# 506005469 04/08/2020

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6052180

UBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY D	ΑΤΑ		
		Name	Execution Date
JAEHYUNG LEE			10/24/2013
JOON-PYO LEE			10/24/2013
RECEIVING PARTY DA	ТА		
Name:	ENSWERS CO., LTD		
Street Address:	SEOUL CITY TOWER, NAMDAEMUNNO 5-GA, 22F 110, HUAM-RO, JUNG-GU		
City:	SEOUL		
State/Country:	KOREA, REPUBLIC OF		
	100-741		
Postal Code:	100-74	1	
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PROPERTY NUMBERS Property Type Application Number: CORRESPONDENCE E Fax Number: Correspondence will b using a fax number, if Phone: Email: Correspondent Name:	S Total: 1	Number 16841636 (312)913-0002 o the e-mail address first; if that is uns d; if that is unsuccessful, it will be ser 3129132125 lopez@mbhb.com JASON S. KRAY	

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JASON S. KRAY				
/Jason S. Kray/				
04/08/2020				
Total Attachments: 2				
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#### ASSIGNMENT OF APPLICATION FOR UNITED STATES LETTERS PATENT

WHEREAS Jaehvung LEE and Joon-pvo LEE, hereinafter referred to collectively as the assignor, has invented a certain improvement relating to

### SYSTEM AND METHOD FOR PROVIDING INFORMATION RELATED TO AN ADVERTISEMENT INCLUDED IN A BROADCAST THROUGH A NETWORK TO A CLIENT TERMINAL,

 [ ] the inventor(s) declaration for said application being executed concurrently with or prior to the execution of this instrument; said application to be filed in the United States Patent and Trademark Office;
[ ] said application having been filed in the United States Patent and Trademark Office on

, authorization being hereby given to my attorneys, Steven M. Rabin, Robert H. Berdo, Jr., Allen Wood and Jun-Hwa Jeong of RABIN & BERDO, P.C., 1101 14th Street, N.W., Washington, D.C. 20005, to insert here in parentheses (Application Serial No. \_\_\_\_\_) the application serial number of said application when known;

[x] the specification of which was filed under the Patent Cooperation Treaty on <u>November 10, 2011</u>, Serial No. <u>PCT/KR2011/008545</u>, the United States of America being designated.

#### AND WHEREAS ENSWERS CO., LTD. of Seoul, Republic of Korea,

hereinafter referred to as the assignee, is desirous of acquiring the entire right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof;

NOW THIS WITNESSETH, that for and in consideration of One Dollar (\$1.00), and other good and valuable consideration paid by said assignee to said assigner, the receipt of which is hereby acknowledged, said assigner hereby assigns, sells and transfers to said assignee, and said assignee's successors and assigns, the full and exclusive right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof; said assignee, and said assignee's successors and assigns, to have, hold, exercise and enjoy the said application, including any and all divisions and continuations thereof, and invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof; said application, including any and all divisions and continuations thereof, and prolongations thereof, with all the rights, powers, privileges and advantages in anywise arising from or appertaining thereto, for and during the term or terms of any and all such patents when granted, including any and all renewals, including any and all renewals, reissues and prolongations thereof, for the use and benefit of said assignee, and saignee, and saignee's successors and assignee, and saignee's successors and assignee, and saignee's assignee's successors and assignee, and saignee's assignee's successors and assignee, and saignee's successors and assignee, in as ample and beneficial a manner as the said assigner might or could have held and enjoyed the same, if this assignment had not been made.

AND said assignor hereby agrees to perform, upon the request of said assignee, or said assignee's successors or assigns, any and all acts relating to the obtaining or to the asserting of said patents, including any and all renewals, reissues and prolongations thereof.

AND said assignor authorizes and requests the Commissioner of Patents and Trademarks to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said assignee, and said assignee's successors and assigns, in accordance herewith.

WITNESS:	ASSIGNOR:	218
Signature:	Signature:	· prof 0
Name:	Name:	Jaehyung LEE
Address:	Date:	October 24, 2013

## Continued –Page 2 ASSIGNMENT OF APPLICATION FOR UNITED STATES LETTERS PATENT

WITNESS:	ASSIGNOR:
Signature:	Signature:
Name:	Name:/Joon-pyo LEE
Address:	Date:October 24, 2013

RABIN & BERDO, P.C., Washington, D.C.

**RECORDED: 04/08/2020**