

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6006433

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MATTHEW JAMES BRINDLEY	06/20/2019
BRENDAN CAFFREY	06/19/2019
GARY JOHN HESLOP	06/20/2019
ALBERT ANDRUS LAMB	06/25/2019
RECEIVING PARTY DATA	
Name:	LITMUS SOFTWARE, INC.
Street Address:	675 MASSACHUSETTS AVENUE
Internal Address:	10TH FLOOR
City:	CAMBRIDGE
State/Country:	MASSACHUSETTS
Postal Code:	02139
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16814194
CORRESPONDENCE DATA	
Fax Number:	(617)440-7560
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6172076141
Email:	mail@blueshiftip.com
Correspondent Name:	CYNTHIA M. GILBERT
Address Line 1:	BLUESHIFT IP LLC
Address Line 2:	1 BROADWAY, 14TH FLOOR
Address Line 4:	CAMBRIDGE, MASSACHUSETTS 02142
ATTORNEY DOCKET NUMBER:	LIT.1005US
NAME OF SUBMITTER:	CYNTHIA M. GILBERT
SIGNATURE:	/Cynthia M. Gilbert/
DATE SIGNED:	03/10/2020
Total Attachments: 5	

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Assignment of Patent Application

1. Patent Application

Title: METHODS AND SYSTEMS FOR IMPROVING DESIGNS
OF ELECTRONIC MAIL MESSAGE TEMPLATES

Attorney Docket Number: LIT.1005PR

Application Number: 62/857,892

Filing Date: 06/06/2019

2. Assignee

Name: Litmus Software, Inc.
Address: 675 Massachusetts Avenue
10th Floor
City: Cambridge
State/Province: MA
Postal Code: 02139
Country: United States of America

3. Assignment

I/we, the undersigned Assignor(s), have agreed and hereby agree to assign to the Assignee, in exchange for good and valuable consideration and in furtherance of my/our obligations to the Assignee and its subsidiaries and affiliates, and do hereby assign and transfer to the Assignee, its successors and assigns, the entire right, title and interest, including the right of priority, in, to and under:

- the Patent Application;
- any patent application that claims domestic and/or foreign priority rights from the Patent Application, either directly or indirectly, such as but not limited to continuations, continuations-in-Part (CIPs), and divisionals of the Patent Application, and utility patent applications claiming

the benefit of the Patent Application or converted from the Patent Application in the event that the Patent Application is a provisional patent application;

- any other patent application that describes and/or claims subject matter described and/or claimed in the Patent Application, whether or not the other patent application claims priority rights from the Patent Application;
- any Letters Patent, in any country, that is issued from any of the patent applications specified above, and any reissues, reexaminations, or extensions of such Letters Patent; and
- any invention described and/or claimed in any patent application and/or Letters Patent specified above, and any improvement thereto.

I/we additionally authorize the Assignee to file applications in my/our name for Letters Patent in any country, to be held and enjoyed by the Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me/us had this Assignment, and transfer not been made.

I/we hereby covenant that I/we have full right to convey the entire interest herein assigned, and that I/we have not executed and will not execute any agreement in conflict herewith, and I/we further covenant and agree that I/we will, each time a request is made, and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said invention(s) or improvement(s), said application and said Letters Patent, to the Assignee, its successors, assigns, nominees or legal representatives, and I/we agree to communicate to the Assignee, or to its nominee, all known facts respecting said invention(s) or improvement(s), said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisionals, continuations, CIPs, reissue and foreign applications, to make all rightful oaths and declarations, and generally to do everything possible to aid the Assignee, its successors, assigns, nominees and legal representatives to obtain and enforce, for its or their own benefit, proper patent protection for said invention(s) or improvement(s) in any and all countries provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by the Assignee.

I/we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country of countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to the Assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said invention(s) or improvement(s), including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this Assignment.

I/we further authorize and direct the attorney(s) of record to insert into this Assignment the serial number and filing date of the Patent Application as soon as the same shall have been made known by the United States Patent and Trademark Office.

4. Signature(s) of Assignor(s)

a. Assignor 1

Given Name (First and Middle):

Matthew James

Family (Last) Name:

Brindley

[Signature]

Signature

6/20/19

Date

Notary Block:

State of Massachusetts

County of Middlesex)ss.

Before me this 20 day of June, personally appeared Matthew Brindley who is personally known or proved to me on the basis of satisfactory evidence to be the person who acknowledged the foregoing instrument of assignment to be his/her free act and deed.

[Signature]

Notary Public

February 20, 2026

My Commission Expires



b. Assignor 2

Given Name (First and Middle):

Brendan

Family (Last) Name:

Caffrey

[Signature]

Signature

6/15/19

Date

Notary Block:

State of Massachusetts

County of Middlesex)ss.

Before me this 19 day of June, personally appeared Brendan Caffrey who is personally known or proved to me on the basis of satisfactory evidence to be the person who acknowledged the foregoing instrument of assignment to be his/her free act and deed.

[Signature]

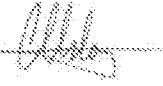
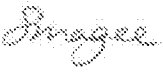
Notary Public

February 20, 2026

My Commission Expires



c. Assignor 3

Name:	Gary John Heslop		
Signature:		Date:	20 June 2019
Residential City & Country:	Runcorn, Cheshire United Kingdom	Citizenship:	United Kingdom
Correspondence Address:	c/o Litmus Software, Inc. 675 Massachusetts Avenue, 10th Floor Cambridge MA 02139 United States		
Witnessed by (printed name):	SARAH MAGEE		
Witness Signature:		Date:	20 June 2019

d. Assignor 4

Given Name (First and Middle): Albert Andrus

Family (Last) Name: Lamb

Signature Date

Notary Block:

State of _____
*)ss.

County of _____

Before me this _____ day of _____, personally appeared _____,
who is personally known or proved to me on the basis of satisfactory evidence to be the
person who acknowledged the foregoing instrument of assignment to be his/her free act
and deed.

Notary Public

My Commission Expires

c. Assignor 3

Name:	Gary John Heslop		
Signature:		Date:	
Residential City & Country:	Runcorn, Cheshire United Kingdom	Citizenship:	United Kingdom
Correspondence Address:	c/o Litmus Software, Inc. 675 Massachusetts Avenue, 10th Floor Cambridge MA 02139 United States		
Witnessed by (printed name):			
Witness Signature:		Date:	

d. Assignor 4

Given Name (First and Middle): Albert Andrus

Family (Last) Name: Lamb

[Signature]
Signature

6/25/2019
Date

Notary Block:

State of NH)

County of Rockingham) ss.

Before me this 25th day of June 2019, personally appeared Albert A. Lamb who is personally known or proved to me on the basis of satisfactory evidence to be the person who acknowledged the foregoing instrument of assignment to be his/her free act and deed.

[Signature]
Notary Public

04/05/22
My Commission Expires

