

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JONATHAN BLOCH	09/19/2012
BARAK FELDMAN	09/15/2012
TAL ZUBALSKY	09/19/2012
KFIR Y. ROTBARD	09/19/2012
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Property Type	Number
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ATTORNEY DOCKET NUMBER:	ITU-004C1
NAME OF SUBMITTER:	GOZDE GUCKAYA
SIGNATURE:	/Gozde Guckaya/
DATE SIGNED:	05/26/2020
Total Attachments: 7	
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ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made by Jonathan Bloch; Barak Feldman; Tal Zubalsky; and Kfir Y. Rotbard (hereinafter referred to as Assignors), residing at 150N 5th Street, Apt. 3h, 11211, New York; 274 Tenaflly Road, Tenaflly, New Jersey 07670; 18 Kordobiro, Apt. 8, Tel Aviv, 66085, ISRAEL; and Menahem Begin 7/5, Ramat HaSharon, ISRAEL, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in PROGRESS BAR FOR BRANCHED VIDEOS, set forth in a Patent application for Letters Patent of the United States, filed herewith; and

JBF Interlude 2009 LTD

WHEREAS, ~~JBF Interlude 2009 LTD~~ Israel, a corporation organized under and pursuant to the laws of ISRAEL having its principal place of business at Habarzel 3, Tel Aviv, 69710-ISRAEL (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

21 Habarzel Street
Tel Aviv
Israel 6971029

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

04.14.2020
J.B.
04.14.2020
B.F.
04.14.2020
T.Z.
5/21/2020

DS
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AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Provisional application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner for Patents and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

GOODWIN PROCTER LLP

All practitioners at Customer Number 051414

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

19 September 2012

Date

Jonathan Bloch

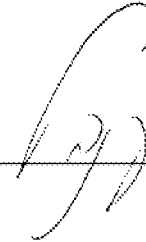


Witness:

19 September 2012

Date

Inbal Aderka



9/15/2012
Date

Barak Feldman

Witness:

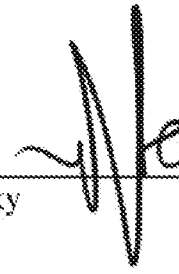
9/15/2012
Date

Tamara Suijs

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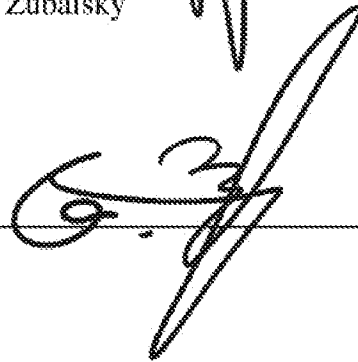
19/9/12
Date

Tal Zubalsky



Witness:

19/9/12
Date



19/9/12
Date

27763 102
Kfir Y. Rotbard

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