

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6119291

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
P3 PARTNERSHIP, LLC	05/15/2020
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	DENTAL CHOICE HOLDINGS LLC
<b>Street Address:</b>	10100 LINN STATION ROAD
<b>City:</b>	LOUISVILLE
<b>State/Country:</b>	KENTUCKY
<b>Postal Code:</b>	40223
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	9968419
<b>Application Number:</b>	15935198
<b>Application Number:</b>	16516958
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(502)561-0442
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	5026252772
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<b>Correspondent Name:</b>	MIDDLETON REUTLINGER
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<b>ATTORNEY DOCKET NUMBER:</b>	ZV419-20015
<b>NAME OF SUBMITTER:</b>	JAMES E. COLE
<b>SIGNATURE:</b>	/James E. Cole/
<b>DATE SIGNED:</b>	05/20/2020
<b>Total Attachments: 3</b>	
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source=ZV419-Assignment for recording (P3 to Dental Choice)#page3.tif	

## ASSIGNMENT

This Assignment is made, executed, and delivered by and between **P3 Partnership, LLC**, having a post office address of 2188 Peralta Boulevard, Suite D, Fremont, CA 94536, (the "Assignor" or "P3") and, **Dental Choice Holdings LLC** having a post office address of 10100 Linn Station Road, Louisville, KY 40223 (the "Assignee" or "DCH").

**WHEREAS**, P3, together with any successors, legal representatives or assigns thereof, was the owner of intellectual property, including patents, trademarks, copyrights, and domain names, whether registered or unregistered (collectively, the "Intellectual Property") including the items listed on Schedule A (attached hereto and incorporated herein by reference) and otherwise described in this Assignment.

**WHEREAS**, DCH acquired (the "Acquisition") the Intellectual Property set forth in Schedule A pursuant to a Patent Purchase Agreement dated October 1, 2019 (the "Effective Date"), and as part of that Acquisition acquired its Intellectual Property to DCH.

**WHEREAS**, DCH desires to record an Assignment of the Intellectual Property pursuant to the Acquisition and as of the Effective Date within the United States Patent and Trademark Office.

**NOW, THEREFORE**, in consideration of the above premises, and the mutual promises and covenants hereinafter set forth, and for other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, P3 and DCH enter into this Assignment, intending to be legally bound thereby, hereby agree as follows:

**1. ASSIGNMENT.** Assignor and Assignee hereby evidence the Assignment by Assignor unto Assignee of the Intellectual Property, all rights, title, and interest in and to the Intellectual Property, and all goodwill associated with and symbolized by the Intellectual Property as of the Effective Date. For the avoidance of doubt, the Intellectual Property includes the items set forth in Schedule A as well as:

any and all designs, divisions, continuations, continuations-in-part, provisionals or non-provisionals claiming priority to or having any relationship to any patent applications, reissues thereof, and reexaminations thereof;

any and all foreign and PCT applications claiming priority to any patent applications;

any and all Letters Patent of the United States and all countries foreign thereto, which may be granted or have been granted for any of the patent applications, and any and all reissues and reexaminations thereof;

any and all priority rights, convention rights, and other benefits accruing or to accrue to the Assignor with respect to the filing of applications for patents or the securing of patents in the United States and countries foreign thereto;

any and all rights to recover damages for past infringement of any and all said Letters Patent.

To the extent the aforementioned assignment of Intellectual Property was not fully effectuated, Assignor hereby transfers and assigns to Assignee all of its Intellectual Property, all rights, title, and interests in and to the Intellectual Property, and all goodwill associated with and symbolized by the Intellectual Property.

2. **FURTHER ASSURANCES.** Assignor further agrees to sign and execute all necessary and lawful future documents necessary to perfect Assignee's right, title, and interest in and to the Intellectual Property and any of the rights hereby conveyed.

3. **RECORDATION.** Assignor hereby authorizes and requests that the United States Patent and Trademark Office, and any international offices or offices of foreign countries, to record the change of ownership pursuant to this Assignment and to issue any registrations, Letters Patent, or other such documents to Assignee.

**ASSIGNOR:**

P3 Partnership, LLC

By: R. Michael Alvarez

Print Name: R. MICHAEL ALVAREZ

Title: CO-OWNER

Date: 5/15/2020



J. Sergio Alvarez

CO-owner

5-15-2020

**ASSIGNEE:**

Dental Choice Holdings LLC

By: Brin Hart

Print Name: Brin Hart

Title: Chief Revenue Officer

Date: 5-15-20

EXHIBIT A

Patents

APPLICATION/ PUBLICATION/ PATENT NUMBER (STATUS)	TITLE	INVENTOR	OWNER
61/357,795 (EXPIRED PROVISIONAL)	P3 PERSONAL POWER AND PERFORMANCE MOUTHPIECE	ALVAREZ, RAMIRO	ALVAREZ, RAMIRO
US9968419B2 (ISSUED)	METHOD AND ORAL APPLIANCE FOR IMPROVING AIR INTAKE AND REDUCING BRUXISM	ALVAREZ, RAMIRO MICHAEL   ALVAREZ, JOSE SERGIO   LA VELLE, WAYNE CARL	P3 PARTNERSHIP, LLC 2188 PERALTA BLVD. STE D FREMONT, CALIFORNIA 94536
US20110114100A1 (ABANDONED)	P3 PERSONAL POWER AND PERFORMANCE MOUTHPIECE	ALVAREZ, RAMIRO MICHAEL   ALVAREZ, JOSE SERGIO   LA VELLE, WAYNE CARL	NO RECORDED ASSIGNMENT
US20180207022A1 (PENDING)	METHOD AND ORAL APPLIANCE FOR IMPROVING AIR INTAKE AND REDUCING BRUXISM	ALVAREZ, RAMIRO MICHAEL   ALVAREZ, JOSE SERGIO   LAVELLE, WAYNE CARL	P3 PARTNERSHIP, LLC 2188 PERALTA BLVD. STE D FREMONT, CALIFORNIA 94536
16/516,958 (UNPUBLISHED)	SINGLE ARCH DENTAL DEVICE AND METHOD OF MANUFACTURE	ALVAREZ, RAMIRO MICHAEL   ALVAREZ, JOSE SERGIO	UNKNOWN