

<b>PATENT ASSIGNMENT COVER SHEET</b>
--------------------------------------

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT6071826

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JASON R. MATHENY	08/19/2015
JASON COLBY ALLEN	08/31/2015
MCKINLEY OSWALD	09/17/2015
JEREMY JAMES OSWALD	08/31/2015
DANIEL RYAN O' MARRA	08/19/2015
CURTIS JOHN GIBBY	08/31/2015
DAVID A. SKINNER	09/17/2015
BRYCEN SQUIRE	08/31/2015
ALEX DAYTON COOPER	08/31/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SOUND CONCEPTS, INC.
<b>Street Address:</b>	782 SOUTH AUTOMALL DRIVE
<b>Internal Address:</b>	SUITE A
<b>City:</b>	AMERICAN FORK
<b>State/Country:</b>	UTAH
<b>Postal Code:</b>	84003
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16673445
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(949)852-0004
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	9498520000
<b>Email:</b>	pair@kppb.com
<b>Correspondent Name:</b>	KPPB LLP
<b>Address Line 1:</b>	2190 S. TOWNE CENTRE PLACE
<b>Address Line 2:</b>	SUITE 300
<b>Address Line 4:</b>	ANAHEIM, CALIFORNIA 92806
<b>ATTORNEY DOCKET NUMBER:</b>	V18-06371.CON2

PATENT

<b>NAME OF SUBMITTER:</b>	KATRINA LEE
<b>SIGNATURE:</b>	/Katrina Lee/
<b>DATE SIGNED:</b>	04/21/2020
<b>Total Attachments: 4</b> source=06371con2assignment1#page1.tif source=06371con2assignment1#page2.tif source=06371con2assignment1#page3.tif source=06371con2assignment1#page4.tif	

### RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Jason R. Matheny; Jason Colby Allen; McKinley Oswald;  
Jeremy James Oswald; Daniel Ryan O' Marra; Curtis John Gibby;  
David A. Skinner; Brycen Squire; Alex Dayton Cooper

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**

Name: Sound Concepts, Inc.

Internal Address: Suite A

Street Address: 782 South Automall Drive

City: American Fork

State: UT

Country: US Zip: 84003

Additional name(s) & address(es) attached?  Yes  No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) Aug 19, 2015; Aug 31, 2015; Sept 17, 2015; Aug 31, 2015;  
Aug 19, 2015; Aug 31, 2015; Sept 17, 2015; Aug 31, 2015;  
Aug 31, 2015

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other \_\_\_\_\_

**4. Application or patent number(s):**

This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

16/673,445

B. Patent No.(s)

Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: KPPB LLP

Internal Address: Suite 300

Street Address: 2190 S. Towne Centre Place

City: Anaheim

State: CA Zip: 92806

Phone Number: 949.852.0000

Docket Number: V18-06371.CON2

Email Address: pair@kppb.com

**6. Total number of applications and patents involved:** 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ \_\_\_\_\_

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

**8. Payment Information**

Deposit Account Number \_\_\_\_\_

Authorized UserName \_\_\_\_\_

9. Signature: /Isaac M. Fine/

April 21, 2020

Signature

Date

Isaac M. Fine

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

**4**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

We, Jason R. Matheny, Jason Colby Allen, McKinley Oswald, Jeremy James Oswald, Daniel Ryan O'Marra, Curtis John Gibby, David A. Skinner, Brycen Squire and Alex Dayton Cooper declare that we have invented the invention described in a United States Utility Application Serial No. 14/292,825, titled SYSTEMS AND METHODS FOR ENHANCED NETWORKING, CONVERSION TRACKING, AND CONVERSION ATTRIBUTION, filed on May 31, 2014, in the United States Patent and Trademark Office, identified as Steel Rives LLP Docket No. 38281/3.

The Assignee, Sound Concepts, Inc., a limited liability company of the State of Utah, having a place of business at 782 South Automall Drive, Suite A, American Fork, Utah 84003, desires to secure the entire right, title and interest therein.

For consideration of \$100.00 and other good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, WE HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said inventions in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and Foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their

patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:


Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon our heirs and legal representatives.

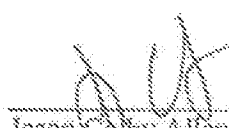
Dated: \_\_\_\_\_

8/19/15

  
Jason R. Matheny  
10147 North 6960 West  
Highland, UT 84003


Dated: \_\_\_\_\_

8/31/15

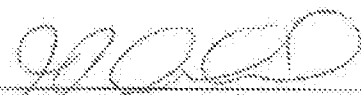
  
Jason Colby Allen  
2372 North Verona Lane  
Pleasant Grove, UT 84062

Dated: \_\_\_\_\_

9/17/15

  
McKinley Oswald  
2908 North 1090 East  
Lehi, UT 84043


Dated: 08/31/2015

  
Jeremy James Oswald  
1126 North 1610 East  
Lehi UT 84043

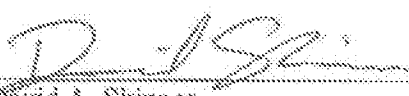
Dated: 8/14/2015

  
Daniel Ryan O'Marra  
4905 West Frogs Leap Drive Apt. 8221  
South Jordan, UT 84095

Dated: 31 Aug. 2015

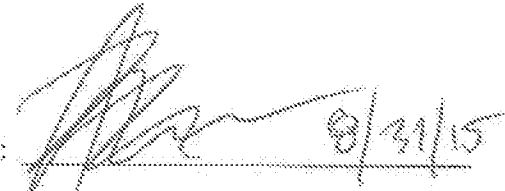
  
Curtis John Gibby  
782 S Automall Drive  
Suite A  
American Fork, UT 84003

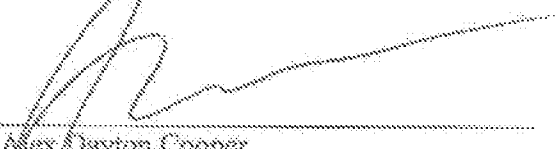
Dated: 9/17/2015

  
David A. Skinner  
1216 North 150 West  
Pleasant Grove, UT 84062

Dated: 9/3/15

  
Brycen Squire  
12180 South 300 East, #465  
Draper, UT 84020

Dated:  8/31/15

  
Alex Dayton Cooper  
24 East Main Street  
American Fork, UT 84003