

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT6111181

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WILLIAM PATRICK BRANDT	08/03/2017
JOSEPH WALTER BECHELY IV	07/27/2017
RECEIVING PARTY DATA	
Name:	THE COCA-COLA COMPANY
Street Address:	ONE COCA-COLA PLAZA, NW
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30313
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16634669
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	10851-002US1
NAME OF SUBMITTER:	HEIDI SEVILLA
SIGNATURE:	/Heidi Sevilla/
DATE SIGNED:	05/18/2020
Total Attachments: 5	
source=10851-002US1 2020_05_13 Recorded Assigment (Inventors to TCCC)#page1.tif	
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ASSIGNMENT

WHEREAS, we, **William Patrick Brandt and Joseph Walter Bechely, IV** (hereinafter "ASSIGNORS"), have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**Method and Apparatus for Encoding and Decoding Circular Symbolic Codes**" filed in the United States Patent and Trademark Office on **July 28, 2017** as application serial number **62/538,121** (hereinafter "Application") (ASSIGNORS acknowledge and agree that the above referenced serial number and filing date may be added after the date of their signature hereto);

WHEREAS, **THE COCA-COLA COMPANY**, a corporation organized under the laws of the State of Delaware, having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, Georgia 30313, USA (hereinafter "ASSIGNEE"), is desirous of acquiring an interest in the same;

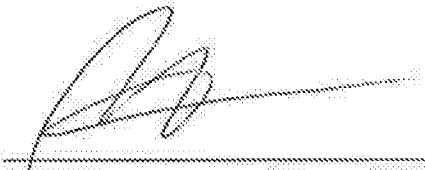
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS do hereby sell, assign and transfer unto ASSIGNEE, and by submission of this instrument ASSIGNEE accepts, the full, exclusive and entire right, title and interest in and to said Application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said Application, preparatory to obtaining Letters Patent of the United States therefor, as well as any right to claim priority to any such Application; and ASSIGNORS hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application, or from a non-provisional, division, continuation, or reissue thereof, to ASSIGNEE, as the assignee for its interest, and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNORS, by these presents do hereby sell, assign and transfer to ASSIGNEE, and by submission of this instrument ASSIGNEE accepts, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to or claiming priority to said Application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or

required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

AND, for the same consideration, ASSIGNORS agree to sign all lawful papers, execute all non-provisional, division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

ASSIGNOR:

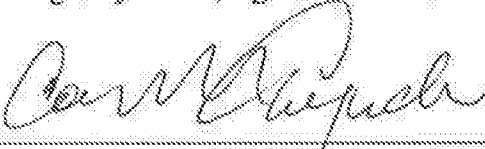
Signature: Date: 8/3/17Print Name: William Patrick Brandt

Home

Address: 425 Mimosa DriveDecatur, GA 30030Citizenship: US CitizenJob Title: IT Director: Marketing Operations, E-commerce, and TI&SSTATE OF Georgia)COUNTY OF Fulton)

ss.

Before me, a Notary Public, in and for the State of Georgia, on this 3 day of August, 2017, personally appeared William Patrick Brandt, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.



(Notary Public)

CAROL C LYNCH
NOTARY PUBLICGWINNETT COUNTY, GEORGIA
MY COMMISSION EXPIRES JANUARY 6, 2018My Commission Expires: 1/6/18

(SEAL)

IF NO NOTARY IS AVAILABLE, PLEASE OBTAIN WITNESS SIGNATURES

Witness 1

Witness 2

Signature:

Signature:

Print Name:

Print Name:

ASSIGNOR:

Signature: Date: 07/27/2017Print Name: Joseph Walter Bechely, IV

Home

Address: 6410 Sherwood Rd NEAtlanta, GA 30324Citizenship: US

Job Title: _____

STATE OF GeorgiaCOUNTY OF Fulton

ss.

Before me, a Notary Public, in and for the State of Georgia, on this 27 day of July, 2017, personally appeared Joseph Walter Bechely, IV, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.



(Notary Public)

ALEXANDER S. WAN
NOTARY PUBLIC

My Commission Expires:

Fulton County
State of Georgia

My Comm. Expires March 14, 2021

(SEAL)

IF NO NOTARY IS AVAILABLE, PLEASE OBTAIN WITNESS SIGNATURES

Witness 1

Witness 2

Signature:

Signature:

Print Name:

Print Name:

Accepted by:

THE COCA-COLA COMPANY

Signature:



Print Name:

Susanne Hollinger

Title:

Sr Counsel - Head of Patents - Global IP

Date:

May 5, 2018