

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6076553

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JONATHAN J. CARROLL	07/10/2014
HANS-JURGEN GREINER	07/10/2014
PADMAJA KODAVANTI	07/15/2014
GOPINATH KONDAPALLY	07/10/2014
KEVIN H. RINGGER	07/10/2014
JAMES JEROME SMART-FOSTER	07/10/2014
ARUN SWAMY	07/11/2014
RECEIVING PARTY DATA	
Name:	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.
Street Address:	200 VESEY STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10285-4900
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16746359
CORRESPONDENCE DATA	
Fax Number:	(770)951-0933
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Email:	claudia.lorenz@thomashorstemeyer.com
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ATTORNEY DOCKET NUMBER:	690101-1281
NAME OF SUBMITTER:	JOHN L. LYON
SIGNATURE:	/John L. Lyon/
DATE SIGNED:	04/24/2020

PATENT

Total Attachments: 3

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**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

**COMBINED DECLARATION AND ASSIGNMENT FOR UTILITY OR DESIGN
APPLICATION USING AN APPLICATION DATA SHEET**

First Named Inventor:	Jonathan J. Carroll	Docket No.:	11655.09400
Serial No.:	TBA	Filing Date:	Herewith
Title:	SYSTEMS AND METHODS FOR DISTRIBUTING ADVERTISEMENTS	Confirmation No.:	TBA

Pursuant to 35 U.S.C.115(e), Applicant herewith submits for recordation a combined declaration and assignment.

DECLARATION

As the below named inventor, I hereby declare that:

The captioned application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I acknowledge that a person may not execute an oath or declaration for an application unless that person has reviewed and understands the contents of the application, including the claims, and is aware of the duty to disclose to the U.S. Patent and Trademark Office all information known to the person to be material to patentability as defined in 37 CFR 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than (5) years, or both.

ASSIGNMENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") have invented subject matter disclosed and/or claimed in the patent application entitled SYSTEMS AND METHODS FOR DISTRIBUTING ADVERTISEMENTS filed herewith;

AND WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC. (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, 200 Vesey Street, New York, New York 10285-4900 is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of ASSIGNEE and that ASSIGNOR developed the subject matter of the inventions on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE

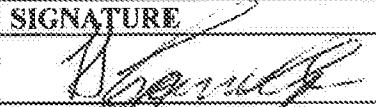
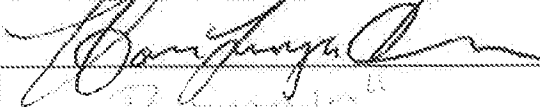
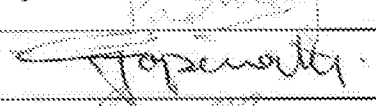
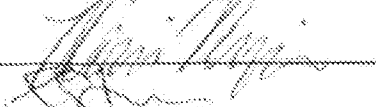
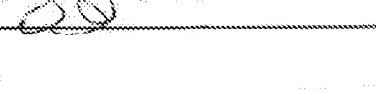
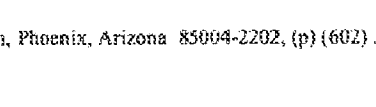
owns the inventions as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the inventions, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, including the rights to sue for all past and future causes of action related to said inventions, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, related new matter, and derivative works, and applications based thereon, growing out of or relating to the inventions; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the inventions and any improvements and to file any of the aforementioned applications.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P., Customer No. 66170, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S LEGAL NAME	SIGNATURE	DATE
Jonathan J. Carroll		7-10-2014
Hans-Jurgen Greiner		7-10-2014
Padmaja Kodavanti		7-10-2014
Gopinath Kondapally		7-10-2014
Kevin H. Ringger		7-10-2014
James Jerome Smart-Foster		7/10/2014
Arun Swamy		

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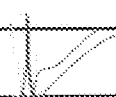
owns the inventions as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the inventions, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, including the rights to sue for all past and future causes of action related to said inventions, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, related new matter, and derivative works, and applications based thereon, growing out of or relating to the inventions; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the inventions and any improvements and to file any of the aforementioned applications.

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Jonathan J. Carroll		
Hans-Jurgen Greiner		
Padmaja Kodavanti		
Gopinath Kondapally		
Kevin H. Ringger		
James Jerome Smart-Foster		
Arun Swamy		11 July 2014

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