PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6106956

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
PACIFIC WESTERN BANK	05/13/2020

RECEIVING PARTY DATA

Name:	SHOPKICK, INC.
Street Address:	2317 BROADWAY STREET
Internal Address:	FLOOR 3
City:	REDWOOD CITY
State/Country:	CALIFORNIA
Postal Code:	94063

PROPERTY NUMBERS Total: 16

Property Type	Number
Application Number:	15941966
Application Number:	13303137
Application Number:	12767047
Application Number:	14841621
Application Number:	12764522
Application Number:	12762526
Application Number:	16376927
Application Number:	12762556
Application Number:	14952822
Application Number:	13197763
Application Number:	12762544
Application Number:	14172854
Application Number:	14172849
Application Number:	13276277
Application Number:	15942062
Application Number:	16518904

CORRESPONDENCE DATA

Fax Number: (919)282-3941

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent PATENT

REEL: 052664 FRAME: 0441 506060242

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-314-3086

Email: diligencereview@square1bank.com

Correspondent Name: PACIFIC WESTERN BANK
Address Line 1: 406 BLACKWELL STREET

Address Line 2: SUITE 240

Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER: NICHOLAS NANCE

SIGNATURE: /NicholasNance- TKF/

DATE SIGNED: 05/14/2020

Total Attachments: 4

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of May 13, 2020, by PACIFIC WESTERN BANK, a California state chartered bank ("Lender") in favor of SHOPKICK, INC., a Delaware corporation ("Company") with its principal place of business located at 1960 Satellite Blvd., Suite 4100, Duluth, GA 30097.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the patents and trademarks described on Exhibits A and B attached hereto, respectively, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of December 13, 2019 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

PACIFIC WESTERN BANK

Name:

Stephen T. B

Title: 241

406 Blackwell Street.

Suite 240

Durham, NC 27701

EXHIBIT A

Patents

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on January 31, 2020 at Reel and Frame Number 051683/0192:

Description	Patent Application No./Issued Patent No.	Application / Issue Date
Determining properties associated with signal sources	15941966	03/30/18
Digital frequency card	13303137	11/22/11
Method and system for adaptive offer determination	12767047	4/26/10
Method and system for adaptive offer determination	14841621	8/31/15
Method and system for detecting presence using a WiFi network probe detector	12764522	4/21/10
Method and system for location-triggered rewards	12762526	4/19/10
Method and system for presence detection	16376927	4/5/19
Method and system for presence detection	12762556	4/19/10
Method and system for presence detection	14952822	11/25/15
Method and system for presence detection	13197763	8/3/11
Method and system for presentment and redemption of personalized discounts	12762544	4/19/10

Presence detection using Bluetooth and Hybrid- Mode transmitters	14172854	2/4/14
Presence detection using Bluetooth and Hybrid- Mode transmitters	14172849	2/4/14
Rewards for purchases	13276277	10/18/11
Varying application strategy based on device state	15942062	3/30/18
Determining properties associated with signal sources	16518904	7/22/19

EXHIBIT B

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on January 31, 2020 at Reel and Frame Number 6853/0084:

Description	Registration/ Serial Number	Registration/ Filing Date
KICKS	4151498	05/29/12
S Logo	5456337	05/01/18
SHOPBEACON	4813514	09/15/15
SHOPKICK	3935282	03/22/11
SHOPKICK	5269555	08/22/17
SHOPKICK SIGNAL	4096821	02/07/12
SOUND ONLY - KICKBUCKS SOUND	87418921	04/20/17
SOUND ONLY - REVEAL SOUND	87418934	04/20/17

PATENT REEL: 052664 FRAME: 0446

RECORDED: 05/14/2020