506042744 05/04/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
IBRAHIM BADR	03/19/2017
ZAHEED SABUR	03/19/2017
VLADIMIR VUSKOVIC	03/17/2017
ADRIAN ZUMBRUNNEN	03/22/2017
LUCAS MIRELMANN	03/18/2017

RECEIVING PARTY DATA

Name:	GOOGLE INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16829323

CORRESPONDENCE DATA

Fax Number: (502)588-1948

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 502-584-1135

Email: jrooks@middletonlaw.com **Correspondent Name:** MIDDLETON REUTLINGER

Address Line 1: 401 S. 4TH STREET

Address Line 2: SUITE 2600

Address Line 4: LOUISVILLE, KENTUCKY 40202

ATTORNEY DOCKET NUMBER:	ZS202-20609 (1)	
NAME OF SUBMITTER:	SCOTT W. HIGDON	
SIGNATURE:	/Scott W. Higdon/	
DATE SIGNED:	05/04/2020	

Total Attachments: 2

PATENT REEL: 052558 FRAME: 0615 source=ZS202-20609-Assignment#page1.tif source=ZS202-20609-Assignment#page2.tif

PATENT REEL: 052558 FRAME: 0616

ASSIGNMENT

For valuable consideration, we, Ibrahim Badr of Zurich, Switzerland; Zaheed Sabur of Zurich, Switzerland; Vladimir Vuskovic of Zurich, Switzerland; Adrian Zumbrunnen of Zurich, Switzerland; and Lucas Mirelmann of Zurich, Switzerland, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled Proactive Incorporation of Unsolicited Content into Human-to-Computer Dialogs, filed March 22, 2017, and assigned U.S. Serial Number 15/466,422, we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DocuSigned by: 6CCF3AF57CC24D5.	Bocusigned by: Zahesd M. 5. 5 oburt
Ibrahim Badr	Zaheed Sabur
Date: 3/19/2017	Date:

PATENT REEL: 052558 FRAME: 0617

Occusioned by: Vadimir Vuskovic		
Vladimir Vuskovic		
Date:		
DocuSigned by:		
Lucas Mirelmann		
Date:		

DocuSigned by:

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Adrian Zumbrunnen