505989156 03/27/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MATTHEW C. HAGY	09/12/2018

RECEIVING PARTY DATA

Name:	ACXIOM CORPORATION
Street Address:	301 EAST DAVE WARD DRIVE
City:	CONWAY
State/Country:	ARKANSAS
Postal Code:	72033

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16650776

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: J. CHARLES DOUGHERTY

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NAME OF SUBMITTER:	J. CHARLES DOUGHERTY	
SIGNATURE:	/J. Charles Dougherty/	
DATE SIGNED: 03/27/2020		
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 3

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PATENT 505989156 REEL: 052248 FRAME: 0294

DECLARATION AND ASSIGNMENT

As a below named inventor, I hereby declare that:

This declaration and assignment is directed to the international patent application, as follows:

Title:

Computing Environment Node and Edge Network to Optimize

Data Identity Resolution

Serial No.:

PCT/US2018/050584 12 September 2018

Int'l Filing Date:

	Address	
280 Anderson St		

Inventor(s)	Address
Matthew C. Hagy	289 Anderson St.
	San Francisco, CA 94110
	US

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the above-identified application, including the claims.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37 Code of Federal Regulations §1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. §1001 by fine or imprisonment of not more than five (5) years, or both.

I, the "Assignor," have invented certain new and useful improvements in an invention set forth in the patent application with the title, serial number, and filing date set forth above. Acxiom Corporation, a Delaware corporation, having an office and place of business at 301 East Dave Ward Drive, Conway, AR 72033, US, the "Assignee," is desirous of acquiring the entire right, title and interest in said invention, in said application, and in any Letters Patent or Patents, in any country, to be obtained therefrom.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above mentioned invention, application, and any and all Letters Patent or Patents in all countries which may be granted therefor and thereon, including all rights to claim priority, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues or reexaminations of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit, and the use and benefit of its successors, legal representatives and assigns,

to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

And for the same consideration, Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be entered into which would conflict with this assignment.

And for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will, whenever counsel of Assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, but at the cost and expense of Assignee, its successors, legal representatives and assigns.

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SIGNED this // day of September	<u>V</u> , 2018.
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.	Matthew C. Hagy
<u>ACKNOWL</u>	<u>EDGMENT</u>
STATE OF California)	
county of <u>San Francisco</u>)	
On this day of <u>Septemb</u> TRISH CASEU, a Notary Public personally appeared the person whose name is su me/or proved to me on the basis of satisfacto subscribed to this instrument, and acknowledged	bscribed to this instrument, personally known to- ry evidence to be the person whose name is
In witness whereof, I have hereunto set m year in this certificate first above written.	y hand and affixed my official seal, the day and
	Thish Casey Notary Public
My commission expires:	•
10/20/2020	FRIGH CASEY Nozay Public - Certains
Acknowledged by Acxiom Corporation:	Commission # 2188928 Ny Commi Expires Oct 20, 2027
Name: Catherine Littles Title: Scurry	

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