

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TONG YU	03/10/2020
YILIN SHEN	03/10/2020
HONGXIA JIN	03/10/2020
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	129, SAMSUNG-RO
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City:	SUWON SI, GYEONGGI-DO
State/Country:	KOREA, REPUBLIC OF
Postal Code:	16677
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16814241
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	WA-201905-014-US0
NAME OF SUBMITTER:	LEANNA BULTEMA
SIGNATURE:	/Leanna Bultema/
DATE SIGNED:	03/10/2020
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 2	

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DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET
(37 CFR 1.76) AND ASSIGNMENT

Title of Invention	IMPROVED EXPLORATION FOR INTERACTIVE RECOMMENDATION SYSTEMS
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As the undersigned inventor, I hereby declare that:

This combined declaration and assignment is directed to: ☒ The attached application, or
☐ United States application or PCT International application number _____
filed on _____

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the application including the claims, for which this combined declaration and assignment is being submitted.

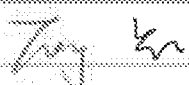
I am aware of the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 CFR 1.56.

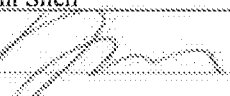
WHEREAS, Samsung Electronics Co., Ltd., a Korean corporation, having a place of business at 129, Samsung-ro, Yeongtong-gu Suwon-si, Gyeonggi-do, Korea (hereinafter referred to as "ASSIGNEE"), desires to acquire the entire right, title and interest in said invention and to any patent that may be granted thereon in the United States and foreign countries;

NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, We, the below named inventors, hereby sell, assign and transfer to said ASSIGNEE, its successors and assigns, the entire right, title and interest in the above-identified application and the invention disclosed therein in all countries, including all divisional applications, continuation applications, and corresponding priority applications including those to which priority is claimed under the International Convention of Paris including under 35 U.S.C. 119, substitutions, and renewals thereof, and to all patents that may be granted thereon, and all reissues thereof.

We hereby authorize and request the Patent Office Officials in the United States and all foreign countries to issue patents, when granted, to said ASSIGNEE, its successors and assigns. Further, We agree that said ASSIGNEE, its successors and assigns, may apply for patents for the invention in foreign countries without further authorization from us. Also, We agree to execute all papers and generally to do everything possible to aid said ASSIGNEE, its successors and assigns, in obtaining and enforcing patents for the invention in all countries.

I hereby acknowledge that any willful false statement made in this combined declaration and assignment is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

LEGAL NAME OF FIRST INVENTOR (e.g., full first name, middle initial, last name)	
Inventor: <u>Teng Yu</u>	Date: <u>3/10/2020</u>
Signature: <u></u>	

LEGAL NAME OF SECOND INVENTOR (e.g., full first name, middle initial, last name)	
Inventor: <u>Yilin Shen</u>	Date: <u>3/10/2020</u>
Signature: <u></u>	

LEGAL NAME OF SECOND INVENTOR (e.g., full first name, middle initial, last name)

Inventor: Hongxia Jin

Date: 3/10/2020

Signature: 