

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6020852

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ADIDAS INTERNATIONAL, INC.	05/26/2009
RECEIVING PARTY DATA		
Name:	ADIDAS AG	
Street Address:	ADI-DASSLER-STRASSE 1	
City:	HERZOGENAURACH	
State/Country:	GERMANY	
Postal Code:	D-91074	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	16197829
CORRESPONDENCE DATA		
Fax Number:	(202)371-2540	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2023712600	
Email:	TTOPSSecretary1@skgf.com	
Correspondent Name:	STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.	
Address Line 1:	1100 NEW YORK AVENUE, NW	
Address Line 2:	SUITE 600	
Address Line 4:	WASHINGTON, D.C. 20005	
ATTORNEY DOCKET NUMBER:	2483.098000Q	
NAME OF SUBMITTER:	GRAHAM C. PHERO	
SIGNATURE:	/Graham C. Phero 64228/	
DATE SIGNED:	03/18/2020	
Total Attachments: 5		
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CONFIRMATORY PATENT ASSIGNMENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, ADIDAS INTERNATIONAL, INC., a corporation organized in the state of Oregon, with offices at 5055 North Greeley Avenue, Portland, Oregon 97217 ("ASSIGNOR") owns certain patent applications and/or registrations, as set forth in Attachment 1 attached hereto and incorporated herein by this reference ("PATENTS"); and

WHEREAS, ADIDAS AG, ADIDAS AG, a company organised under the laws of the Federal Republic of Germany, with offices at Adi Dassler Strasse 1, D-91074 Herzogenaurach, Germany ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the PATENTS;

WHEREAS, ASSIGNOR and ASSIGNEE have entered into a certain Patent Assignment Agreement, dated _____, 2009, assigning, among other things, all right, title and interest in and to the PATENTS from ASSIGNOR to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR hereby sells, transfers, conveys, assigns and delivers all of its right, title and interest of every kind and character throughout the world in, to and under the PATENTS to the full extent of its ownership or interest therein, including, without limitation, all rights and causes of action for infringement or misappropriation (past, present or future) of any PATENT, all rights to apply for or register any of the foregoing, and any and all other rights and interests arising out of, in connection with or in relation to the PATENTS.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 26 day of May, 2009.

By: _____

Name: Paul Ehrlich

Title: Secretary and General Counsel

STATE OF OREGON)
) ss.
COUNTY OF MULTNOMAH)

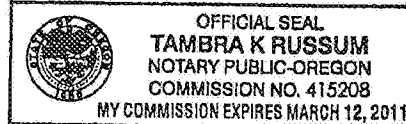
On May 26, 2009, before me, the undersigned notary public in and for said County and State,
personally appeared Paul Ehrlich, known to me to be the person whose name is subscribed to the
foregoing instrument, and acknowledged to me that he executed the same for the purposes and
consideration therein expressed.

Dated: May 26, 2009

Tambra K. Russum

Notary Public - Oregon

My commission expires on 3.12.2011



ATTACHMENT 1

PATENTS

TITLE OF PATENT/PATENT APPLICATION	PATENT NUMBER	DATE ISSUED	APPLICATION SERIAL NUMBER	APPLICATION COUNTRY	FILING DATE
AUDIBLE NAVIGATION ASSISTANT	N/A	N/A	60/421,277	U.S.	10/25/02
METHOD AND SYSTEM FOR IMPROVING PHYSICAL TRAINING UTILIZING A RUGGEDIZED MOBILE COMMUNICATION DEVICE	N/A	N/A	60/440,519	U.S.	01/16/03
LOCATION-AWARE FITNESS TRAINING DEVICE, METHODS, AND PROGRAM PRODUCTS THAT SUPPORT REAL- TIME INTERACTIVE COMMUNICATION AND AUTOMATED ROUTE GENERATION	7,292,867	11/06/07	10/759,289	U.S.	01/16/04
GPS SMOOTHING AND PLAYLIST MANAGEMENT	N/A	N/A	60/584,300	U.S.	06/30/04
WIRELESS DEVICE, PROGRAM PRODUCTS, AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	7,480,512	01/20/09	11/169,863	U.S.	06/29/05
LOCATION-AWARE FITNESS TRAINING DEVICE, METHODS, AND PROGRAM PRODUCTS THAT SUPPORT REAL- TIME INTERACTIVE COMMUNICATION AND AUTOMATED ROUTE GENERATION	-	-	11/857,862	U.S.	09/19/07

US2008 580992.1

TITLE OF PATENT/PATENT APPLICATION	PATENT NUMBER	DATE ISSUED	APPLICATION SERIAL NUMBER	APPLICATION COUNTRY	FILING DATE
LOCATION-AWARE FITNESS TRAINING DEVICE, METHODS, AND PROGRAM PRODUCTS THAT SUPPORT REAL- TIME INTERACTIVE COMMUNICATION AND AUTOMATED ROUTE GENERATION	-	-	11/932,154	U.S.	10/31/07
LOCATION-AWARE FITNESS TRAINING DEVICE, METHODS, AND PROGRAM PRODUCTS THAT SUPPORT REAL- TIME INTERACTIVE COMMUNICATION AND AUTOMATED ROUTE GENERATION	-	-	11/932,202	U.S.	10/31/07
WIRELESS DEVICE, PROGRAM PRODUCTS AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	-	-	11/931,725	U.S.	10/31/07
WIRELESS DEVICE, PROGRAM PRODUCTS AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	-	-	11/931,839	U.S.	10/31/07
WIRELESS DEVICE, PROGRAM PRODUCTS AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	-	-	11/931,967	U.S.	10/31/07

TITLE OF PATENT/PATENT APPLICATION	PATENT NUMBER	DATE ISSUED	APPLICATION SERIAL NUMBER	APPLICATION COUNTRY	FILING DATE
WIRELESS DEVICE, PROGRAM PRODUCTS AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	-	-	11/932,050	U.S.	10/31/07
MOBILE FITNESS DEVICE	N/A	N/A	61/102,623	U.S.	10/03/08

US2008 580992.1