505960287 03/10/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALLISON INOUYE	02/14/2020
JEAN-MARC GADY	02/13/2020
ISMAEL FLORES TRUJANO	02/13/2020
GREGORY GUILLAUME LESPINARD	02/24/2020
MI ZOU	02/11/2020
PO HUANG	02/17/2020
WESLEY BRYAN HAMM	02/17/2020
RUSSELL JOHN KAAIHUE HEIRAKUJI	02/15/2020
JOSHUA ROBERT EDWARDS	02/17/2020
NICHOLAS E. CORTI	02/17/2020
MANUEL DEJESUS	02/17/2020
ALICE MARLIN BRUGGER	02/12/2020

RECEIVING PARTY DATA

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City:	CUPERTINO
State/Country:	CALIFORNIA
Postal Code:	95014

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29713507

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505960287 REEL: 052072 FRAME: 0080

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DATE SIGNED:	03/10/2020	

Total Attachments: 18

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- (a) in the invention(s) known as RETAIL FIXTURE for which an application(s) for patent in the United States of America has been executed by the undersigned and has a filing date or a 371(c) date of November 15, 2019 (also known as United States Application No. 29/713,507), in any and all applications thereon, in any and all Letters Patent(s) therefor, and
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	Date:	Signature of Inventor:	Name:
1.	1492/20	Signature of Inventor:	Allison INOUYE
2.		<u> </u>	Jean-Marc GADY
3.	<u> </u>	<u> </u>	Ismael FLORES TRUJANO
4.		<u> </u>	Gregory Guillaume LESPINARD
5.	<u> j j</u>	<u>×</u>	Mi ZOU
6.		<u> </u>	Po HUANG
7.		4	Wesley Bryan HAMM
8.		1	Russell John Kaaihue HEIRAKUJI
9.		<u>V</u>	Joshua Robert EDWARDS
10.		<u> </u>	Nicholas E. CORTI
11.	<u></u>	<u> </u>	Manuel DEJESUS
12.	j = j	7	Alice Marlin BRUGGER



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Į,	<u></u>	<u> </u>	Allison INOUYE
2.	2 /13 /2020		Jean-Marc GADY
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2.		<u> </u>	Jean-Marc GADY
3.	2 /13 / 2020		Ismael FLORES TRUJANO
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1.	<u>. j. j.</u>	<u> </u>	Allison INOUYE
2.		<u>4</u>	Jean-Marc GADY
3.	_ F _ L	*	Ismael FLORES TRUJANO
4.	02,242020		Gregory Guillaume LESPINARD
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1.		<u>X</u>	Allison INOUYE
2.	/	<u></u>	Jean-Marc GADY
3.		<u> </u>	Ismael FLORES TRUJANO
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н.	_1_1_	<u>d</u>	Manuel DEJESUS
12.		<u>v</u>	Alice Marlin BRUGGER



ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by each of the undersigned inventors: Allison INOUYE, Jean-Marc GADY, Ismael FLORES TRUJANO, Gregory Guillaume LESPINARD, Mi ZOU, Po HUANG, Wesley Bryan HAMM, Russell John Kaaihue HEIRAKUJI, Joshua Robert EDWARDS, Nicholas E. CORTI, Manuel DEJESUS and Alice Marlin BRUGGER, the undersigned hereby sell and assign to Apple Inc., a corporation formed under the laws of the State of California, whose mailing address is One Apple Park Way, Cupertino, CA 95014 (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

- (a) in the invention(s) known as **RETAIL FIXTURE** for which an application(s) for patent in the United States of America has been executed by the undersigned and has a filing date or a 371(c) date of November 15, 2019 (also known as United States Application No. 29/713,507), in any and all applications thereon, in any and all Letters Patent(s) therefor, and
- (b) in any and all application(s) that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and
- (c) in any and all invention(s) described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the undersigned inventors had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventors agree to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.



The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventors hereby grant the patent practitioners associated with CUSTOMER NUMBER 63975 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

	Date:	Signature of Inventor:	Name:
l.		3	Allison INOUYE
2.	<u></u>	<u> </u>	Jean-Marc GADY
3.		<u> </u>	Ismael FLORES TRUJANO
4.	1 1	<u> </u>	Gregory Guillaume LESPINARD
5.	11	4	Mi ZOU
6.	_1_1_	<u> </u>	Po HUANG
7.	2/17/20	1 W Luzo Hann	Wesley Bryan HAMM
8.	11	<u> </u>	Russell John Kaaihue HEIRAKUJI
9.	2/1720	VIII Contrados	Joshua Robert EDWARDS
10.	2,17,20	M tak	Nicholas E. CORTI
П.	2/17/20	11.0-	Manuel DEJESUS
12.	11	4	Alice Marlin BRUGGER



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IN WITNESS WHEREOF, executed by the undersigned inventors on the dates opposite the undersigned names.

	Date:	Signature of Inventor:	Name:
¥.,		<u> </u>	Allison INOUYE
2.		<u> </u>	Jean-Marc GADY
3.			Ismsel FLORES TRUJANO
4.		<u> L</u>	Gregory Guillaume LESPINARD
Š .		X	Mi ZOU
6.		<u> </u>	Po HUANG
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8.	2/15/20		Russell John Kaaihue HEIRAKUJI
9.			Joshus Robert EDWARDS
10.		<u> La companya da manana da</u>	Nicholas E. CORTI
11.		<u> </u>	Manuel DEJESUS
12.		<u> </u>	Alice Martin BRUGGER

Page 2 of 2



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- CONTRACTOR CONTRACTOR		Date:	Signature of Inventor:	Name:
3.	1.		<u> </u>	Allison INOUYE
4/_/ Gregory Guillaume LESPINARD 5/_/ Mi ZOU 6/_/ Po HUANG 7/_/ Wesley Bryan HAMM 8/_/ Russell John Kaaihue HEIRAKUJI 9/_/ Joshua Robert EDWARDS 10/_/ Manuel DEJESUS	2.	1. 1	<u> </u>	Jean-Marc GADY
5/_/ Mi ZOU 6/_/ Po HUANG 7/_/ Wesley Bryan HAMM 8/_/ Russell John Kaaihue HEIRAKUJI 9/_/ Joshua Robert EDWARDS 10/_/ Manuel DEJESUS	3.		4	Ismael FLORES TRUJANO
6.	4.		4	Gregory Guillaume LESPINARD
7. // Wesley Bryan HAMM 8. // Sussell John Kaaihue HEIRAKUJI 9. // Sussell John Kaaihue HEIRAKUJI 10. // Sussell John Kaaihue HEIRAKUJI Nicholas E. CORTI 11. // Manuel DEJESUS	5.		<u>√</u>	Mi ZOU
8/ /	6.		×	Po HUANG
9.	7.		<u> </u>	Wesley Bryan HAMM
10/_/	8.	<u></u>	<u> </u>	Russell John Kaaihue HEIRAKUJI
11 Manuel DEJESUS	9.		<u> </u>	Joshua Robert EDWARDS
100	10.	- <u> </u>	<u> </u>	Nicholas E. CORTI
12. 2/12/20 Alice Marlin BRUGGER	11.		<u> </u>	Manuel DEJESUS
	Ţ2.	2,12,20	Allow -	Alice Marlin BRUGGER

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RECORDED: 03/10/2020