

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT6107190

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BRYAN ESTES	05/08/2020
AMBER VICTORIA TUNNELL	05/05/2020
STEPHEN PAPA	05/07/2020
MAX SOLOMON BENNETT	05/08/2020
JENNIFER WANG HOU	05/08/2020
FRANCESCO FRAIOLI	05/08/2020
CONNIE CHAU	05/06/2020
BAHAR BIPIN SHAH	05/06/2020
ZAHI NADIM KARAM	05/12/2020
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BLUECORE, INC.
<b>Street Address:</b>	116 NASSAU STREET, 7TH FLOOR
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10038
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	62797084
Application Number:	16749920
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(650)812-3444
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	6508123400
<b>Email:</b>	athomas@carrferrell.com, patdocket@carrferrell.com
<b>Correspondent Name:</b>	K. BRIAN BATHURST
<b>Address Line 1:</b>	CARR & FERRELL LLP
<b>Address Line 2:</b>	120 CONSTITUTION DRIVE
<b>Address Line 4:</b>	MENLO PARK, CALIFORNIA 94025
<b>ATTORNEY DOCKET NUMBER:</b>	9283US

PATENT

<b>NAME OF SUBMITTER:</b>	ANDREW F. THOMAS
<b>SIGNATURE:</b>	/Andrew F. Thomas/
<b>DATE SIGNED:</b>	05/14/2020
<b>Total Attachments: 11</b> source=9283PRV Assignment#page1.tif source=9283PRV Assignment#page2.tif source=9283PRV Assignment#page3.tif source=9283PRV Assignment#page4.tif source=9283PRV Assignment#page5.tif source=9283PRV Assignment#page6.tif source=9283PRV Assignment#page7.tif source=9283PRV Assignment#page8.tif source=9283PRV Assignment#page9.tif source=9283PRV Assignment#page11.tif source=9283PRV Assignment#page12.tif	

**ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned, **Bryan Estes, Amber Victoria Tunnell, Stephen Papa, Max Bennett, Jennifer Wang Hou, Francesco Fraioli, Connie Chau, Bahar Bipin Shah, and Zahi Nadam Karam** do hereby sell, assign, and transfer to **Bluecore, Inc.**, a corporation with offices at **116 Nassau Street, 7th Floor, New York, New York 10038, United States** ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in United States provisional patent application number 62/858,141\_ filed June 6, 2019 and entitled:

**"Autopilot / Smart Promo Campaign"**

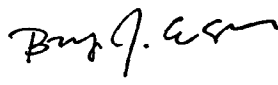
and in and to said application and all utility, divisional, continuing, substitute, renewal, reissue, and all other patent applications which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States patent application; and

Agree that said Assignee may apply for and receive patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives,

all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

We hereby authorize and request Carr & Ferrell *LLP*, to insert the filing date and application number of this application upon allocation of this information by the United States Patent and Trademark Office.

Date: 05 / 08 / 2020 Name: /  /  
**Bryan Estes**


Date: \_\_\_\_\_ Name: / \_\_\_\_\_ /  
**Amber Victoria Tunnell**

Date: \_\_\_\_\_ Name: / \_\_\_\_\_ /  
**Stephen Papa**

Date: \_\_\_\_\_ Name: / \_\_\_\_\_ /  
**Max Bennett**

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Date: \_\_\_\_\_ Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Bryan Estes**

Date: May 5, 2020 Name:   
**Amber Victoria Tunnell**

Date: \_\_\_\_\_ Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Stephen Papa**

Date: \_\_\_\_\_ Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Max Bennett**

all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

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We hereby authorize and request Carr & Ferrell LLP, to insert the filing date and application number of this application upon allocation of this information by the United States Patent and Trademark Office.

Date: \_\_\_\_\_ Name:           /          /            
Bryan Estes

Date: \_\_\_\_\_ Name:           /          /            
Amber Victoria Tunnell

Date: 5/7/2020 Name: Stephen Papa


Date: \_\_\_\_\_ Name: Max Bennett

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Date: \_\_\_\_\_ Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Bryan Estes**

Date: \_\_\_\_\_ Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Amber Victoria Tunnell**

Date: \_\_\_\_\_ Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Stephen Papa**

Date: 05 / 08 / 2020 Name:   
**Max Bennett**

Date: 05/08/2020

Name:   
Jennifer Wang Hou

Date: \_\_\_\_\_

Name: \_\_\_\_\_  
Francesco Fraioli

Date: \_\_\_\_\_

Name: / \_\_\_\_\_ / \_\_\_\_\_  
Connie Chau

Date: \_\_\_\_\_

Name: / \_\_\_\_\_ / \_\_\_\_\_  
Bahar Bipin Shah

Date: \_\_\_\_\_

Name: / \_\_\_\_\_ / \_\_\_\_\_  
Zahi Nadam Karam



Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Jennifer Wang Hou**

Date: 05/08/2020

Name:  \_\_\_\_\_  
**Francesco Fraioli**

Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Connie Chau**

Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Bahar Bipin Shah**

Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Zahi Nadam Karam**


Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Jennifer Wang Hou**

Date: \_\_\_\_\_

Name: \_\_\_\_\_  
**Francesco Fraioli**

Date: 05/06/2020

Name: \_\_\_\_\_ /  / \_\_\_\_\_  
**Connie Chau**

Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Bahar Bipin Shah**

Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Zahi Nadam Karam**

Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Jennifer Wang Hou**

Date: \_\_\_\_\_

Name: \_\_\_\_\_  
**Francesco Fraioli**

Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Connie Chau**

Date: 05/06/2020

Name: \_\_\_\_\_ /  / \_\_\_\_\_  
**Bahar Bipin Shah**

Date: \_\_\_\_\_

Name: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**Zahi Nadam Karam**

## ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned, **Zahi Nadim Karam** do hereby sell, assign, and transfer to **Bluecore, Inc.**, a corporation with offices at **116 Nassau Street, 7th Floor, New York, New York 10038, United States** ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in United States provisional patent application number 62/858,141 filed June 6, 2019 and entitled:

### **"Autopilot / Smart Promo Campaign"**

and in and to said application and all utility, divisional, continuing, substitute, renewal, reissue, and all other patent applications which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States patent application; and

Agree that said Assignee may apply for and receive patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its

successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: May 12, 2020

Name:   
Zahi Nadim Karam