PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6018046

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PAUL SHARDLOW	02/20/2020

RECEIVING PARTY DATA

Name:	FASTRAK RETAIL (UK) LIMITED	
Street Address:	HEAPY STREET, MACCELSFIELD	
City:	CHESHIRE	
State/Country:	GREAT BRITAIN	
Postal Code:	SK11 7JB	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16745793

CORRESPONDENCE DATA

Fax Number: (651)735-1102

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 651-735-1100

Email: pairdocketing@ssiplaw.com **Correspondent Name:** SHUMAKER & SIEFFERT, P. A.

Address Line 1: 1625 RADIO DRIVE

Address Line 2: SUITE 100

Address Line 4: WOODBURY, MINNESOTA 55125

ATTORNEY DOCKET NUMBER:	1096-087US01/P267253US	
NAME OF SUBMITTER:	SHIRLEY A. BETLACH	
SIGNATURE:	/Shirley A. Betlach/	
DATE SIGNED:	03/17/2020	

Total Attachments: 1

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PATENT 505971338 REEL: 052139 FRAME: 0693

Attorney Docket No.: 1096-087US01/P267253US

ASSIGNMENT

For valuable consideration, I, Paul Shardlow of Fastrak Retail (UK) Ltd, Heapy Street, Macclesfield, Cheshire SK11 7JB, United Kingdom, hereby assign to: Fastrak Retail (UK) Ltd., having a place of business at: Heapy Street, Macclesfield, Cheshire SK11 7JB, United Kingdom and its successors and assigns (collectively hereinafter called "the Assignee") the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled SIGN HAVING A RECONFIGURABLE DISPLAY FACE, filed January 17, 2020, and assigned U.S. Serial No 16/745,793; the application which claims the benefit of Great Britain Application No. 1900661.8, filed January 17, 2019, this assignment including said application, any provisional, non-provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and I authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for myself and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: $\frac{20/2/20}{\text{Paul Shardlow}}$

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