506039289 04/30/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ				
		Name		Execution Date	
ROBERT PENNER				08/15/2018	
YUVAL SHENKAL				08/15/2018	
JAMES MATTHEW VAC	CARO			08/13/2018	
GARY FOGEL				08/10/2018	
DAVID FOGEL				08/11/2018	
RECEIVING PARTY DA	TA				
Name:	COLOF	R BUTLER, INC.			
Street Address:	1883 C	ABERNET DR.			
City:	CHULA	A VISTA			
State/Country:	CALIFO	ORNIA			
Postal Code:	91913-	1268			
PROPERTY NUMBERS	Total: 1				
PROPERTY NUMBERS Property Type	Total: 1	Number			
Property Type Application Number:		Number 16842247			
Property Type Application Number: CORRESPONDENCE D Fax Number: Correspondence will be using a fax number, if p Email: Correspondent Name: Address Line 1: Address Line 2:	PATA e sent to provideo	16842247 <i>The e-mail address first; if that</i> <i>t, if that is unsuccessful, it will k</i> kmoyerhenry@lewiskohn.com LEWIS KOHN & WALKER LLP 15030 AVENUE OF SCIENCE SUITE 201	e sent via US		
Property Type Application Number: CORRESPONDENCE D Fax Number: Correspondence will be using a fax number, if p Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	PATA e sent to provideo	16842247 <i>The e-mail address first; if that</i> <i>d; if that is unsuccessful, it will b</i> kmoyerhenry@lewiskohn.com LEWIS KOHN & WALKER LLP 15030 AVENUE OF SCIENCE SUITE 201 SAN DIEGO, CALIFORNIA 92128	e sent via US		
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Property Type Application Number: CORRESPONDENCE D Fax Number: Correspondence will be using a fax number, if p Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	PATA e sent to provideo	16842247 b the e-mail address first; if that d; if that is unsuccessful, it will b kmoyerhenry@lewiskohn.com LEWIS KOHN & WALKER LLP 15030 AVENUE OF SCIENCE SUITE 201 SAN DIEGO, CALIFORNIA 92128 946.201D1	e sent via US		

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946.201US 15/826,245

ASSIGNMENT

WHEREAS, I, <u>Robert Penner</u>, a citizen of the United States, hereinafter referred to as "ASSIGNOR", am the inventor of a certain invention entitled "<u>SYSTEM AND METHOD FOR</u> <u>FASHION RECOMMENDATIONS</u>" for which a Non-Provisional Patent Application was filed in the United States of America on <u>November 29, 2017</u> as Application Serial No. <u>15/826,245</u>, herein referred to as the "PATENT"; and

WHEREAS, <u>Color Butler, Inc.</u> ("ASSIGNEE"), a corporation registered in <u>California</u>, having a registered address of <u>1883</u> Cabernet Dr., <u>Chula Vista</u>, <u>CA 91913-1268</u> is desirous of acquiring the exclusive right, title, and interest in and to said PATENT, including any and all invention disclosures, related patent applications and any Letters Patent to be granted and issued in the United States of America and its territories and possessions, and all countries foreign thereto; and

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, by these presents do hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest in and to the said invention and to all Letters Patent to be granted and issued therefore, including, but not limited to, all continuations, continuations in part, continuing prosecution and/or divisional applications, not only for, to and in the United States of America, its territories and possessions, but for, to, and in all other countries including all priority rights under the International Convention and any other applicable laws or treaties; and we hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any subsequent Letters Patent to said ASSIGNEE, its successors and assigns in accordance with this Assignment.

AUTHORIZED SIGNATURE:

bert Sum Robert Penner

Date: 15 Can

WHEREAS. I, <u>Yuval Shenkal</u>, a citizen of the United States, hereinafter referred to as "ASSIGNOR", am the inventor of a certain invention entitled "<u>SYSTEM AND METHOD FOR</u> <u>FASHION RECOMMENDATIONS</u>" for which a Non-Provisional Patent Application was filed in the United States of America on <u>November 29, 2017</u> as Application Serial No. <u>15/826,245</u>, herein referred to as the "PATENT"; and

WHEREAS, <u>Color Butler, Inc.</u> ("ASSIGNEE"), a corporation registered in <u>California</u>, having a registered address of <u>1883</u> Cabernet Dr., Chula Vista, CA 91913-1268 is desirous of acquiring the exclusive right, title, and interest in and to said PATENT, including any and all invention disclosures, related patent applications and any Letters Patent to be granted and issued in the United States of America and its territories and possessions, and all countries foreign thereto; and

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, by these presents do hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest in and to the said invention and to all Letters Patent to be granted and issued therefore, including, but not limited to, all continuations, continuations in part, continuing prosecution and/or divisional applications, not only for, to and in the United States of America, its territories and possessions, but for, to, and in all other countries including all priority rights under the International Convention and any other applicable laws or treaties; and we hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any subsequent Letters Patent to said ASSIGNEE, its successors and assigns in accordance with this Assignment.

ALPTHORIZED SIGNATURE: Date

WHEREAS, I, James Matthew Vaccaro, a citizen of the United States, hereinafter referred to as "ASSIGNOR", am the inventor of a certain invention entitled "SYSTEM AND METHOD FOR FASHION RECOMMENDATIONS" for which a Non-Provisional Patent Application was filed in the United States of America on November 29, 2017 as Application Serial No. 15/826,245, herein referred to as the "PATENT"; and

WHEREAS, Color Butler, Inc. ("ASSIGNEE"), a corporation registered in California. having a registered address of 1883 Cabernet Dr., Chula Vista, CA 91913-1268 is desirous of acquiring the exclusive right, title, and interest in and to said PATENT, including any and all invention disclosures, related patent applications and any Letters Patent to be granted and issued in the United States of America and its territories and possessions, and all countries foreign thereto: and

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AUTHORIZED SIGNATURE:

James Matthew Vaccaro

Date 13 August 2018

WHEREAS, I, Gary Fogel, a citizen of the United States, hereinafter referred to as "ASSIGNOR", am the inventor of a certain invention entitled "SYSTEM AND METHOD FOR FASHION RECOMMENDATIONS" for which a Non-Provisional Patent Application was filed in the United States of America on November 29, 2017 as Application Serial No. 15/826,245, herein referred to as the "PATENT"; and

WHEREAS, Color Butler, Inc. ("ASSIGNEE"), a corporation registered in California, having a registered address of 1883 Cabernet Dr., Chula Vista, CA 91913-1268 is desirous of acquiring the exclusive right, title, and interest in and to said PATENT, including any and all invention disclosures, related patent applications and any Letters Patent to be granted and issued in the United States of America and its territories and possessions, and all countries foreign thereto; and

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AUTHORIZED SIGNATURE:

Gary Fogel Date: \$\frac{10/18}{10/18}

WHEREAS, I, <u>David Fogel</u>, a citizen of the United States, hereinafter referred to as "ASSIGNOR", am the inventor of a certain invention entitled "<u>SYSTEM AND METHOD FOR</u> <u>FASHION RECOMMENDATIONS</u>" for which a Non-Provisional Patent Application was filed in the United States of America on <u>November 29, 2017</u> as Application Serial No. <u>15/826,245</u>, herein referred to as the "PATENT"; and

WHEREAS, <u>Color Butler, Inc.</u> ("ASSIGNEE"), a corporation registered in <u>California</u>, having a registered address of <u>1883 Cabernet Dr., Chula Vista, CA 91913-1268</u> is desirous of acquiring the exclusive right, title, and interest in and to said PATENT, including any and all invention disclosures, related patent applications and any Letters Patent to be granted and issued in the United States of America and its territories and possessions, and all countries foreign thereto; and

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AUTHORIZED SIGNATURE:

David Fogel

Date: 8/11/18

PATENT REEL: 052538 FRAME: 0319

RECORDED: 04/30/2020