

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALETTE HOLMBERG-NIELSEN	01/31/2020
JOHN STURINO	02/02/2020
JOE HYRKIN	03/19/2020
SLAVKO KRUCAJ	02/13/2020
SLAWOMIR SMIECHURA	02/06/2020
ERIK JUHL	02/04/2020
ERIKA FOGARTY	02/04/2020
RECEIVING PARTY DATA	
Name:	ISSUU, INC.
Street Address:	131 LYTTON AVENUE
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94301
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	16572525
Application Number:	62775300
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	KELLY HUBER
SIGNATURE:	/Kelly Huber/

DATE SIGNED:	03/27/2020
Total Attachments: 2 source=00740533#page1.tif source=00740533#page2.tif	

JOINT TO CORPORATE ASSIGNMENT

WHEREAS, the undersigned,

- | | | | |
|-----|--|-----|--------------------------------------|
| (1) | Alette HOLMBERG-NIELSEN
Palo Alto, CA 94301 | (2) | John STURINO
Palo Alto, CA 94301 |
| (3) | Joe HYRKIN
Palo Alto, CA 94301 | (4) | Slavko KRUCAJ
Palo Alto, CA 94301 |
| (5) | Slawomir SMIECHURA
Palo Alto, CA 94301 | (6) | Erik JUHL
Palo Alto, CA 94301 |
| (7) | Erika FOGARTY
Palo Alto, CA 94301 | | |

hereinafter termed "Inventors", have invented certain new and useful improvements in

SYSTEMS AND METHODS FOR GENERATING SOCIAL ASSETS FROM ELECTRONIC PUBLICATIONS

and

[X] as described in a provisional application for a United States patent disclosing and identifying the above invention on 4 December 2018, as Application No. 62/775,300, and

[X] as described in a non-provisional application for a United States patent disclosing and identifying the above invention on as 16 September 2019, Application No. 16/572,525,

(hereinafter termed "applications"); and

WHEREAS, ISSUU, INC., a corporation of Delaware, having a place of business at 131 Lytton Avenue, Palo Alto, CA 94301 (hereinafter termed "Assignee"), is desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered by said Inventors jointly or severally (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignee the entire right, title and interest (a) in and to said applications and said invention; (b) in and to all rights to apply for foreign patents (including patent, utility model and industrial design) on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise, including the right to claim priority from the applications; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a divisional, substitution, continuation, or continuation-in-part of any of said applications; and (d) in and to each and every reissue or extension of any of said patents.

2. Said Inventors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and foreign countries. Such cooperation by said

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Application No.: 16/572,525

Atty. Docket No.: ISSU 1005-2

Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation reissues and reexaminations, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, the Inventors' respective heirs, legal representatives and assigns.

4. Said Inventors hereby warrant and represent that said Inventors have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, said Inventors have executed and delivered this instrument to said Assignee as of the date written below.

DocuSigned by:
/ Alette Holmberg-Nielsen /
BBB439A5B7E14A7
(1) Alette HOLMBERG-NIELSEN

Date: 31 January 2020

DocuSigned by:
/ John Sturino /
BBD005E276E4A9
(2) John STURINO

Date: 02 February 2020

DocuSigned by:
/ Joe Hyrkin /
B8F501C837A8944
(3) Joe HYRKIN

Date: 19 March 2020

DocuSigned by:
/ Slavko Krucanj /
BAC85ED3DF3E2
(4) Slavko KRUCAJ

Date: 13 February 2020

DocuSigned by:
/ Slawomir Smiechura /
C076916846741Z
(5) Slawomir SMIECHURA

Date: 06 February 2020

DocuSigned by:
/ Erik Juhl /
E29942EE5F4470
(6) Erik JUHL

Date: 04 February 2020

DocuSigned by:
/ Erika Fogarty /
A01B4A01B3D146B
(7) Erika FOGARTY

Date: 04 February 2020