## 505970854 03/17/2020

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
GRACE BARR	03/17/2020
JI DONG	03/17/2020
NEHA SINGH	03/17/2020

## **RECEIVING PARTY DATA**

Name:	OBSESS, INC.
Street Address:	199 BOWERY
Internal Address:	3B
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10002

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16821044

## **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	1005.0001-NP	
NAME OF SUBMITTER:	SAJID R. ANSARI	
SIGNATURE:	/Sajid R. Ansari/	
DATE SIGNED:	03/17/2020	

## **Total Attachments: 3**

source=1005\_0001-NP\_Assignment\_Barr\_executed#page1.tif source=1005\_0001-NP\_Assignment\_Singh\_executed#page1.tif source=1005\_0001-NP\_Assignment\_Dong\_executed#page1.tif

PATENT 505970854 REEL: 052137 FRAME: 0810

Assignment of Ownership for U.S. Patent Application

Grace Barr ("Assignor") is owner of GENERATING AND PRESENTING A 3D VIRTUAL

SHOPPING ENVIRONMENT, as described in the U.S. Patent Application signed by Assignor,

U.S. Patent and Trademark Office filed herewith (the "Patent Application"). Obsess Inc.,

("Assignee") desires to acquire all rights in and to the Patent Application and the patent (and any

reissues or extensions) that may be granted.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to

Assignee 100% of their right, title, and interest in the invention and Patent Application (as well as

such rights in any related divisional, continuation, continuations-in-part, foreign application,

Patent Cooperation Treat (PCT) application, and/or substitute application) to Assignee for the

entire term of the issued Patent and any reissues or extensions that may be granted and for the

entire terms of any and all foreign patents that may issue from foreign applications (as well as

divisionals, continuations, continuations-in-parts or substitute applications) filed claiming the

benefit of the Patent Application.

Assignor authorizes the United States Patent and Trademark Office to issue any Patents resulting

from the Patent Application to Assignee according to the percentage interest indicated in this

assignment. The right, title, and interest is to be held and enjoyed by Assignee and Assignee's

successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor

had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the prosecution of the Application and

foreign counterparts; (b) execute, verify, acknowledge, and deliver all such further papers,

including patent applications and instruments of transfer; and (c) perform such other acts as

Assignee lawfully may request to obtain or maintain the Patent for the invention in any and all

countries.

Assignor Signature:

March 17, 2020

Traceban

Date:

PATENT REEL: 052137 FRAME: 0811 Assignment of Ownership for U.S. Patent Application

Neha Singh ("Assignor") is owner of GENERATING AND PRESENTING A 3D VIRTUAL

SHOPPING ENVIRONMENT, as described in the U.S. Patent Application signed by Assignor,

U.S. Patent and Trademark Office filed herewith (the "Patent Application"). Obsess Inc.,

("Assignee") desires to acquire all rights in and to the Patent Application and the patent (and any

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Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to

Assignee 100% of their right, title, and interest in the invention and Patent Application (as well as

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foreign counterparts; (b) execute, verify, acknowledge, and deliver all such further papers,

including patent applications and instruments of transfer; and (c) perform such other acts as

Assignee lawfully may request to obtain or maintain the Patent for the invention in any and all

countries.

Assignor Signature:

3/17/2020

Neha Ingh

Date:

PATENT REEL: 052137 FRAME: 0812 Assignment of Ownership for U.S. Patent Application

Ji Dong ("Assignor") is owner of GENERATING AND PRESENTING A 3D VIRTUAL

SHOPPING ENVIRONMENT, as described in the U.S. Patent Application signed by Assignor,

U.S. Patent and Trademark Office filed herewith (the "Patent Application"). Obsess Inc.,

("Assignee") desires to acquire all rights in and to the Patent Application and the patent (and any

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Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to

Assignee 100% of their right, title, and interest in the invention and Patent Application (as well as

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including patent applications and instruments of transfer; and (c) perform such other acts as

Assignee lawfully may request to obtain or maintain the Patent for the invention in any and all

countries.

Date:

Assignor Signature:

er argrawina o.

03/17/2020

PATENT REEL: 052137 FRAME: 0813

**RECORDED: 03/17/2020**