

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6039432

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRIAN BOATNER	01/06/2020
BLAKE T. HUDSON	03/10/2020
HAMILTON G. MOORE	12/03/2019
RECEIVING PARTY DATA	
Name:	INITIATE LAUNCH, LLC
Street Address:	4964 SCENIC VIEW DRIVE
City:	IRONDALE
State/Country:	ALABAMA
Postal Code:	35210
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	15813346
Application Number:	16740600
CORRESPONDENCE DATA	
Fax Number:	(770)984-0098
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(770) 984-2300
Email:	rmccleskey@gardnergroff.com
Correspondent Name:	BLAKE T. HUDSON
Address Line 1:	1640 POWERS FERRY ROAD
Address Line 2:	BUILDING 4, SUITE 200
Address Line 4:	MARIETTA, GEORGIA 30067
ATTORNEY DOCKET NUMBER:	35H99.1-011 & 012
NAME OF SUBMITTER:	BLAKE T. HUDSON
SIGNATURE:	/Blake T. Hudson/
DATE SIGNED:	03/31/2020
Total Attachments: 5	
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ASSIGNMENT

WHEREAS, we, **Brian BOATNER** residing at 876 Boatner Dr., Pontotoc, Mississippi 38863, **Blake T. HUDSON** residing at 1184 Medlin St., Smyrna, Georgia 30080, and **Hamilton G. MOORE** residing at 4964 Scenic View Drive, Irondale, Alabama 35210, all citizens of the United States of America, hereinafter "Assignors", have invented new and useful improvements in a "**KETTLE BELL AND METHODS OF USE THEREOF**" for which U.S. Non-Provisional Patent Application Serial No. 15/813,346 was filed on November 15, 2017, which claims priority to U.S. Provisional Patent Application Serial No. 62/422,105 filed on November 15, 2016 and;

WHEREAS, **INITIATE LAUNCH, LLC** whose post-office address is 4964 Scenic View Drive, Irondale, Alabama 35210, hereinafter "Assignee", is desirous of acquiring the entire interest in the same;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, and for other good and valuable consideration, Assignors hereby do sell, assign and transfer unto Assignee the entire right, title and interest in and to said inventions and applications in the United States and throughout the world, including without limitation, any letters patent which may issue thereon or therefor, and any subsequent patent(s) or application(s) claiming priority to the above-identified applications, including any non-provisional U.S. patent application(s) claiming priority under 35 U.S.C. § 119(e), any foreign or international counterpart application(s) for patent or utility model, any reissue, reexamination,

division, continuation-in-part, extension or continuation application(s), all rights of priority under any international treaty or convention arising from said applications, and the right to sue and collect damages for any past, present, or future infringement; the same for Assignee's legal representatives and assigns, as fully and entirely as the same would have been held by Assignors had this assignment and sale not been made;

AND, we hereby bind ourselves, our heirs, legal representatives, administrators and assigns properly to execute without further consideration any and all applications, petitions, oaths, declaration and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid Assignee, its legal representatives and assigns to obtain and enforce proper protection for said invention in all countries throughout the world.

Assignors acknowledge that the attorneys and agents of the law firm of Gardner Groff & Greenwald, PC do not personally represent Assignors or Assignor's legal interests, but instead represent the interests of Assignee, and cannot provide legal advice to Assignors with respect to this Assignment. Assignors further acknowledge his/her right to obtain independent legal counsel.

(Signatures begin on next page)

IN WITNESS WHEREOF, I have executed this assignment this 6th day of

JANUARY, ²⁰²⁰~~2019~~.

Signed: _____

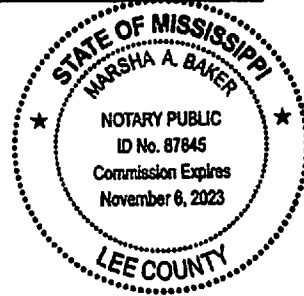
Print Name: **Brian Boatner**

State of Mississippi
County of Leflore

On this 6th day of January, ²⁰²⁰~~2019~~, before me, a Notary Public, came **Brian BOATNER**, to me known and known to be the individual described herein and who executed the foregoing assignment, and duly acknowledged the same to be his/her free act and deed.

Notary Public: Marsha A. Baker

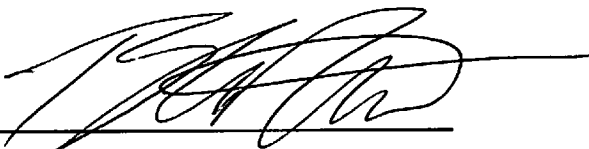
My Commission Expires: Nov. 6, 2023



IN WITNESS WHEREOF, I have executed this assignment this 10 day of

March, ~~2019~~²⁰²⁰

Signed: _____



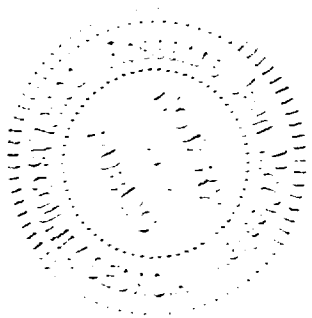
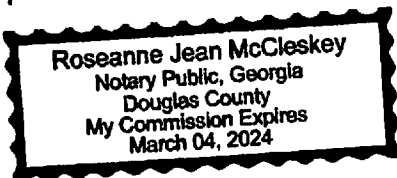
Print Name: **Blake Hudson**

State of Georgia
County of Douglas

On this 10th day of March, ~~2019~~²⁰²⁰, before me, a Notary Public, came **Blake T. HUDSON**, to me known and known to be the individual described herein and who executed the foregoing assignment, and duly acknowledged the same to be his/her free act and deed.

Notary Public: Roseanne Jean McCleskey

My Commission Expires: 3/4/2024

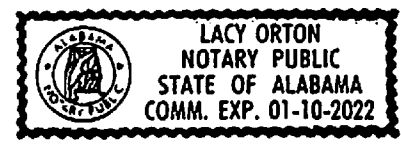


IN WITNESS WHEREOF, I have executed this assignment this 3rd day of
December, 2019.

Signed: [Signature]
Print Name: Hamilton Moore

State of Alabama
County of Jefferson

On this 3rd day of December, 2019, before me, a Notary Public, came Hamilton G. MOORE, to me known and known to be the individual described herein and who executed the foregoing assignment, and duly acknowledged the same to be his/her free act and deed.



Notary Public: [Signature]

My Commission Expires: 1/10/2022