

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| MARK FISHER | 12/02/2019 |
| JUKKA VAINIO | 03/27/2020 |
| RECEIVING PARTY DATA | |
| Name: | RAPALA VMC OYJ |
| Street Address: | MAKELANKATU 91 |
| City: | HELSINKI |
| State/Country: | FINLAND |
| Postal Code: | 00610 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29714859 |
| CORRESPONDENCE DATA | |
| Fax Number: | (864)233-7342 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 864-271-1592 |
| Email: | USDOCKETING@DORITY-MANNING.COM, csmalling@dority-manning.com |
| Correspondent Name: | DORITY & MANNING, P.A. |
| Address Line 1: | POST OFFICE BOX 1449 |
| Address Line 4: | GREENVILLE, SOUTH CAROLINA 29602-1449 |
| ATTORNEY DOCKET NUMBER: | RNZ-91-D |
| NAME OF SUBMITTER: | ALAN R. MARSHALL |
| SIGNATURE: | /Alan R. Marshall/ |
| DATE SIGNED: | 03/30/2020 |
| Total Attachments: 2 | |
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| source=RNZ-91-D_Assignment_Executed_30MAR2020#page2.tif | |

ASSIGNMENT OF WORLDWIDE RIGHTS

WHEREAS, we, Mark Fisher, a citizen of United States of America, residing at 22766 Argon Street NW, Nowthen, Minnesota 55070; Jukka Vainio, a citizen of Finland, residing at Kiverionkatu 19 C 24, Lahti, Finland 15140; as assignors, have made an invention entitled

"BLADE BAIT FISHING LURE"

as described in a patent application for U.S. Letters Patent executed by me on even date herewith, which is about to be filed in the U.S. Patent and Trademark Office; and

WHEREAS, Rapala VMC Oyj, Makelankatu 91, Helsinki, FI 00610, as assignee, is desirous of securing the entire right, title and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

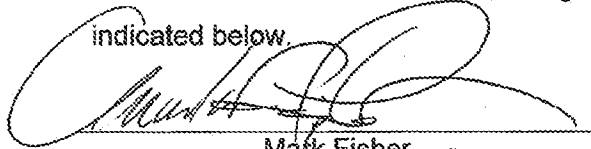
NOW, THEREFORE, be it known that for good and valuable consideration the receipt of which from assignee is hereby acknowledged, we, as assignors, have assigned, transferred, and set over, and do hereby assign, transfer, and set over unto the assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof, and we hereby authorize and request the Commissioner for Patents of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Agreement.

AND, WE HEREBY covenant that we have the full right to convey the interest assigned by this Assignment, and we have not executed, and will not execute any agreement in conflict with this Assignment;

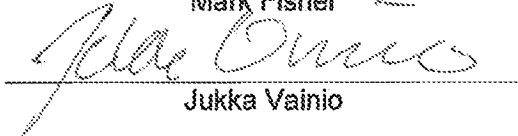
AND, WE HEREBY further covenant and agree that we will, without further consideration, communicate with assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title of this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

IN WITNESS WHEREOF, Assignors have executed this document on the date

indicated below.



Mark Fisher



Jukka Vainio

12.2.2019
Date

27.3.2020
Date