt of which is hereby acknowledged, ASSIGNOR, to the extent  
he or she has not already done so, hereby sells, assigns and  
transfers to ASSIGNEE the full and exclusive right, title and interest  
in, to and under said invention and said patent application in the  
United States including all priority rights related thereto and any  
Letters Patent obtained therefrom, together with all continuation,  
divisional, renewal, substitute, reissue or other United States patent  
applications that have been or may be filed on said invention.

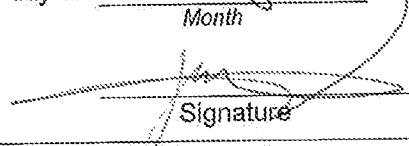
**ASSIGNMENT**

Attorney Docket No.: FT034579 (083.0760US)

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR further covenants and agrees that upon the request of ASSIGNEE and with no further consideration but at the expense of ASSIGNEE, ASSIGNOR will: promptly provide to ASSIGNEE all facts and documents relating to said invention or said patent application that are known or accessible to ASSIGNOR; testify in any interference, litigation or other proceeding relating to said invention or said patent application; and promptly execute and deliver to ASSIGNEE any and all papers, instruments or affidavits which may be necessary or desirable to apply for, obtain, maintain, issue or enforce patent protection for said invention or to vest title to said invention in ASSIGNEE.

IN WITNESS WHEREOF, I have hereunto set hand and seal:

Inventor 1:	this	<u>5<sup>th</sup></u>	day of	<u>February</u>	, 20	<u>20</u>
		<small>Day</small>		<small>Month</small>		<small>Year</small>
JORDAN KATZAROV						
(Typed Name of the Inventor)					Signature	