

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT6038199

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MOBLI TECHNOLOGIES 2010 LTD.	04/03/2017
RECEIVING PARTY DATA	
Name:	SNAP INC.
Street Address:	2772 DONALD DOUGLAS LOOP NORTH
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90405
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16818387
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	request@slwip.com
Correspondent Name:	SCHWEGMAN LUNDBERG & WOESSNER P.A.
Address Line 1:	PO BOX 2938
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402-0938
ATTORNEY DOCKET NUMBER:	4218.472US2
NAME OF SUBMITTER:	MICHELLE RED BEAR
SIGNATURE:	/Michelle Red Bear/
DATE SIGNED:	03/30/2020
Total Attachments: 6	
source=4218472US2RecordationCSSnap#page1.tif	
source=4218472US2RecordationCSSnap#page2.tif	
source=4218472US2RecordationCSSnap#page3.tif	
source=4218472US2RecordationCSSnap#page4.tif	
source=4218472US2RecordationCSSnap#page5.tif	
source=4218472US2RecordationCSSnap#page6.tif	

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 4218.472US2

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mobli Technologies 2010 LTD

Additional name(s) of conveying party(ies) attached?

Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: April 3, 2017

2. Name and address of receiving party(ies):

Name: Snap Inc.

Street Address: 2772 Donald Douglas Loop North

City: Santa Monica State: CA Zip: 90405

Country: United States of America

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

Serial No. 16/818,387

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anup A. Suresh

Address:

Swegman Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, Minnesota 55402

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 0.00

Enclosed

Authorized to be charged to deposit account 19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anup A. Suresh/Reg. No. 65,338

Name of Person Signing

/Anup Suresh/

Signature

3-19-2020

Date

Total number of pages including cover sheet: 6

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 052262 FRAME: 0966

Exhibit C
Assignment of Patent Rights

This SHORT-FORM ASSIGNMENT AGREEMENT (this "Assignment"), dated as of April 3, 2017 ("Effective Date"), is by and among Mobli Technologies 2010 Ltd (the "Assignor") and Snap Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee have entered into a separate Purchase Agreement dated April 3, 2017, relating to the purchase of patents (the "Patent Purchase Agreement").

WHEREAS, Assignee is desirous of securing the entire right, title, and interest in and to the patents and patent applications identified and set forth next to its name on Schedule A attached hereto (such patents, the "Patents") in all countries throughout the world;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, Assignor has sold, assigned, transferred, and set over, and does hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, such Assignor's entire right, title, and interest throughout the world in and to the Patents, and all divisions, and continuations thereof, and all letters patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of this Agreement and any provisional or other right to recover damages, including royalties for the Assigned Patent Rights and Assignor hereby authorizes the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Assigned Patent Rights and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment;

FURTHER, the above-granted rights, titles, and interests are to be held and enjoyed by Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

FURTHER, the Assignor and Assignee agree that this Assignment will be governed by the governing law and venue provisions of the Patent Purchase Agreement. To the extent of any conflict or inconsistency between the terms and conditions of this Assignment and the Patent Purchase Agreement, the Patent Purchase Agreement will prevail and govern the rights and obligations of the Parties hereto and the scope of assignment of the Patents. This Assignment may be executed in any number of counterparts, each of which will be deemed an original, and all of which together will constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or electronic mail will be as effective as delivery of a manually executed counterpart of this Assignment. This Assignment, along with its Schedule and the Patent Purchase Agreement and its Exhibits constitutes the entire understanding and agreement of the Parties hereto with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements or understandings, inducements or conditions, express or implied, written or oral, between and among the Parties with respect hereto. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all Parties hereto. The failure of any party to enforce any terms or provisions of this Assignment will not waive any of its rights under such terms or provisions. This Assignment is binding upon and inures to the benefit of the Parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this instrument to be executed by their respective duly authorized representative as of the day first above written.

ASSIGNOR: Mobil Technologies 2010 Ltd

By: _____

Name: Moshe Hogeg

Title: CEO

ASSIGNEE: Snap Inc.

By: _____

Name: Luke Yeh

Title: Deputy General Counsel

Schedule A
"Patents"

Application No. Filing Date	Patent No. / Publication No. Issue Date / Publication Date	Title	Country
62/107,588 01/26/2015		Content Request By Location	US
14/805,489 07/22/2015	9,521,515 12/13/2016	Content Request By Location	US
15/371,379 12/07/2016		Content Request By Location	US
61/506,670 07/12/2011		Providing Visual Content Editing Functions	US
PCT/IL2012/050242 07/10/2012	WO 2013/008238 01/17/2013	Providing Visual Content Editing Functions	PCT
14/232,274 01/12/2014	9,459,778 10/04/2016	Providing Visual Content Editing Functions	US
15/250,960 08/30/2016	2016/0373805 12/22/2016	Providing Visual Content Editing Functions	US
EP 12811671 07/10/2012	EP 2732383 05/21/2014	Providing Visual Content Editing Functions	EP
MX 2014000392 07/10/2012	MX 2014000392 04/30/2014	Providing Visual Content Editing Functions	MX
62/138,551 03/26/2015		Automatic Article Enrichment by Social Media Trends	US
14/730,358 06/04/2015	2015/0356101 12/10/2015	Automatic Article Enrichment by Social Media Trends	US
14/805,497 07/22/2015	2015/0356102 12/10/2015	Automatic Article Enrichment by Social Media Trends	US
62/007,974		Web Document Enhancement	US

06/05/2014			
14/730,336	2015/0356190	Web Document Enhancement	US
06/04/2015	12/10/2015		
14/809,219	2015/0356191	Web Document Enhancement	US
07/26/2015	12/10/2015		
62/023,900		Media Object Distribution	US
07/13/2014			
14/797,263	2016/0014063	Media Object Distribution	US
07/13/2015	01/14/2016		
62/041,687		Distribution of Visual Content Editing	US
08/26/2014			
PCT/IL2015/050842	WO 2016/030879	Distribution of Visual Content Editing	PCT
08/23/2015	03/03/2016		

Exhibit 1

Application No.	Attorney Docket No.
62107588	4218.467PRV
14805489	4218.467US1
15371379	4218.467US2
61506670	4218.468PRV
IL2012050242	4218.468WO1
14232274	4218.468US1
15250960	4218.468US2
62138551	4218.469PV2
14730358	4218.469US2
14805497	4218.471US1
62007974	4218.469PRV
14730336	4218.469US1
14809219	4218.470US1
62023900	4218.472PRV
14797263	4218.472US1
62041687	4218.473PRV
IL2015050842	4218.473WO1