505969048 03/16/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6015755

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CAREY RAY MARTELL	03/14/2020
AKIM ANGELO ANASTOPOULO	03/15/2020

RECEIVING PARTY DATA

Name:	MARTELL BROADCASTING SYSTEMS, INC.
Street Address:	1820 AVENUE M. UNIT #515
City:	BROOKLYN
State/Country:	NEW YORK
Postal Code:	11230

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	15965125
Application Number:	15887940
Application Number:	15992106

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-829-2186

Email: patents@lynchllp.com

Correspondent Name: LYNCH LLP

Address Line 1:4470 W. SUNSET BLVD., #90096Address Line 4:LOS ANGELES, CALIFORNIA 90027

ATTORNEY DOCKET NUMBER:	149-00009-1-11
NAME OF SUBMITTER:	SEAN LYNCH, REG. NO. 292508
SIGNATURE:	/Sean Lynch/
DATE SIGNED:	03/16/2020

Total Attachments: 7

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PATENT 505969048 REEL: 052124 FRAME: 0700



ASSIGNMENT

WHEREAS, the undersigned, Carey Ray Martell, an individual; Akim Angelo Anastopoulo, an individual, (referred to hereinafter as "ASSIGNORS") have invented a certain invention entitled "Systems and Methods of Delivering Episodic Content", for which a United States application for Letters of Patent of the United States of America was filed on April 27, 2018, serial number 15/965125; which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION;

WHEREAS, Martell Broadcasting Systems, Inc., a company having its principal place of business at 1820 Avenue M. Unit #515, Brooklyn, New York 11230 (referred to hereinafter as "ASSIGNEE"), is desirous of acquiring all entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be, or having been, obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns the entire title, right and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said INVENTION, including the patent application listed above, and any Letters Patent and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNORS, and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

ASSIGNORS and ASSIGNEE each covenant to perform all acts and execute and deliver all documents as may be necessary or appropriate to carry out the intent and purposes of this assignment.

This assignment embodies the entire understanding of ASSIGNORS and ASSIGNEE and supersedes and replaces any and all pre-existing assignments or understandings between ASSIGNORS and ASSIGNEE. No amendment or modification of this assignment shall be valid or binding upon ASSIGNORS or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNORS and ASSIGNEE by their respective duly authorized representative.

ASSIGNOR(S) acknowledge(s) that ASSIGNEE may appoint any attorney or practitioner of ASSIGNEE'S choice to prosecute any application or other legal proceeding involving said invention and ASSIGNOR(S) further acknowledge(s) that any attorney or practitioner so appointed by ASSIGNEE does not represent ASSIGNOR(S) and that such appointment by ASSIGNEE does not create any attorney-client relationship between ASSIGNOR(S) and any attorney or practitioner appointed by ASSIGNEE, in this or in any PCT or other family applications.

This Agreement may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. For purposes of execution, facsimile signatures and signature pages sent through electronic mail shall be considered effective and binding.

EXECUTED at:

Los Angeles, CA	, this <u>14</u>	_{day of} March	, 20
City, State		Month	Year
Care March By:			
Carey Ray Martell			
**************************************			*****
Charleston,sc	, this 14	_{day of} March	, 20
City, State	, this 4	day of March Month	

ASSIGNMENT

WHEREAS, the undersigned, Carey Ray Martell, an individual; Akim Angelo Anastopoulo, an individual, (referred to hereinafter as "ASSIGNORS") have invented a certain invention entitled "Systems and Methods of Programmatic Video Content Distribution", for which a United States application for Letters of Patent of the United States of America was filed on February 2, 2018, serial number 15/887940; which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION;

WHEREAS, Martell Broadcasting Systems, Inc., a company having its principal place of business at 1820 Avenue M. Unit #515, Brooklyn, New York 11230 (referred to hereinafter as "ASSIGNEE"), is desirous of acquiring all entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be, or having been, obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns the entire title, right and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said INVENTION, including the patent application listed above, and any Letters Patent and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNORS, and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

ASSIGNORS and ASSIGNEE each covenant to perform all acts and execute and deliver all documents as may be necessary or appropriate to carry out the intent and purposes of this assignment.

This assignment embodies the entire understanding of ASSIGNORS and ASSIGNEE and supersedes and replaces any and all pre-existing assignments or understandings between ASSIGNORS and ASSIGNEE. No amendment or modification of this assignment shall be valid or binding upon ASSIGNORS or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNORS and ASSIGNEE by their respective duly authorized representative.

ASSIGNOR(S) acknowledge(s) that ASSIGNEE may appoint any attorney or practitioner of ASSIGNEE'S choice to prosecute any application or other legal proceeding involving said invention and ASSIGNOR(S) further acknowledge(s) that any attorney or practitioner so appointed by ASSIGNEE does not represent ASSIGNOR(S) and that such appointment by ASSIGNEE does not create any attorney-client relationship between ASSIGNOR(S) and any attorney or practitioner appointed by ASSIGNEE, in this or in any PCT or other family applications.

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EXECUTED at:

Akim Angelo Anastopoulo

Los Angeles, CA	, this 14	_{day of} March	. 20
City, State		Month	Year
By: Carey Ray Martell			
J			
***********	*****	***********	*****
Charleston,s c	, this 14	_{day of} March	20
City, State		Month	Year
a			
By: Akim Ansatopoulo (Mar 15, 2020)			

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ASSIGNMENT

WHEREAS, the undersigned, Carey Ray Martell, an individual; Akim Angelo Anastopoulo, an individual, (referred to hereinafter as "ASSIGNORS") have invented a certain invention entitled "Interaction Overlay on Video Content", for which a United States application for Letters of Patent of the United States of America was filed on May 29, 2018, serial number 15/992106; which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION;

WHEREAS, Martell Broadcasting Systems, Inc., a company having its principal place of business at 1820 Avenue M. Unit #515, Brooklyn, New York 11230 (referred to hereinafter as "ASSIGNEE"), is desirous of acquiring all entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be, or having been, obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns the entire title, right and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

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This Agreement may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. For purposes of execution, facsimile signatures and signature pages sent through electronic mail shall be considered effective and binding.

EXECUTED at:

By: Akim Anastopoulo (Mar 15, 2020)

Akim Angelo Anastopoulo

Los Angeles, CA	, this 14	_{day of} _March	20
City, State		Month	Year
By: Carey (a) Marcell Carey Ray Martell			
*******	*******	********	*****
Charleston,sc	, this _14	_{day of} March	, 20
City, State		Month	Year

Assignment_149-00001_unsigned

Final Audit Report 2020-03-15

Created: 2020-03-14

By: Carey Martell (careymartell@technocomics.com)

Status: Signed

Transaction ID: CBJCHBCAABAA7KQFg8jtVWopRUJm7SucO_zxYUi42b-B

"Assignment_149-00001_unsigned" History

- Document created by Carey Martell (careymartell@technocomics.com) 2020-03-14 9:32:55 PM GMT- IP address: 72.201.105.3
- Document emailed to Carey Martell (carey@martellbroadcasting.com) for signature 2020-03-14 9:38:23 PM GMT
- Email viewed by Carey Martell (carey@martellbroadcasting.com) 2020-03-14 9:39:42 PM GMT- IP address: 66.249.84.19
- Document e-signed by Carey Martell (carey@martellbroadcasting.com)

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- Document emailed to Akim Anastopoulo (akim@akimlawfirm.com) for signature 2020-03-14 9:42:02 PM GMT
- Email viewed by Akim Anastopoulo (akim@akimlawfirm.com) 2020-03-14 9:42:07 PM GMT- IP address: 66.102.8.51
- Document e-signed by Akim Anastopoulo (akim@akimlawfirm.com)

 Signature Date: 2020-03-15 6:02:12 PM GMT Time Source: server- IP address: 132.147.46.60
- Signed document emailed to Carey Martell (carey@martellbroadcasting.com), Carey Martell (careymartell@technocomics.com) and Akim Anastopoulo (akim@akimlawfirm.com)

 2020-03-15 6:02:12 PM GMT

RECORDED: 03/16/2020

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