506059456 05/14/2020

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6106170

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
STEPHEN CARRAWAY	05/12/2020
MATTHEW BULAND	05/13/2020
MICHAEL BURR	05/13/2020

## **RECEIVING PARTY DATA**

Name:	SALESFORCE.COM, INC.	
Street Address:	s: 415 MISSION STREET	
Internal Address:	3RD FLOOR	
City:	SAN FRANCISCO	
State/Country:	te/Country: CALIFORNIA	
Postal Code:	94105	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	
Application Number:	16864917	

## **CORRESPONDENCE DATA**

**Fax Number:** (303)473-2720

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 303-473-2700

Email: cesimon@hollandhart.com
Correspondent Name: NATHAN J. MUTTER
Address Line 1: 415 MISSION STREET

Address Line 2: 3RD FLOOR

Address Line 4: SAN FRANCISCO, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	P168 (93056.0267)	
NAME OF SUBMITTER: NATHAN J. MUTTER		
SIGNATURE:	/Nathan J. Mutter/	
DATE SIGNED:	05/14/2020	
This document serves as an Oath/Declaration (37 CFR 1.63).		

**Total Attachments: 2** 

PATENT REEL: 052659 FRAME: 0570

506059456

source=A4722US\_Assignment#page1.tif source=A4722US\_Assignment#page2.tif

> PATENT REEL: 052659 FRAME: 0571

As the below named inventor, I hereby declare that:

ASSIGNED PROPERTY.

date and application number of said Application when known.

ASSIGNEE.

Attorney Docket No.: P168 (93056.0267)/A4722US

# COMBINED DECLARATION (37 C.F.R. 1.63) AND ASSIGNMENT FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76)

Title of Invention: ADJUSTING A USER INTERFACE LAYOUT BASED ON USER USAGE PATTERNS

This declaration is directed to the attached application, or (if following box is checked)

	☑ United States application or PCT international application number 16/864,917 , filed on May 1, 2020 .	
	The above-identified application was made or authorized to be made by me.	
	I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.	
I hereby state that I have reviewed and understand the contents of the above-identified application, including the claims amended by any amendment specifically referred to above.		
	l acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, CFR § 1.56.	
	Whereas, I the undersigned inventor have invented certain new and useful improvements as set forth in the above-identified patent application and further identified by the Attorney Docket Number provided above in the header of this document.	
	And whereas, "ASSIGNED PROPERTY" shall mean (i) the above-identified United States patent application (the "Application"), (ii) the invention disclosed in the Application, (iii) any application for a patent throughout the world directed to the foregoing or claiming priority to the Application, and (iv) any and all patents resulting from the foregoing.	
	For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the undersigned inventor hereby irrevocably and unconditionally:	

4) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application (as well as any derivative applications and/or foreign applications

based thereon) and/or which are reasonably necessary for the enforcement of patents resulting from such application(s).

3) Authorize ASSIGNEE, or anyone it may properly designate, to insert on each page of this instrument (where indicated) the filing

1) Sell, assign and transfer to <u>salesforce.com, inc.</u>, a Delaware corporation having a place of business at 415 Mission Street, 3<sup>rd</sup> Floor, San Francisco, CA 94105, (hereinafter referred to as ("ASSIGNEE"), the entire right title and interest in and to the

2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said ASSIGNED PROPERTY (including division(s), continuation(s), continuation(s)-in-part, substitutes(s), re-examination(s) or reissue(s)) thereof) to the

5) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.

Page 1 of 2

PATENT REEL: 052659 FRAME: 0572

Attorney Docket No.: P168 (93056.0267)/A4722US

6) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Signed on the date indicated beside my signature.

Legal Name of Inventor:  Stephen Carraway  Docusigned by:		
Signature: Stylen Carraway  D6D726B2EF724D1	/	Date: May 12, 2020   12:10 PDT
Legal Name of Inventor:  Matthew Buland  Local Documents of the Company of the Co		M12, 2020 Loc 22 PDT
Signature: Matthew Euland  BD4A03CE198E402	1	Date: May 13, 2020   06:23 PDT
Michael Burr Legal Name of Inventor:		
Signature: Michael Bun 3FBEF5A02C0F427	1	Date: May 13, 2020   08:57 PDT

Page 2 of 2