506044386 05/05/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6091101

SUBMISSION TYPE: NATURE OF CONVEYANCE:		NEW ASSIGNMENT					
		ASSIGNMENT					
CONVEYING PARTY D	ΑΤΑ						
			Name			Execution Date	
DAVID J. KOLAR						03/01/2007	
RECEIVING PARTY DA	TA						
Name:	VITA-N	VITA-MIX MANAGEMENT CORPORATION					
Street Address:	8615 U	8615 USHER ROAD					
City:	OLMS ⁻	OLMSTED TOWNSHIP					
State/Country:	ОНЮ						
Postal Code:	44138	44138					
PROPERTY NUMBERS	6 Total: 1						
Property Type			Number				
Application Number:	DATA	1434(
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ASSIGNMENT

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WHEREAS, I, David J. Kolar, of Stow, County of Summit, and State of Ohio, have invented certain new and useful improvements in a

PROGRAMMABLE BLENDER HAVING RECORD AND PLAYBACK FEATURES

WHEREAS, Vita-Mix Corporation, a corporation duly organized and existing under and by virtue of the laws of the State of Ohio and having its principal office and place of business at 8615 Usher Road, Cleveland, Ohio 44138, is desirous of acquiring the entire right, title and interest in and to said invention, and in, to and under any application directed thereto and any Letters Patent of the United States or foreign countries which may be obtained therefor:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration by me received from Vita-Mix Corporation, aforesaid, the receipt of which is hereby acknowledged, I, the said David J. Kolar, have sold, assigned, transferred and set over unto Vita-Mix Corporation, aforesaid, its successors and assigns, the full and exclusive right to the said invention in the United States and all foreign countries and in, to and under the application for Letters Patent of 1 St day of Marc the United States therefor, executed by me on the 2007, and in, to and under any reissue, divisional, continuing or substitute application thereof or any corresponding application filed in a foreign country, and in, to and under any Letters Patent that may be issued for said invention in the United States or in any foreign country; and I do hereby covenant and agree for myself and my legal representatives to assist my said assignee in the prosecution of the said application or applications and in any interference or litigation which may arise involving my said invention or the said patent or patents, and to execute any reissue application thereon, or any divisional, continuing, substitute, or foreign application based on or corresponding to the above specifically identified application, as may be requested by my said assignee, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States upon the above

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Docket No. VIT.P0056

PATENT REEL: 0573566 FRAME:05738 specifically identified application for said invention to Vita-Mix Corporation, aforesaid, as assignee of my entire right, title and interest in and to the same for the sole use and behoof of my assignee, its successors and assigns.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this
day of March , 2007.
Dond I Kunk
Devíd J. Kolar ′

STATE OF OHOD))ss COUNTY OF Cンゴタ内ロム A)

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I, <u>Sinc</u> <u>Order</u> <u>Kec</u>, a Notary Public in and for the County and State aforesaid, do hereby certify that David J. Kolar, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 1/5+ day of 1/5+ day of

Darden Kral Notary Public



Jane Darden Kral Notary Public State of Ohio Recorded in Cuyahoga County My comm. exp. 3-6-2011

Page 2 of 2

Docket No. VIT.P0056

PATENT REEL: 0573568 FRAME:05739

RECORDED: 03/12/2007



PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VITA-MIX CORPORATION", CHANGING ITS NAME FROM "VITA-MIX CORPORATION" TO "VITA-MIX HOLDINGS COMPANY", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2014, AT 7:40 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF JANUARY, A.D. 2015, AT 12:01 O'CLOCK A.M.



5586280 8100

141596471 You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENT CATION: 1999134

DATE: 12-31-14

PATENT REEL: 059362 FRAME: 0235

State of Delaware Secretary of State Division of Corporations Delivered 07:40 PM 12/29/2014 FILED 07:40 PM 12/29/2014 SRV 141596471 - 5586280 FILE

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF VITA-MIX CORPORATION

Vita-Mix Corporation, a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), hereby certifies:

That the Board of Directors of the Corporation, by the unanimous written consent 1. of its members filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of the Corporation:

RESOLVED, that the Certificate of Incorporation of the Corporation shall be amended by deleting Section FIRST thereof and substituting the following in lieu thereof:

FIRST: The name of this corporation is Vita-Mix Holdings Company (the "Corporation").

This Amendment is to become effective at 12:01 a.m. on January 1, 2015. 2.

That in lieu of a meeting and vote of stockholders, the stockholders have given 3. written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware, and written notice of the adoption of the amendment has been given as provided in Section 228 of the General Corporation Law of the State of Delaware to every stockholder entitled to such notice.

That the aforesaid amendment was duly adopted in accordance with the 4. applicable provisions of Sections 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by its duly authorized officer this 29 day of December, 2014.

Loree W. Connors, Treasurer

{5208769:}

RECORDED: 05/20/2015

ASSIGNMENT OF PATENTS AND PATENT APPLICATIONS

WHEREAS, **Vita-Mix Holdings Company**, a Delaware corporation, having an address at 8615 Usher Road, Olmsted Township, Ohio 44138 ("Assignor"), is the owner of the entire right, title and interest in, to and under the patents and patent applications set forth on Schedule A, which is attached hereto and made a part hereof (the "Patents");

WHEREAS, Vita-Mix Management Corporation, a Delaware corporation, having an address at 8615 Usher Road, Olmsted Township, Ohio 44138 ("Assignee"), is desirous of acquiring the entire right, title and interest in, to and under the Patents; and

NOW, THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee its entire right, title and interest in, to and under the Patents and to all inventions and improvements claimed or otherwise disclosed in the Patents, including the exclusive right to: 1) bring actions and collect damages for infringement of any patent issuing from the Patents, including infringement having occurred prior to the date of this Assignment of Patents; 2) claim priority to the Patents; 3) all reissues, continuations, continuations-in-part, divisionals, and reexaminations related to the Patents, and all foreign equivalents thereto; and 4) all Letters Patent which may be granted on any of the foregoing, and all reissues thereof.

Assignor hereby authorizes and requests the Commissioner for Patents of the United States Patent and Trademark Office ("USPTO"), and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent related to the Patents to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this Assignment of Patents.

Assignor hereby authorizes and requests the Commissioner for Patents of the USPTO, and any Official of any country or countries foreign to the United States whose duty is to record documents evidencing ownership of patents and patent applications, to record Assignee as owner of the Patent Application, including any reissues, continuations, continuations-in-part, divisionals, or reexaminations thereof and foreign equivalents thereto.

Assignor does also hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the Patent Application or any patent issuing therefrom, the right to sue for and collect the same for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives to the full end of the term for which the Patent Application is granted, as fully and entirely as the same would have been held by Assignor had this Assignment not been made.

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the Patent Application herein assigned.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be signed and executed by the undersigned officer thereunto duly authorized, on this 30 day of $A P R^{+}$.

Assignor: VITA-MIX HOLDINGS COMPANY deree W. Connas Bv: Title: <u>(FO</u> Date: 4-30-15

STATE OF OHIO

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: SS.:

COUNTY OF

On the 3 day of 4 day of 4

While Mr. Kack Notary Public My commission expires June 3m, 2017

Christine M. Koch Notary Public Cuyahoga County, OH

{5247500:}

PATENT REEL: 052362 FRAME: 05476

Assignee: NAGEMENT CORPORATION VITA-MIX MA By: ENGINEERING Title: Date:

STATE OF OHIO) : ss.: COUNTY OF) CUMMINGA

On the 30^{-} day of $A02^{-}$, 2015, before me personally came Assignee's representative, to me known, who being by me duly sworn, did depose and say that he holds the office of 0^{-} of 1^{-} of the Assignee described in and which executed the foregoing instrument, and that he was duly authorized to execute this Assignment on behalf of said company.

(Jnora M. Foch Notary Public My commission expires. June 31, 2017

Christian M. Roch Motary Subilio Cuyahoga Covaty, 21

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RECORDED: 05/05/2020